

## 1. Global Context

Sustainable Development Goal 17 (Partnerships for the Goals) emphasizes that achieving the 2030 Agenda requires collective action, resource mobilization, and multi-stakeholder collaboration at local, national, and global levels.

### Its targets include:

- Mobilizing financial resources for sustainable development.
- Enhancing technology transfer and innovation.
- Promoting fair trade and market access for developing countries.
- Capacity building in low- and middle-income nations.
- Strengthening data, monitoring, and accountability frameworks.

The global community recognizes that none of the SDGs can be achieved in isolation; partnerships among governments, academia, private sector, and civil society are essential for progress.

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### 1.1 Relevance to Higher Education & MRU's Mission

Higher Education Institutions (HEIs) like MRU play a pivotal role in advancing SDG 17 by:

- Building collaborations with international universities, NGOs, and industries.
- Fostering interdisciplinary research through joint projects.
- Providing platforms for students and faculty to engage in cross-border exchange of knowledge and culture.
- Developing public-private partnerships to scale innovations and community solutions.

At MRU, partnerships are central to its mission of fostering global citizenship and outcome-based education. Collaborations ensure knowledge sharing, innovation, and skill-building that extend MRU's impact beyond the classroom to society and industry.

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### 1.2 University Vision and Commitments

MRU is committed to strengthening partnerships that promote innovation, inclusivity, and sustainability. Its vision includes:

- Establishing collaborations that connect academic learning with industry needs.
  - Promoting student/faculty exchange with global universities.
  - Partnering with NGOs and government agencies to create sustainable community impact.
  - Sharing knowledge and resources with local institutions for collective growth.
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### 1.3 Policy Alignment and Institutional Values

MRU's policies emphasize:

- **Global academic cooperation** – through MoUs with international institutions.
  - **Industry partnerships** – to enhance skill-based training and employability.
  - **Community collaborations** – with NGOs for social outreach and sustainability programs.
  - **Ethical and inclusive values** – ensuring that all partnerships are grounded in transparency and social responsibility.
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### 1.4 Key Administrative/Academic Units Involved

- **Office of International Affairs & Higher Education Engagements (OIAHEE):** Facilitates global collaborations, MoUs, and exchange programs.
- **Institution's Innovation Council (IIC):** Builds industry-academia partnerships for innovation.
- **Centre for Social Responsibility & Community Engagement:** Connects with NGOs and community-based organizations.
- **Corporate Resource Centre (CRC):** Enhances industry linkages for internships, placements, and training.



- **Research & Development Cell:** Coordinates interdisciplinary and collaborative research.

## 2. Key Initiatives and Achievements

### 2.1 Academic Integration

- Integration of partnership-based learning into entrepreneurship and research courses.
- Case studies on global cooperation introduced in International Business and Policy courses.

## Orientation Programme – Poster Making Event

On Day 4 of the Orientation Programme (24 July 2023), students gathered at I Block Auditorium where mentors had a short interaction. The day started with bridge courses in Economics and Accountancy by Dr. Shweta and Ms. Sandya, which saw active participation from students. Later, a fun poster presentation on SDGs was held, where students came up with creative ideas, and the best poster among them was awarded. After lunch, Dr. Bindu Aggarwal led an interesting session on “Management Lessons from the Bhagavad Gita”, focusing on Dharma, Karma, Empathy, and Leadership with engaging activities. Overall, the day was a mix of learning, creativity, and interactive sessions in an enjoyable way.





## 05 Days FDP on Curriculum Development Aligned With NEP-2020 (ICT-29, CDC-6)

The Department of Sciences-Mathematics, Manav Rachna University, in collaboration with NITTTR Chandigarh, organized a 5-Day Faculty Development Programme (1–5 July 2024) on “Curriculum Development Aligned with NEP 2020”. The programme aimed to train faculty on curriculum design, outcome-based education, and the use of technology in teaching. Sessions by eminent experts like Dr. P.S. Grover, Dr. Sanjeev Sofat, Prof. B.S. Pabla, and Dr. Jyotiromoy Dutta covered Bloom’s Taxonomy, OBE, historical reforms, academia-industry linkages, and the National Credit Framework.

The discussions highlighted learner-centered approaches, employability skills, and flexible, interdisciplinary curriculum frameworks as envisioned in NEP 2020. The FDP concluded with feedback and a valedictory session, where participants expressed that the programme was insightful and beneficial. Overall, it provided faculty members with practical strategies to enhance teaching practices and align curricula effectively with NEP 2020.



## Visit to AIC IIT, Sonipat

The School of Management & Commerce, in collaboration with the Innovation & Entrepreneurship Club, organized an incubator visit to AIC-IIT Delhi, Sonipat on April 25, 2024, with 40 participants from BBA, MBA, and the Pre-Incubation Unit. The visit aimed to help students understand the startup ecosystem, its challenges, and growth opportunities. Students attended an opening session by a mentor who explained the role of AIC in driving innovation and supporting entrepreneurs. They also participated in a Business Model Canvas activity using the SCAMPER technique, working in teams to present innovative business ideas. The activity was well-received, and students gained practical insights into entrepreneurship and startup



culture. Overall, the visit successfully enhanced students' entrepreneurial mindset and readiness.



## Visit to Shiv Nadar University

Students from the Department of Sciences, Manav Rachna University visited ChemCareers INDIA 2024 on 12th September 2024 at Shiv Nadar University, Greater Noida. Organized by the Royal Society of Chemistry (RSC), the event served as a platform to explore career opportunities, industry trends, and advancements in chemical sciences. The inaugural session featured inspiring talks by RSC experts and academic leaders, highlighting the role of chemistry in solving global challenges. Sessions focused on career pathways, industry readiness skills, and research opportunities in academia and industry. Students found the event highly informative and inspiring, with valuable networking and career guidance. Overall, the visit proved to be a transformative learning experience, equipping students with insights and skills for their future in chemical sciences.

## Community & Global Projects

- **MoUs signed with 20+ institutions (2023–24):** Covering student exchange, joint research, and faculty collaborations.
- **Joint Research Initiatives:** Collaborative projects with ICT Academy, NITI Aayog, and industry partners.

- **Global Student Exchange Programs:** Students participated in cross-cultural and academic exchanges with partner universities.

## Capacity Building & Engagement

- **Workshops on International Collaboration (Nov 2023):** Faculty training on writing proposals for global funding agencies.
- **Industry-Academia Conclaves:** Networking forums connecting students, faculty, and industry leaders.

## Student & Faculty Projects

Collaborative student projects with partner universities on **AI in healthcare, sustainable agriculture, and renewable energy solutions.**

Faculty joint publications with international collaborators.

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## Impact Metrics (KPIs)

KPI Category	Indicator	2023–24 Outcome
Global Engagement	No. of MoUs signed with international institutions	12 MoUs (Asia, Europe, USA)
Industry Linkages	No. of industry-academia partnerships	15 collaborations
Student Mobility	No. of students in exchange programs	40 students
Research Output	Joint publications with partner institutions	10+ papers
Community Impact	NGO/CSR partnerships initiated	8 partnerships

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## Partnerships

- **ICT Academy:** For advanced IT skill training programs.
- **Honeywell & other corporate partners:** For youth empowerment and employability training.
- **Institute of Peace Research & Action (IPRA):** For collaborative outreach and book donation initiatives.
- **Global Universities (USA, Europe, Asia):** For exchange programs, joint research, and cultural immersion.
- **Local NGOs:** For food distribution, health awareness, and sustainability projects.

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## Challenges and Lessons Learned

### Challenges:

- Ensuring long-term sustainability of partnerships beyond initial MoUs.
- Limited resources for large-scale international student mobility.
- Bureaucratic delays in cross-border academic collaborations.

### Lessons Learned:

- Need for outcome-based partnerships with measurable impact.
- Building multi-year collaboration plans ensures continuity.
- Student engagement as “SDG Ambassadors” strengthens the institutional impact of partnerships.



## **MANAV RACHNA CENTRE FOR PEACE AND SUSTAINABILITY**

**Awareness program on Blood donation** was organised on September 14, 2023 in front of G block, Manav Rachna University

The volunteership of the MRCPS (Medical and Research Centre for Public Service) played a pivotal role in advancing the cause of public health and contributing to the fulfillment of Sustainable Development Goal 3 (SDG 3) - "Good Health and Well-being." Through their dedicated efforts, MRCPS volunteers actively participated in initiatives that aligned with SDG 3, aiming to ensure healthy lives and promote well-being for all. By addressing real-life scenarios and engaging the audience emotionally, the volunteers contributed to raising awareness about the significance of blood donation in emergency situations.

### **Stall at orientation for Freshers' Interaction**

**Title:** Stall at orientation for freshers' interaction

**Date:** July 14, 2023

**Venue:** In front of G block, Manav Rachna University

On July 14, 2023, the Manav Rachna Centre for Peace and Sustainability orchestrated a captivating event, setting up individual stalls to welcome and enlighten first-time visitors while fostering community engagement. The teams, representing various verticals under the Centre and emphasizing mindfulness, collaborated under the leadership of coordinators to create visually appealing stalls aligned with the principles of sustainable development and a carbon-free environment. Through creatively decorated stalls, the teams effectively conveyed the Centre's objectives, aspirations, and notable milestones. To actively involve newcomers, engaging activities and an interactive skit were organized, resulting in an impressive debut for the new council, which successfully recruited 60 enthusiastic members. This achievement underscores their commitment to making a positive impact, and the event's success foreshadows even greater accomplishments in their future endeavors.



The teams beautifully decorated their stalls, staying true to our motto of sustainable development and a carbon-free environment. The stalls vividly portrayed the environment, objectives, and aspirations of our teams, along with highlighting the milestones we have achieved so far. To engage the freshers, a couple of activities were set up, which attracted numerous new members. Additionally, our members put on a skit, adding to the interactive experience.

The new council made an impressive debut by successfully recruiting 60 new members – a truly remarkable accomplishment. Their unwavering determination and eagerness to create an impact undoubtedly indicate that they will continuously address their shortcomings and enhance their effectiveness in future endeavors. With such a promising start, there is no doubt that the council's upcoming projects will achieve even greater success, ensuring their positive impact continues to thrive.



Stall at orientation ceremony for freshers



### **Stall at remembrance ceremony of Dr. OP Bhalla sir**

**Title:** Stall at remembrance ceremony of Dr. OP Bhalla sir

**Date:** September 15, 2023

**Venue:** T block front, Manav Rachna University

The commemorative stall organized by MRCP Society Volunteers, in conjunction with NGO partners, students, and Chief Minister sh. Krishnpal Gurjar, proved to be a resounding success. Held on the remembrance anniversary of Dr. OP Bhalla, the event celebrated his enduring legacy by providing a dynamic platform for NGOs to showcase their impactful initiatives, students to display innovative projects, and the community to engage with meaningful causes.

Chief Minister sh. Krishnpal Gurjar's presence added a significant touch, emphasizing the importance of collective efforts in upholding the values championed by Dr. Bhalla. The event not only paid a fitting tribute to a visionary but also reinforced the spirit of unity and service within our community, aligning with the principles Dr. Bhalla held dear.



## Visit to Angels Public School for SDG Awareness

**Title:** Visit to Angels Public School for SDG Awareness

**Date:** October 20, 2023

### **Purpose:**

The aim of the MRCPS volunteer-led visit to Angels Public School on October 20, was to in still awareness and understanding of sustainability among students through interactive activities and poster creation.

### **About the event:**

On October 20, volunteers from Manav Rachna Centre for Peace and Sustainability (MRCPS) orchestrated an impactful visit to Angels Public School in New Delhi as part of their "Education for Sustainability" (ESDP) project. The primary objective was to impart valuable insights about sustainability to the students, fostering a sense of



environmental consciousness and responsibility. The volunteers engaged the students in a series of interactive activities designed to enhance their understanding of sustainable practices.

During the visit, the participating students were actively involved in hands-on activities, contributing to the creation of informative posters that encapsulated key aspects of sustainability. This hands-on approach not only facilitated a dynamic learning experience but also empowered the students to visually express their newfound knowledge. The collaborative effort in making posters became a platform for students to absorb practical lessons about sustainable living, reinforcing the importance of responsible choices and environmental stewardship.

The MRCPS volunteers played a pivotal role in facilitating an enriching educational experience at Angels Public School, underscoring the organization's commitment to promoting sustainability through hands-on engagement and interactive learning. The visit left a lasting impact on both the volunteers and the students, emphasizing the significance of education for sustainability in shaping conscientious future leaders.



## School Visit for SDG Awareness

**Title:** MSC School Visit for SDG Awareness

**Date:** January 18, 2024

**Venue:** MSC school Anangpur Village, Faridabad

Manav Rachna Centre for Peace and Sustainability recently organized a visit to Anangpur Village MSC School as part of their Education for Sustainability Program (ESDP). Dr. Pooja led an insightful session for the students, focusing on sustainable development principles.

As part of this initiative, sustainably made notebooks were distributed, emphasizing the importance of eco-friendly practices in everyday life. The session aimed to instill a sense of responsibility for the environment among the students, promoting a holistic understanding of sustainability. Student heads Diya and Ipshita efficiently coordinated the event, ensuring its smooth execution.









### **School Visit for SDG Awareness**

**Title:** Visit to MSC Public School for SDG Awareness

**Date:** February 1, 2024

**Venue:** MSC school Anangpur Village, Faridabad

Manav Rachna Centre for Peace and Sustainability recently organized a visit to Anangpur Village MSC School as part of their Education for Sustainability Development Program (ESDP).

Ms. Yashita and Ms. Avni led an insightful session for the students, focusing on sustainable development principles. As part of this initiative, prizes were distributed, emphasizing the importance of eco-friendly practices in everyday life. The session aimed to instill a sense of responsibility for the environment among the students, promoting a holistic understanding of sustainability.

Student heads Akshita and Chetna efficiently coordinated the event, ensuring its smooth execution. The enthusiastic participation of the school students reflected their engagement and receptiveness to the crucial information shared during the sessions.

The success of the visit was made possible by the meticulous planning and coordination of Ms. Avni, who orchestrated the entire event. Overall, the event aimed to sensitize students about the importance of sustainable development from an early age, laying the foundation for informed and responsible citizenship.

#### **Glimpses of the event:**





## DSW ISR

### EVENT REPORT

**Title:** Project Khushi Visit

**Date:** October 12, 2023

**Venue:** Pacific Mall

**No. of participants:** 150

**No. of volunteers:** 5

#### **Purpose of the event:**

The primary aim of 'Project Khushi' by Manav Rachna Centre for Peace and Sustainability is to promote mental well-being and happiness, aligning with the United Nations Sustainable Development Goal 3 – Good Health and Well-being.

#### **About the Event:**

Manav Rachna Centre for Peace and Sustainability's 'Project Khushi' stands out as a dedicated effort to contribute towards achieving United Nations Sustainable Development Goal 3 (SDG 3) – Good Health and Well-being. The Sadbhav team, in organizing heartening interactions at Pacific Mall, prioritized mental health discussions, thereby promoting a holistic approach to well-being. By addressing mental health concerns openly and spreading joy through smiles and hugs, the initiative actively supports the overarching goal of ensuring healthy lives and well-being for individuals within the community.

This intentional focus on SDG 3 underscores the organization's commitment to making a positive impact on public health, recognizing that mental well-being is a crucial component of overall health. 'Project Khushi' serves as a beacon, demonstrating how local initiatives can align with global sustainable development objectives. By fostering awareness and empathy around mental health, Manav Rachna Centre for Peace and Sustainability exemplifies how grassroots efforts contribute significantly to building a healthier and more resilient society, in line with the principles of SDG 3.

In conclusion, 'Project Khushi' not only spreads happiness but also plays a vital role in advancing the broader global agenda for health and well-being. Through this initiative, Manav Rachna Centre for Peace and Sustainability showcases the transformative power of community-driven actions in addressing specific Sustainable Development Goals, paving the way for a healthier and more connected world.



**Spreading Happiness by students in Pacific Mall**

## WORKSHOPS & TRAININGS

### CDSL SEMINAR

School of Management and Commerce in association with Central Depository Services Limited (CDSL) organized a workshop focusing on the fundamentals of investments and depository services on 25<sup>th</sup> April 2024 at IG03. The workshop aimed to educate students about the importance of investing wisely and utilizing depository services effectively. The session was taken by **Dr. Shikha Gupta, SMART Trainer SEBI**. The sessions were organised and coordinated by **Dr. Rashi Banerji**, Assistant Professor, SMC, MRU, and a total of **100 Bachelor of Business Administration** students benefitted from the session. **Dr. Parul Jhajharia**, Dean, SMC welcomed and felicitated the guest with a planter.

The workshop addressed following topics:

- Introduction to Investments
- Understanding Different Investment Avenues
- Role of Depository Services in Investments
- Benefits of Depository Services
- Practical Demonstrations and Case Studies

The workshop commenced with an introduction to the basics of investments, including the significance of financial planning and the different types of investment options available in the market. Participants gained insights into various investment avenues such as stocks, bonds, mutual funds, and other financial instruments.

A significant portion of the workshop was dedicated to elucidating the role of depository services in modern investment practices. The facilitators elaborated on how depository services streamline the process of buying, selling, and holding securities electronically, thus eliminating the need for physical certificates and enhancing efficiency and security in transactions.

The workshop concluded with an interactive Q&A session, allowing participants to seek clarification on any doubts or queries they had regarding investments and depository services. The CDSL workshop on the basics of investments and depository services provided attendees with valuable knowledge and insights essential for making informed investment decisions. By demystifying complex financial concepts and emphasizing the importance of leveraging depository services, the workshop contributed to empowering students to navigate the world of investments with confidence and competence.



## REPORT

### Event Name: Visit to Old Faridabad Railway Station

**Name of the Event:** Visit to Old Faridabad Railway Station

**Date:** 8th November 2023

The ISR team under Student Welfare at Manav Rachna University organized an insightful and impactful visit to the Old Faridabad Railway Station with the objective of assessing the cleanliness conditions and contributing towards sustainable development. The team was accompanied by respective faculty members, whose guidance and support added depth to the initiative, ensuring that it was conducted in an organized and purposeful manner. Upon arrival, the members carried out a thorough examination of the station premises, carefully observing the platforms, waiting areas, and common facilities to identify areas where cleanliness and hygiene required greater attention. During this assessment, the team engaged in meaningful discussions with the station master, who not only shared valuable insights about the challenges faced in maintaining railway facilities but also extended full support by granting permission to initiate a cleanliness drive within the station premises. This collaboration highlighted the importance of administrative cooperation in achieving social impact.

In addition to official discussions, the team interacted directly with passengers to better understand the practical difficulties they encounter regarding cleanliness, both inside trains and at the station. Many passengers expressed concerns about waste management, the lack of awareness among commuters, and the need for regular monitoring of cleanliness activities. These interactions provided the team with real-time perspectives that helped shape a comprehensive understanding of the issue. After a detailed analysis of the collected observations and feedback, the ISR team concluded that immediate action was necessary to promote hygiene and create awareness among the public. With approval from the station master, a cleanliness drive was planned, aiming not only to clean the premises but also to encourage active participation from passengers, staff, and the community.

The visit proved to be highly productive, as it emphasized the importance of civic responsibility and sustainable practices. It showcased how academic institutions and their students can play a pivotal role in addressing real-world issues through collective efforts. The initiative also aligned with the broader vision of sustainable development by focusing on environmental care and community well-being. The successful collaboration with the station master, the engagement with passengers, and the detailed on-ground analysis undertaken by the ISR team underscored their commitment to fostering a cleaner and healthier railway environment. The experience was both educational and socially meaningful, leaving the participants motivated to carry forward similar initiatives in the future and inspiring others to contribute towards creating a cleaner and more sustainable society.



## GLIMPSE OF THE EVENT:





## **EVENT NAME: SURAJKUND VISIT**

**Name of the Event:** SURAJKUND VISIT

**Venue:** SURAJKUND MELA

**Date:** 14<sup>TH</sup> February 2024

**Timings:** 12:45 P.M. onwards

On 14th February 2024, the Water Sharks Clan of the Department of Student Welfare, Manav Rachna University, organized a visit to the Surajkund Mela. The event was designed to provide students with both an enjoyable and educational experience, allowing them to explore traditional handicrafts, cultural performances, and the vibrant atmosphere of the mela. It offered students a unique opportunity to connect with India's rich cultural heritage while participating in a lively and interactive environment.

The visit proved to be engaging and memorable for all participants. Students explored colorful handicraft stalls, admired traditional artworks, and enjoyed various cultural performances, which created an atmosphere full of joy, laughter, and a strong sense of community. The experience allowed students to learn about the craftsmanship of different regions, observe the skill and creativity involved in making handicrafts, and gain a deeper appreciation for cultural traditions.

The success of the event was largely attributed to the dedicated efforts of the student council members, volunteers, coordinators, and co-coordinators from all clan groups. They played a crucial role in promoting the event across the campus, particularly through WhatsApp groups, which encouraged active participation from a large number of students. The visit was conducted under the guidance of Dr. Geeta Thakur, Dean of DSW, along with Clan Chief Dr. Chhavi and Vice Clan Chief Ms. Vani, whose leadership ensured that the event was executed smoothly and efficiently.

Overall, the Surajkund Visit was a resounding success, seamlessly combining education, enjoyment, and cultural exposure. Students not only experienced the rich traditions of India but also actively engaged in learning and contributing to sustainable practices. The collaboration between the Water Sharks Clan, the Department of Student Welfare, and all volunteers played a key role in making this event both impactful and memorable for everyone who attended.





## REPORT

### Event Name:Genesis Fest

**Name of the event:**Genesis Fest

**Date:** 21st February 2024

**Time:** 2:00 PM (Event Start)

**Venue:** SGT University, Gurgaon

RUDRA, the official dance society of Manav Rachna University, delivered a mesmerizing and energetic performance at Genesis Fest, organized by SGT University, Gurgaon. Teams from various colleges and universities participated to showcase their dancing skills, and RUDRA proudly secured the 3rd position among a highly competitive lineup. This spectacular performance was coordinated by Shevani and Kashni, who ensured that the team was well-prepared and synchronized.

The event was meticulously organized, creating an atmosphere filled with excitement and anticipation. RUDRA's performance unfolded before an eager audience, including students, esteemed faculty members, and distinguished guests. Their act was a beautiful fusion of cultural dances, including Bhangra and Haryanvi styles, which made the team stand out from the rest. The audience responded with genuine appreciation, and the performance received enthusiastic applause and cheers.

The talented ensemble of performers included Kashni, Anmol, Gunthala Ramya, Udit, Dimple, Ranveer, Vardaan, Mann, Bhoomi, Shevani, Ramya Kovvali, Sneha, Kavya, Ishita, Unnati, Yagh, and Muskan. Their choreography was set to a lively medley of songs such as *All the Way Up X Veerbaar*, *Case*, *Nandi Ke Beera*, and *Vibe*, which further energized the performance and captivated the audience.

The performance was a wonderful showcase of dance as a medium to express culture, creativity, and storytelling. It was a mesmerizing blend of expressive body language, carefully selected music, and creative prop usage. The execution was impeccable, with each dancer exhibiting mastery over their movements. The synchronization among the performers was flawless, and their precision, grace, and elegance transformed the act into a true work of art.

The event was a resounding success, with freshers performing under the guidance of their coordinators and exuding an infectious energy and positivity that resonated with everyone present. RUDRA's performance not only entertained but also highlighted dance as a powerful form of expression, making Genesis Fest an enriching and memorable experience for all members involved.



## GLIMPSES OF THE EVENT



## REPORT

### Event Name: Nukkad Natak - Blood Donation

**Name of Event:** Nukkad Natak – Blood Donation Awareness

**Date:** 25th August 2024

**Time:** 10:00 AM onwards

**Venue:** University Campus, MRU

On 25th August 2024, the Department of Student Welfare at Manav Rachna University organized a Nukkad Natak on Blood Donation Awareness, performed by the students of *Khalbali*. The performance served as a powerful blend of entertainment and education, spreading an impactful message about the life-saving importance of blood donation.

Through real-life scenarios and compelling narratives, the Natak highlighted the urgent need for regular donors, focusing on emergency medical situations and chronic illnesses where blood becomes a lifeline. The students used their acting, dialogue delivery, and expressions to create a moving experience that fostered both empathy and awareness among the audience. The portrayal of struggles faced by those in need of blood was heart-wrenching and inspiring, leaving a lasting impression.

The performance skillfully balanced humor with serious undertones, engaging the audience while ensuring the gravity of the message remained intact. The open-air staging at G Block added to the effectiveness, as passersby also gathered to witness the act, broadening the reach of the campaign. The energy and audience participation throughout created an atmosphere charged with purpose and emotion.

The event concluded on a strong note, with many students pledging support for blood donation. The Nukkad Natak was a resounding success, not only raising awareness but also instilling a sense of responsibility and urgency among the university community to contribute to this noble cause.



## GLIMPSES OF THE EVENT:



## REPORT

### Event Name : Blood Donation Camp

**Name of the Event :** Blood Donation Camp

**Date :** 16th September 2024

**Time:** 8:30 AM onwards

**Venue :** Manav Rachna University

The Blood Donation Camp, organized by the Leo Club, MRU, on 16th September 2024, witnessed active participation from students, faculty members, and staff. The camp aimed to promote awareness about the importance of blood donation and contribute to local healthcare facilities.

A total of 609 donors participated in the camp, which demonstrated the university's spirit of social responsibility and compassion. A team of 30 volunteers from the Leo Club ensured smooth execution by assisting with registration, guiding donors, coordinating with medical professionals, and distributing refreshments post-donation. The volunteers worked with dedication to create a comfortable and supportive environment for all participants.

The event began with an opening address by the organizers, emphasizing the life-saving impact of blood donation. Throughout the day, donors stepped forward enthusiastically, reflecting their willingness to support the cause. Each donor received a donor card, highlighting their contribution.

The Blood Donation Camp successfully showcased teamwork, humanity, and the importance of giving back to society. The overwhelming participation not only saved countless lives but also inspired the university community to continue supporting such initiatives.



## GLIMPSE OF THE EVENT:



### A. National Collaborations:

In alignment with **SDG 3 – Good Health and Well-Being**, the institution has forged strong national collaborations aimed at enhancing community health outreach, preventive care, and social welfare initiatives. Two of the key partnerships under this initiative are with **Surya Prakash Arogya Kendra** and the **Lions Club**.

The collaboration with **Surya Prakash Arogya Kendra** focuses on providing accessible healthcare services, preventive health education, and wellness programs. Joint initiatives include free medical camps, health awareness drives, and training sessions on preventive healthcare practices. Students and faculty actively participate in these programs, thereby bridging academic learning with community service and field experience.

Partnership with the **Lions Club**, a nationally recognized service organization, extends the institution's outreach into broader social and health domains. Through this collaboration, several community-centered programs are organized, such as blood donation drives, vision screening camps, cleanliness campaigns, and mental health awareness sessions. These activities strengthen civic engagement, social responsibility, and leadership skills among students and staff.

Together, these collaborations contribute significantly to improving public health outcomes and promoting a culture of service and wellness. They embody the institution's commitment to nation-building through impactful community partnerships, experiential learning, and sustainable health initiatives that directly support the United Nations Sustainable Development Goals.

### B. Local Collaborations:

Manav Rachna University has established strategic collaborations with reputed healthcare organizations to strengthen community health outreach, enhance preventive care, and promote clinical research. These partnerships aim to address local and regional health challenges through education, service, and innovation.

The university has partnered with **Amrita Hospital**, **Sarvodaya Hospital** and **Asian Hospital** to facilitate a wide range of collaborative activities. These include medical camps, preventive health check-ups, awareness drives on communicable and non-communicable diseases, and specialized health services for underprivileged communities. Through these collaborations, students and faculty are actively involved in health education programs, screenings, and joint initiatives on disease prevention and wellness promotion.

The partnerships also serve as platforms for **clinical exposure, internships, and research collaborations**—enabling students from allied health, life sciences, and related disciplines to gain hands-on experience while contributing to societal well-being. Regular seminars, workshops, and health awareness campaigns conducted with these institutions have significantly enhanced community engagement and improved access to quality healthcare services.

The details of the active collaborations of MRU with the respective scope (Annexure I) and copy of Memorandum of Understanding (MoU) agreements (can be accessed by clicking on the entries in the column 'MoU Second Party') have been provided as the evidence documents.

### **C. In-House Well Being Centre:**

#### **(i) Saksham Cell**

Saksham Cell is a dedicated mental health initiative within our university that aims to create a supportive environment for all students and staff members with a vision of a mentally healthy and supportive university community where every individual feels valued, understood, and empowered.

#### **Mission of Saksham Cell**

To provide comprehensive mental health support and foster a culture of well-being through awareness, education, and accessible resources.

#### **Activities Under Saksham Cell**

**(i) Session on 'Emotional Well-Being: Roadmap to Healthy Life'** Student Counselor Committee, Manav Rachna University in collaboration with Department of Applied Psychology, School of Behavioral and Social Sciences, Manav Rachna International Institute of Research and Studies organized Awareness Program on the theme 'Emotional Well-Being: Roadmap to Healthy Life' on 28th August 2023 in Mandala, G Block Auditorium. The session intended to promote awareness regarding the importance of nurturing sound mental health for a healthy personality. Dr. Priyanka Tiwari, Professor and Head of the Department of Applied Psychology, MRIIRS oriented the students about the services available at Monovriti, the counseling and Wellness Centre available at Manav Rachna Campus. The Program was attended by more than four hundred Engineering Students enrolled in Manav Rachna University across all the branches. The session was perceived to be very beneficial by the students in developing their overall psychological well-being. The session was well coordinated by all the members of the Student Counselor Committee, Manav Rachna University.



**MANAV RACHNA UNIVERSITY**  
Declared as State Private University vide Haryana Act 26 of 2014

**STUDENT COUNSELOR COMMITTEE, MANAV RACHNA UNIVERSITY**  
IN COLLABORATION WITH  
**DEPARTMENT OF APPLIED PSYCHOLOGY, SCHOOL OF BEHAVIORAL AND SOCIAL SCIENCES, MRIIRS**

Organizes  
Awareness Program  
On

**EMOTIONAL WELL-BEING : ROADMAP TO HEALTHY LIFE**

Registration Form Link : <https://forms.gle/orFgiQFPvqdTxgJ56> OR Scan 

VENUE: MANDALA AUDITORIUM, G BLOCK      28<sup>TH</sup> AUGUST 2023      TIME 12.10 PM- 1.00 PM





## **(ii) Manav Rachna Centre for Peace & Sustainability (MRCPS):**

Manav Rachna Centre is a centre of excellence at Manav Rachna University with the vision to study, educate, conduct training, and promote research in all spheres of Peace & Sustainability and to propose and promote creative and new approaches towards ensuring Sustainable Development and Peace at local, national and global levels.

It organizes workshops, peace talks and campaigns to develop **emotional intelligence, mindfulness, and ethical leadership** among students and faculty.

Details of activities can be found on this link:

<https://manavrachna.edu.in/excellence-centres/cps>

## **2. Activities undertaken under the MoU**

### **A. Activity under MoU with Amrita Hospital:**

SOMC conducted a Hospital visit to **Amrita Hospital** for BBA sem 6th and 4th on 22 Feb 2024 . The total strength of students was 14. The warm welcome was given by Mr Umang and his team who accompanied the students to various important departments of the hospital. Students were given the opportunity to visit critical wards and briefed about significance. They were exposed to different categories based on medical specialty or patient condition, such as medical, surgical, paediatric, or intensive care units (ICUs).

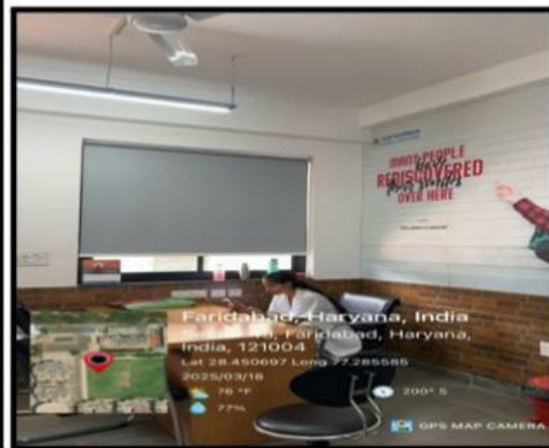


**B. Activity under the MoU with Sarvodaya Hospital**

A clinic and sick room facility has been created at the Manav Rachna University campus to treat health issues. For critical cases, there is a tie-up with the **Multispecialty Sarvodaya Hospital**. An ambulance stays on the campus 24×7 to ensure quick response in case of critical emergencies. The medical room is located in M Block. Dedicated Medical Staff Person doctor and nurse is available in the Medical Room to attend to medical issues of Faculty and staff members.



Medical Room M Block



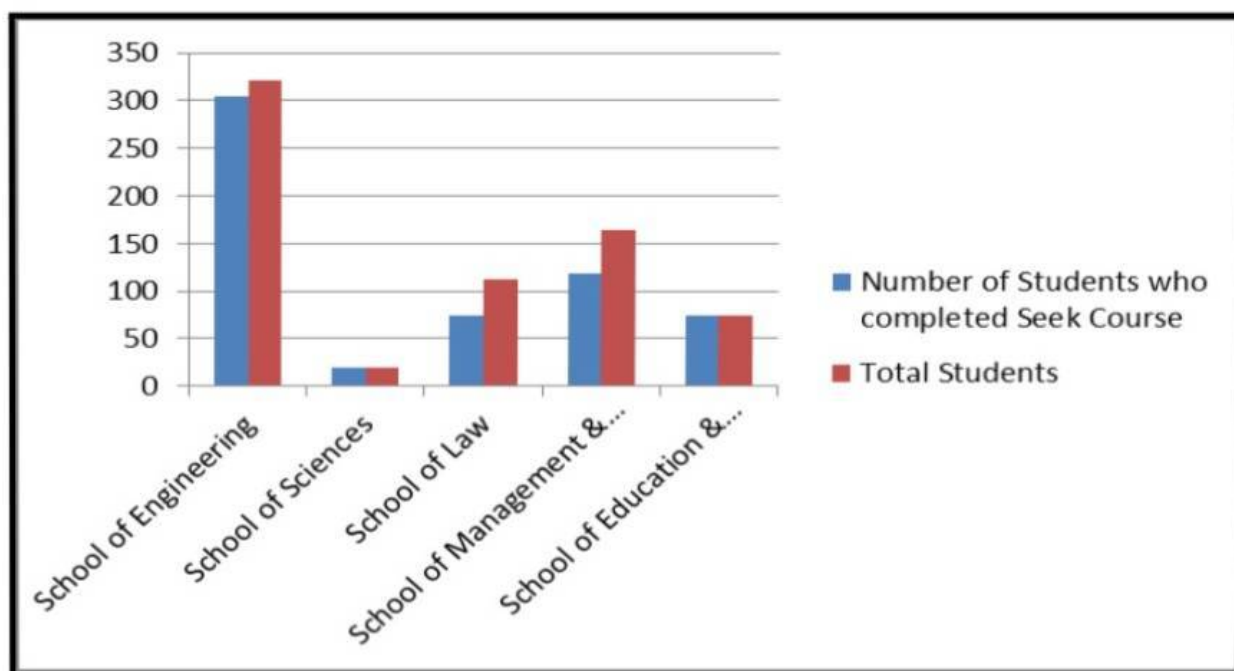
Medical Personnel at Medical Centre

**C. Under the MoU with UNESCO MGIEP, 593 students out of 693, from different schools completed SEEK courses.**

**SEEK COURSES ( UNESCO MGIEP)**



School	Number of Students who completed Seek Course	Total Students
School of Engineering	304	322
School of Sciences	20	20
School of Law	75	113
School of Management & Commerce	119	164
School of Education & Humanities	75	74
<b>Total</b>	<b>593</b>	<b>693</b>



**Certificate of Students:**



### 3. Capacity Building & Engagement (Workshops and Seminars):

#### Journey Towards Addressing SDG3:

The journey toward addressing SDG 3 – Good Health and Well-being at Manav Rachna University has revealed the power of an interdisciplinary approach, combining technological innovation with a deep-seated commitment to human wellness. While systemic challenges like data accessibility and resource constraints exist, the institution has made conscious and impactful strides toward better research, campus-wide integration, and community engagement. These reflections provide a strong foundation for enhancing both our academic and civic responses to creating a healthier future for all.



### A. Seminar on “Happiness and wellbeing- getting back to Basics”

The seminar on “Happiness and wellbeing- getting back to Basics” was conducted by the E-cell of Manav Rachna University on April 12, 2024, from 10:00 AM to 11:30 AM at the I-Block Auditorium. The expert speaker for the event was Ms. Shyamasree Chakrabarty.

Ms. Shyamasree Chakrabarty is an accomplished leader known for her expertise in driving organizational transformation, enhancing employee experience and wellbeing, and developing effective leadership strategies. The seminar was an interactive and engaging session where Ms. Shyamasree shared her insights and experiences in various areas including Employee Engagement, Happiness and Wellbeing etc. She shared with the student’s data showcasing the work done in the area of promoting happiness in different corporate workplaces, growing relevance towards this concept and why this is creating work life imbalances as understood by everyone.



### B. Blood Donation Camp

The one-day Blood Donation Camp, held on September 15, 2023, at I Block on the college campus, was organized by the Leo Club in collaboration with the **Lions Club**.

The Blood Donation Camp is organized annually in memory of the late Dr. OP Bhalla, with the objective of addressing the shortage of blood in hospitals, a challenge exacerbated by the aftermath of the COVID-19 pandemic.



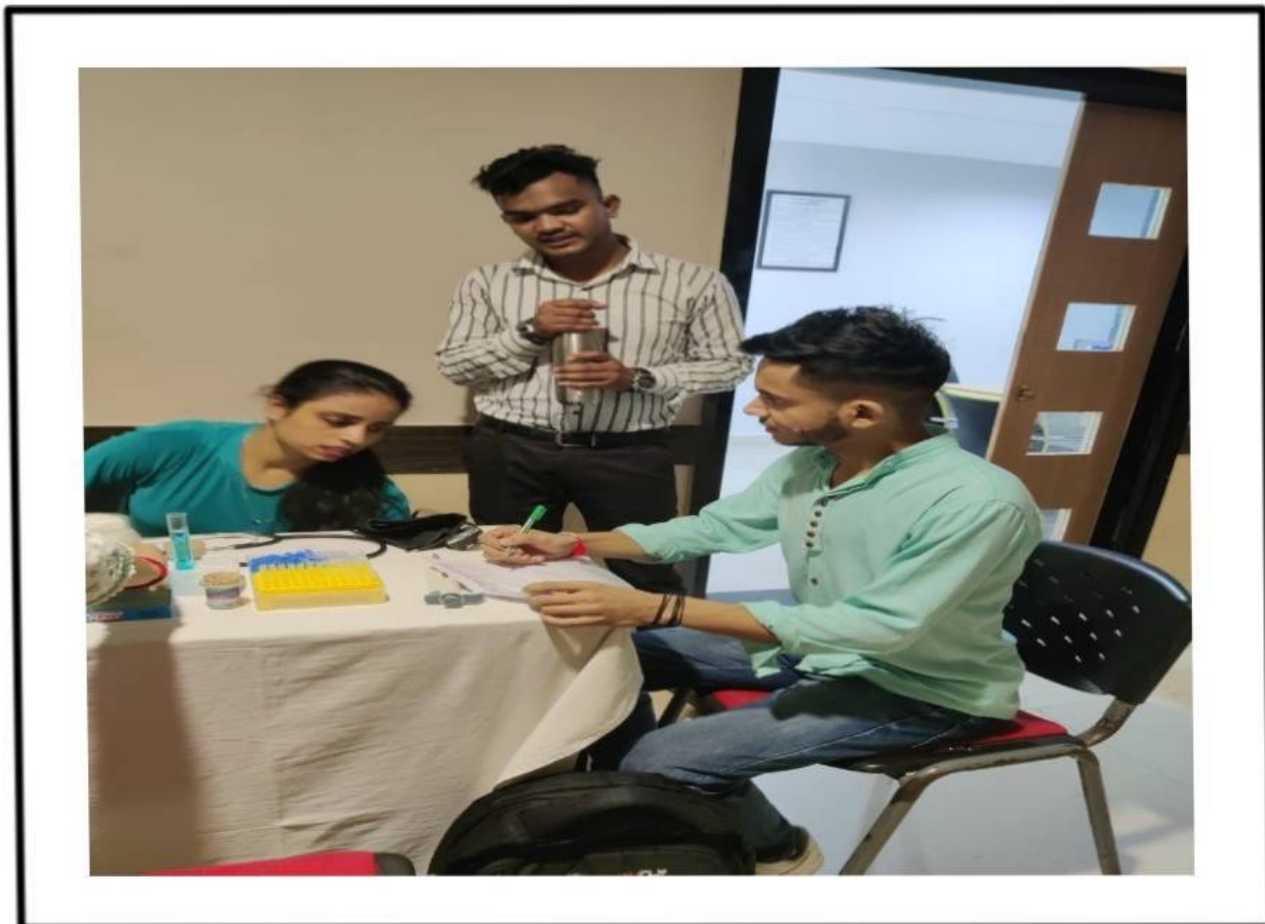
The event saw a tremendous response, with over 800 individuals registering for blood donation. Meticulously planned over the preceding two weeks, the camp also featured activities such as street plays, classroom talks, and registration desks to educate and engage participants.

The presence of esteemed guests, including members of the Bhalla Family and Agus Indra Udayana, a nominee for the Padma Shri award, added to the event's significance. Members of the Lions Club attended as chief guests, reinforcing their support for the cause. The event was further bolstered by the generous contributions from the faculty, staff, and students of Manav Rachna University, making it a community-driven initiative.

The Blood Donation Camp had a notable impact on both the university community and society at large. The overwhelming response, with over 800 registrations, demonstrated a heightened awareness of the importance of blood donation among students, faculty, and staff. The participation of the Bhalla Family, Agus Indra Udayana, and members of the Lions Club underscored the event's importance and inspired greater community engagement. By bringing together a diverse group of individuals committed to social welfare, the camp strengthened the bonds within the university and reaffirmed its commitment to serving society.

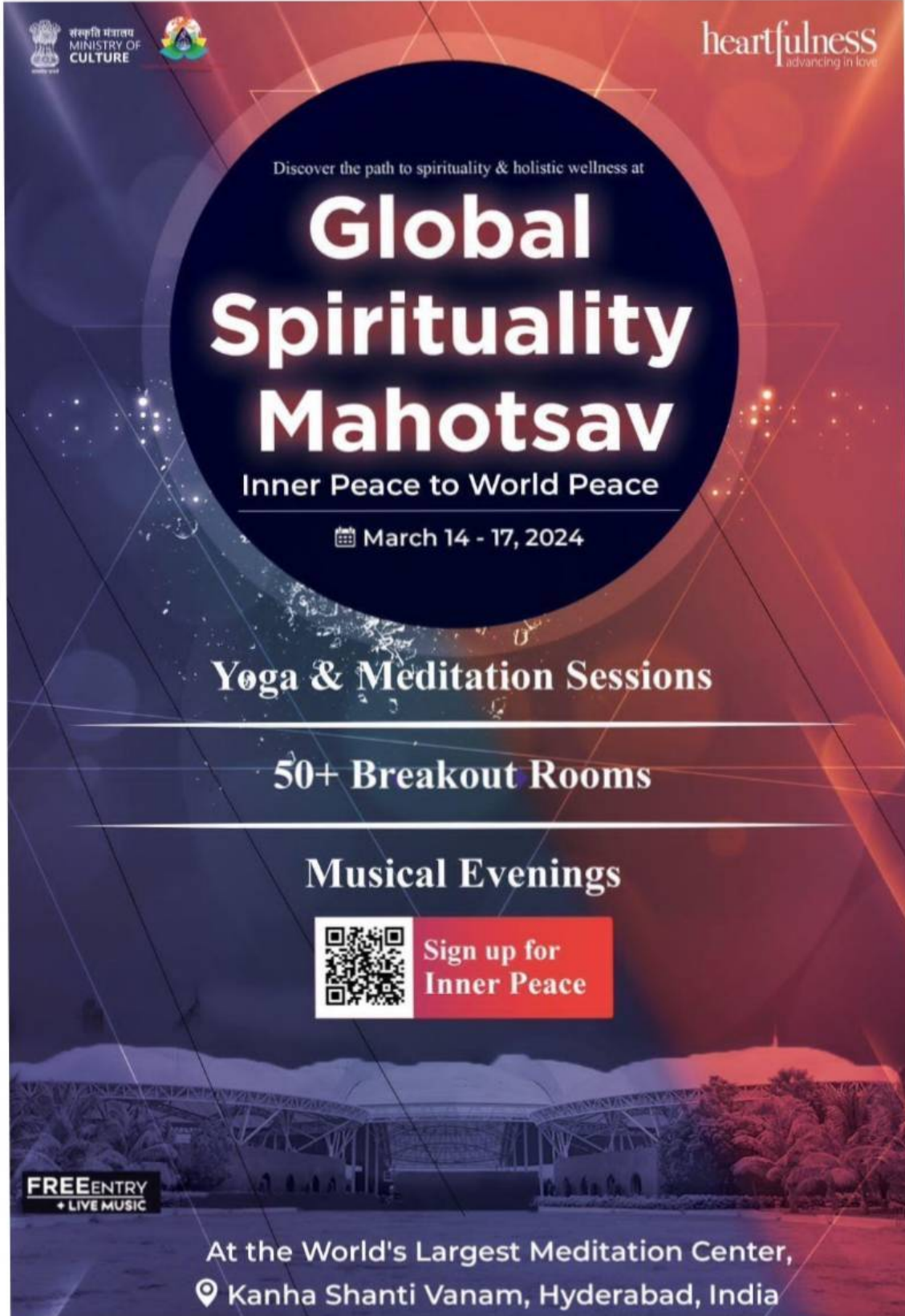
The successful conduct of the Blood Donation Camp resulted in a significant collection of blood units, which were distributed to hospitals and blood banks in need. This tangible contribution helped alleviate the blood shortage in the region and directly benefited patients requiring transfusions. The event also succeeded in raising awareness about the ongoing demand for blood, motivating many first-time donors to participate. Through activities like street plays and classroom talks, the camp fostered a deeper understanding of the critical role blood donation plays in saving lives. The initiative embodied the values of compassion and social responsibility, reinforcing the university's dedication to upholding the humanitarian vision of Dr. OP Bhalla.


The Blood Donation Camp held on September 15, 2023, was a resounding success, exemplifying the spirit of altruism and community engagement. It brought together students, faculty and external stakeholders to address a pressing societal need, in line with Dr. OP Bhalla's vision of service to humanity. The camp not only contributed to saving lives but also left a lasting impact on participants, inspiring a culture of giving and social responsibility at Manav Rachna University.






**GLOBAL SPIRITUALITY MAHOTSAV**



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# Global Spirituality Mahotsav


Inner Peace to World Peace

📅 March 14 - 17, 2024

**Yoga & Meditation Sessions**

**50+ Breakout Rooms**

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**FREE ENTRY**  
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At the World's Largest Meditation Center,  
📍 Kanha Shanti Vanam, Hyderabad, India

## GLOBAL SPIRITUALITY MAHOTSAV

### EVENT REPORT

**Title: Global Spirituality Mahotsav, 2024**

**Date: 14<sup>th</sup> – 17<sup>th</sup> March 2024**

**Venue: Kanha Shanti Vanam, Hyderabad**

The Global Spirituality Mahotsav-2024, organized by the Heartfulness Institute in association with the Ministry of Culture, took place at Kanha Shanti Vanam, Hyderabad, Telangana, from 14th to 17th March 2024. The event aimed to celebrate India's spiritual heritage and promote the theme of "From Inner Peace to World Peace."

Kanha Shanti Vanam is a sprawling green oasis spanning over 300 acres, adorned with a million trees and numerous saplings. It serves as an ideal environment for spiritual practices and introspection. The venue includes the world's largest meditation hall, gardens, residential facilities, 4-star hotels, and resorts, accommodating up to 40,000 participants. The Mahotsav's theme, "From Inner Peace to World Peace," emphasized resolving internal conflicts to achieve global harmony. It underscored India's ethos of "Vasudhaiva Kutumbakam," signifying the interconnectedness of humanity.

The Mahotsav featured over 500 spiritual dignitaries and 50 parallel breakout sessions exploring various spiritual traditions, interfaith dialogues, yoga practices, and holistic wellness insights. The event commenced with early morning yoga and meditation sessions, nature walks, and a spiritual walk. Plenaries and wisdom sessions throughout the day delved into diverse aspects of spirituality, offering something enriching for every participant. Participants gained insights from eminent global speakers, fostering a deeper understanding of human consciousness and spiritual paths.

The Mahotsav facilitated cross-cultural dialogue, promoting tolerance, mutual respect, and the idea of a unified global family. Attendees had the opportunity to network with like-minded individuals, forging connections for future collaborations and initiatives in the realm of spirituality and peace-building. The Global Spirituality Mahotsav at Kanha Shanti Vanam was a resounding success, bringing together diverse spiritual traditions, thought leaders, and seekers of inner peace. It served as a beacon of hope and inspiration, reaffirming the timeless message of unity, harmony, and universal love. Cultural programme with music

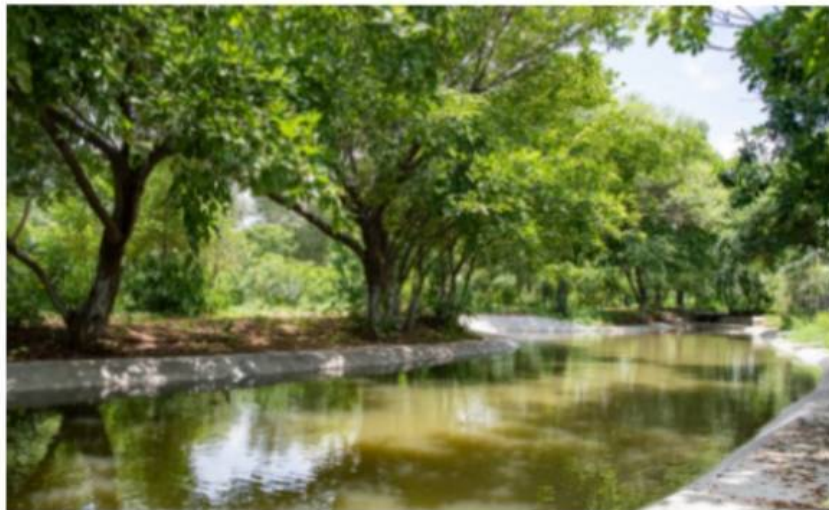


and choreographed performances rooted in India's spiritual traditions was showcased every evening during the Mahotsav.

*Notable attendees included:*

1. *Prof. (Dr.) Geeta Thakur, Dean DSW*
2. *Yamini Atreya, Assistant Professor, SOL, MRU*
3. *Simran Singh, Assistant Professor, SOL, MRU, representing our college.*

### GLIMPSES OF THE EVENT



### GREEN AND BLUE SANCTUARIES

