

## Encourage - subjects where women are under-represented

MRU actively encourages women to apply for programs in fields where they are underrepresented, while also empowering women from historically disadvantaged backgrounds. Through outreach initiatives, student-led events, and expert discussions, the university aims to inspire female students to pursue studies in these areas. MRU's degree programs, including BBA, Law, and Engineering, have successfully maintained diversity and a healthy gender ratio, reflecting the institution's commitment to inclusivity and equal opportunity in education.

The School of Management and Commerce's "**Business Haat**" on **October 18, 2022**, was a vibrant celebration of entrepreneurial spirit. Organized by **Ms. Srishti Bathla and Dr. Priyanka Chaddha**, the event provided a platform for **students to showcase their innovative business ideas and gain valuable hands-on experience**. The event featured a diverse range of stalls, including those by women entrepreneurs, alumni, and budding student startups. From handcrafted goods and delectable bakery items to mouth-watering street food, there was something for everyone. The DSW Music Society's energetic performance further elevated the atmosphere, creating a memorable experience for all attendees. By fostering a supportive environment for entrepreneurship, especially among women, Manav Rachna University continues to inspire the next generation of business leaders.



**Business Haat**

**Kaushal Karyashala**, a collaborative initiative between Dr. OP Bhalla Foundation and Manav Rachna University, was launched on **December 27, 2021**, with the goal of empowering young women through IT skill training. This program aligns with the UN's 4th Sustainable Development Goal (SDG) of ensuring quality education for all. **Initially starting with 30 female students, the program expanded to accommodate 50 regular female students who received intensive, on-campus practical training.** The first batch focused on imparting basic IT skills to approximately 50 female students from government schools in Mohna, Panhera Khurd, Nariyala, Dayalpur, Atali, and other nearby villages.



**A glimpse of Kaushal Karyashala**

## **Empowering Young Women through Outreach Initiatives**

Manav Rachna University (MRU) is dedicated to empowering young women and encouraging them to **pursue higher education in underrepresented fields**. To achieve this goal, MRU has been actively conducting outreach programs in various regions, including Hisar, Karnal, Palwal, Jammu & Kashmir, Sonipat, and Mahendragarh.

These outreach initiatives involve a **dedicated team of faculty members and admission counselors who visit deeper village areas to inspire young women to consider pursuing courses like BBA, Law, and Engineering**. The team provides detailed information about the university's academic programs, infrastructure, and placement opportunities. They also address any concerns or queries that students and parents may have.

By reaching out to these underserved communities, MRU aims to break down barriers and encourage more young women to pursue their academic aspirations. The university's commitment to gender equality and women's empowerment is evident in its efforts to create a diverse and inclusive learning environment.



Glimpses of Outreach Initiatives in Schools