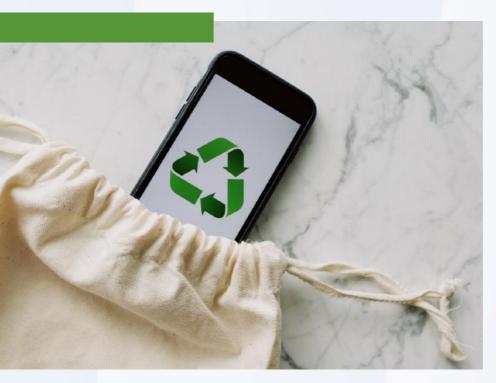# >>> NEWSLETTER <<<
ECOVISION EXPRESS

MANAV RACHNA CENTRE FOR PEACE AND SUSTAINABILITY

2023 September Edition

"Peace paves the way for sustainability, and sustainability ensures lasting peace."

>>> WHY A PEACEFUL CAMPUS?

A peaceful campus serves as the foundational bedrock for a thriving academic community. The serenity of such a setting not only enhances the learning experience but also nurtures the mental and emotional well-being of those within its bounds. In this calm atmosphere, positive interactions flourish, fostering a sense of community and collaboration among students and staff. Creativity is unleashed, as individuals feel free to explore innovative ideas and solutions. Moreover, the productivity of both students and faculty is heightened, allowing for the efficient use of time and resources. A peaceful campus contributes not only to the immediate well-being of its members but also to the long-term success and positive reputation of the educational institution, attracting and retaining talent and fostering a community dedicated to growth and excellence.

SUSTAINABLE ATTITUDE TIPS

1. Embrace an eco-friendly lifestyle, reducing your carbon footprint and supporting sustainable practices.
2. Foster social equity by advocating for fair labor, human rights, and inclusive business practices.
3. Think beyond today—prioritize long-term benefits over short-term gains for a sustainable future.
4. Conserve resources by optimizing usage, practicing recycling, and adopting a circular economy mindset.
5. Stay informed, adapt continuously, and champion innovative solutions for a resilient and sustainable world.

EVENTS OF THE MONTH

>>> STALL PRESENTATION AT BLOOD DONATION CAMP

The commemorative stall organized by MRCP Society Volunteers, in conjunction with NGO partners, students, and Chief Minister sh. Krishnpal Gurjar, proved to be a resounding success. Held on the remembrance anniversary of Dr. OP Bhalla, the event celebrated his enduring legacy by providing a dynamic platform for NGOs to showcase their impactful initiatives, students to display innovative projects, and the community to engage with meaningful causes. Chief Minister sh. Krishnpal Gurjar's presence added a significant touch, emphasizing the importance of collective efforts in upholding the values championed by Dr. Bhalla. The event not only paid a fitting tribute to a visionary but also reinforced the spirit of unity and service within our community, aligning with the principles Dr. Bhalla held dear.

>>> POSTER MAKING COMPETITION

The Manav Rachna Centre for Peace and Sustainability (MRCPS) continues to champion social causes with a recent initiative—the organization of a Poster Making Competition aligned with Sustainable Development Goal 5 (SDG 5), focusing on the theme of women empowerment. This thoughtfully curated competition serves as a platform for artistic expression and advocacy, inviting participants to creatively depict the multifaceted aspects of empowering women. The competition aims to raise awareness about the importance of gender equality and the empowerment of women in all spheres of life. Participants are encouraged to showcase their artistic talents while conveying powerful messages that inspire positive change. By merging the realms of art and activism, MRCPS reinforces its commitment to fostering a more equitable and inclusive society, using the universal language of visual art to amplify the call for women's empowerment and gender equality.

FULFILLING

3 GOOD HEALTH AND WELL-BEING

BLOOD DONATION AWARENESS

The volunteership of the MRCPS (Medical and Research Centre for Public Service) played a pivotal role in advancing the cause of public health and contributing to the fulfillment of Sustainable Development Goal 3 (SDG 3) - "Good Health and Well-being." Through their dedicated efforts, MRCPS volunteers actively participated in initiatives that aligned with SDG 3, aiming to ensure healthy lives and promote well-being for all.

In particular, the blood donation awareness camp organized by Clan Wild Cats, Khalbali, MRCPS, showcased the exemplary volunteership within the organization. The volunteers, driven by a commitment to public service, played key roles in orchestrating impactful activities during the event. Their involvement in the Nukkad Natak (Street Play) demonstrated a passion for education and advocacy, effectively conveying the vital message that blood donation is a life-saving act. By addressing real-life scenarios and engaging the audience emotionally, the volunteers contributed to raising awareness about the significance of blood donation in emergency situations. The Question and Answer session further highlighted the MRCPS volunteers' dedication to providing accurate and informative responses. Their presence as knowledgeable resources not only clarified doubts but also helped dispel misconceptions, fostering a better understanding of the blood donation process among the students. This educational component is crucial for achieving SDG 3, which emphasizes health education as a means to prevent and control diseases. The Blood Donation Information Booth, staffed by MRCPS volunteers, served as a hub for disseminating essential information about the blood donation process, eligibility criteria, and the positive impact of blood donation on community health. This aligns with SDG 3's broader objectives of promoting health knowledge and ensuring universal access to essential healthcare services. Moreover, the registration drive organized by MRCPS volunteers directly contributes to building a sustainable infrastructure for blood donation. By encouraging students to sign up as potential donors, the volunteers are actively fostering a culture of voluntary blood donation, aligning with SDG 3's target of ensuring access to safe, effective, quality, and affordable essential medicines and vaccines for all.

In essence, the volunteership of MRCPS, as exemplified in the blood donation awareness camp, vividly demonstrates their commitment to advancing SDG 3. Through education, advocacy, and community engagement, MRCPS volunteers are instrumental in promoting good health and well-being, making significant strides towards a healthier and more sustainable future.

PRE- SUSTAINATHON

ACHIEVING SDG 9 INDUSTRY, INNOVATION, AND INFRASTRUCTURE

The Sustainathon Student Competition, organized by IEEE MRU in collaboration with IEEE Sight Delhi Section, WIE IEEE, and MRCPS, unfolded from September 7 to October 25, 2023, igniting innovation and sustainability passion among students. This collaborative initiative engaged university teams in a journey of creativity, from a workshop on humanitarian project design to the submission of project proposals. The event's culmination on October 25 showcased the commitment of student teams to sustainable solutions, embodying the potential of youth to drive positive change toward a more sustainable future.

SEED COLLECTION DRIVE

The Manav Rachna Centre for Peace and Sustainability (MRCPS) recently initiated a noteworthy Seed Collection Drive, underscoring their unwavering commitment to environmental sustainability. This impactful event, executed with precision and passion, sought to promote ecological well-being and contribute to biodiversity conservation within the community. MRCPS volunteers actively engaged participants in the collection of seeds from various indigenous plant species, cultivating an appreciation for the crucial role that plant life plays in maintaining a healthy ecosystem. This drive not only served as a practical demonstration of environmental responsibility but also as an educational platform, enlightening participants about the significance of preserving native plant diversity. By organizing the Seed Collection Drive, MRCPS exemplifies its dedication to holistic public service, extending its impact beyond healthcare to contribute positively to the broader well-being of both local communities and the environment.

SUSTAINABLE AND PEACE ATTAINING IDEAS ARE MOST WELCOME! MAIL US AT **event.mrcps@mru.edu.in**

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