

MANAV RACHNA UNIVERSITY



DEEKSHARAMBH

CENTRAL ORIENTATION

Batch 2023



MANAV RACHNA
UNIVERSITY

Specialization from Distance Education, Set Up in 2007

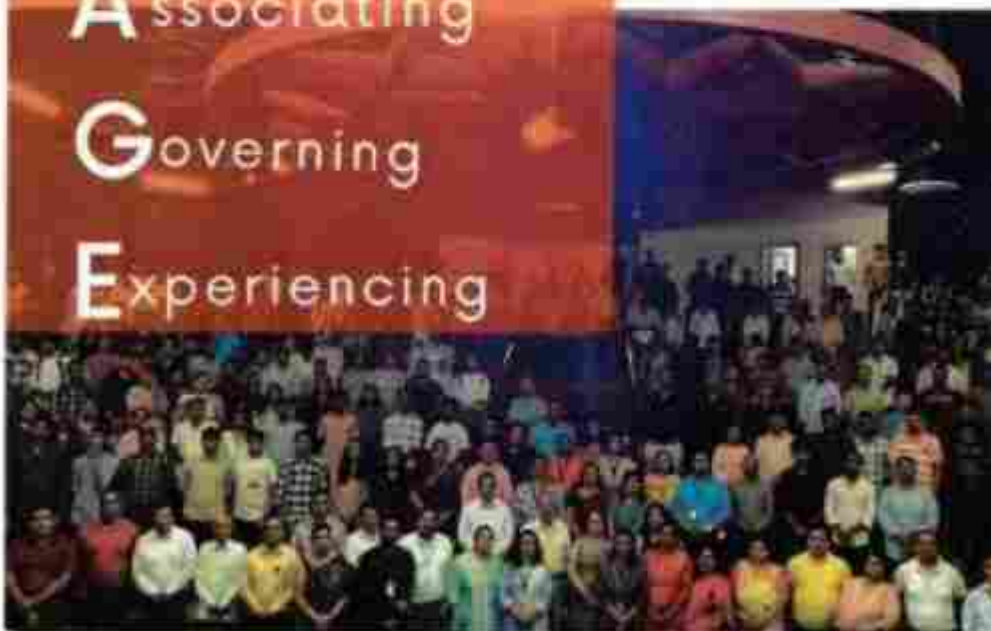
SAGE

Socializing

Associating

Governing

Experiencing



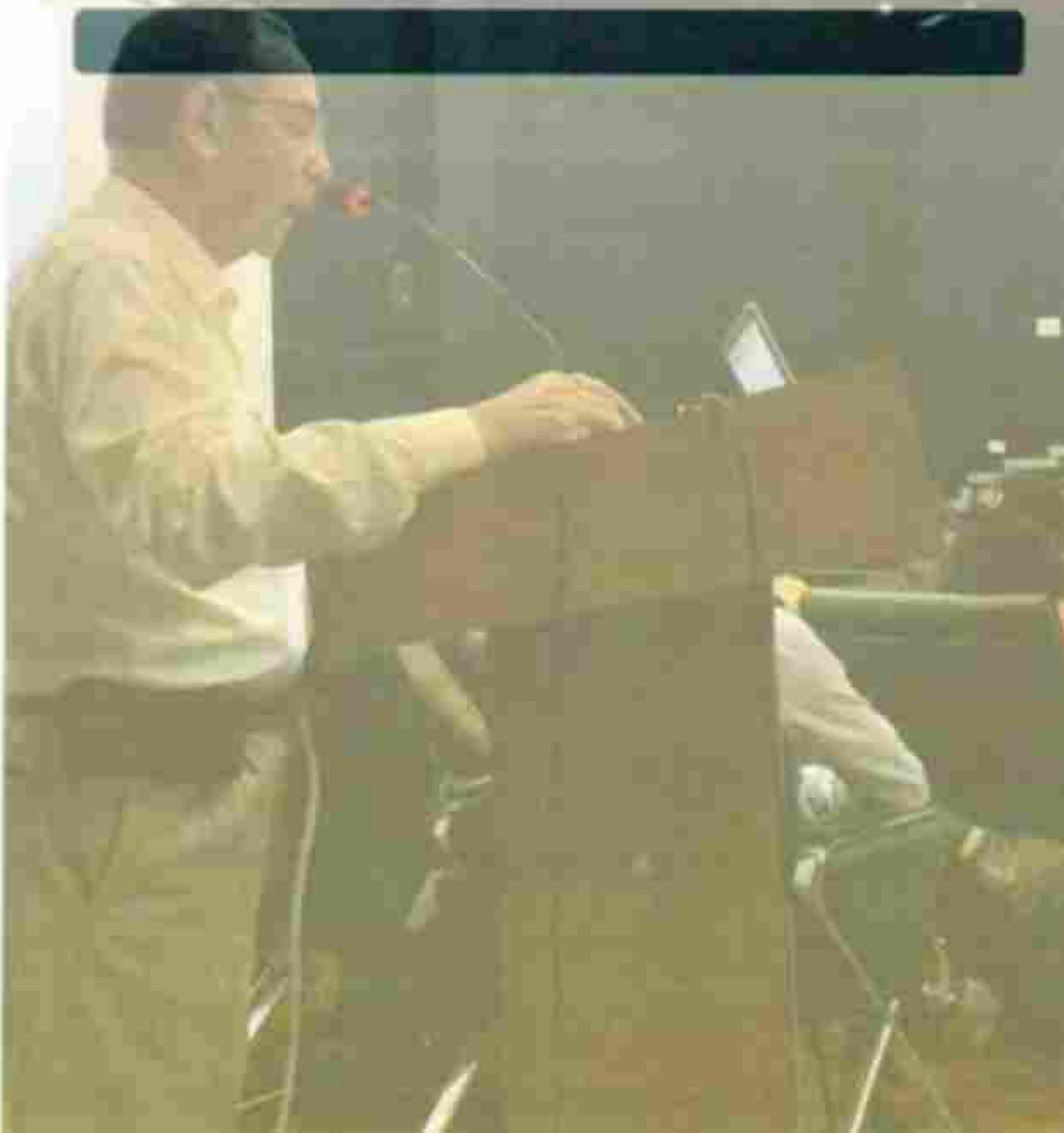


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S AGE- SOCIALIZING

01



BLESSINGS FROM ALMIGHTY



HAWAN



During the year 2023, the Orientation Program at Manav Rachna University, welcomed students wholeheartedly with great gusto marking the beginning of the session 2023-2024. The major objective of the programme was to make the parents and students aware of the academic aspects, the rules and regulations of the university and ensuring parental participation in monitoring the performance and progress of students.

Students along with the parents assembled in the G-Block, Manav Rachna Campus at 5:00 am. It is believed to purify the atmosphere and bring positive energy. Hon'ble Vice Chancellor, MRU, Dr. IK Bhat; Hon'ble Vice Chancellor, MRURS & MRU, MRUL, Prof. Dr. Sanjay Saini; Dr. NC. Walawa, D.O. MRUL, Hon'ble Pro Vice Chancellor, MRU, Prof. Dr. Sangita Banga; Registrar MRU, Dr. Kamleshwar Singh Prof. Dr. Shriani Yashni, Dean Academics and Dean Engineering, MRU, Prof. Dr. Geeta Thakur, Dean Student Welfare, MRU, blessed the students with their august presence along with Deans, Directors, HODs, Enthusiastic students and parents joined hands for a brighter future with the Manav Rachna. It was followed by Prasad and bhajans.

KNOW YOUR TEACHERS



MEET & GREET



MEET AND GREET SESSION commenced with the lighting of the lamp and Saraswati Vandana by the students of the University and parents. Prof. (Dr.) Shrutl Vaidhiti, Dean Academics welcomed the Engineering students. She introduced all the luminaries of the University along with their profile. Prof. Vaidhiti explained all the different schools of the university and the courses, including the array of recognitions earned by Manav Rachna University. She explained the roles and responsibilities of each faculty, emphasizing their commitment to supporting the students throughout their academic journey. Ms. Jain, discussed the various support services offered by the university to enhance the student experience like, academic advising, examination cell, career development and placement support, etc. She encouraged students to make the most of these resources for their professional growth.

WELCOME MESSAGE BY VICE CHANCELLOR



The newly admitted students were showered with warm greetings by Hon'ble Vice Chancellor, Prof. (Dr.) U.K. Bhat. He congratulated the students for their successful admission to the University, recognizing their hard work, dedication, and achievements. He emphasized the University's commitment to academic excellence, research, and innovation. He, in his address inspired the students to make the best use of these resources to achieve their goals and contribute to society. The speech was highly motivating and encouraging for the students whose journey in Manipal University started from today. In his address, he encouraged all students and asked them to pursue their dreams and use the enormous opportunities provided by the University in the field of research.

SOCIALIZING WITH UNIVERSITY



The university's orientation programme aimed to welcome and acquaint new students with the campus environment and provide them with a taste of the diverse cultural offerings on campus. As part of the orientation activities, a captivating cultural performance was organized, featuring beatboxing performances and live song renditions. The beatboxing performance by the students was energetic, engaging, and left the audience in awe. Following the beatboxing performance, a segment dedicated to live song renditions took place. The diverse range of songs catered to various musical preferences, ensuring that every attendee could connect with at least a few of the performances. Even faculty and their parents participated in the beautiful renditions. The beatboxing and singing performances during the university's orientation programme were a resounding success. They captivated the audience, created a sense of unity, and left a lasting impression on the new students. The programme culminated with the National Anthem. The parents joined for lunch and interacted with the management, faculty and staff members. Overall, it was a fruitful and enriching experience for the new entrants.



MENTOR MENTEE RELATIONSHIP

On the 2nd day of orientation program for Engineering, a highly informative and engaging session was conducted at Manipal Institute of Technology by Dr. Shirin Vaidya on 11th July 2023. The session focused on the importance of Mentor-mentee relationship.

The session began with a warm welcome by the event organizers, followed by an introduction of the speaker, Dr. Shirin Vaidya. The mentor-mentee relationship can be a valuable experience for students. By working together, the mentor and the mentee can help each other achieve their goals.

Following Mentor-Mentee Responsibilities discussed in the session—

Mentor Responsibilities

- Be a good listener and provide constructive feedback.
- Share your knowledge and experience with your mentee.
- Be available to answer questions and provide guidance.
- Help your mentee develop their career goals.
- Be a role model for your mentee.

Mentee Responsibilities

- Be respectful of your mentor's time and expertise.
- Be open to feedback and suggestions.
- Be willing to ask questions and seek help.
- Be committed to the mentoring relationship.
- Take responsibility for your own learning and development.

The session concluded with an engaging Q&A session where students had the opportunity to clarify their doubts and seek further insight from Dr. Shirin Vaidya. Her responses were informative and insightful, providing a deeper understanding of Mentor-mentee program.

Overall, the event proved to be an excellent platform for raising awareness about our Mentor-mentee.



DESIRED SUSTAINABLE BEHAVIOUR

On the 2nd day of Orientation Program, a highly informative and engaging session was conducted at Macew Ratchin University by Dr. Uday Prasad Singh on 11th July 2023. The session focused on the importance of sustainable behaviour among engineering fresher students and aimed to inspire them to adopt sustainable practices in their personal and professional lives.

The session began with a warm welcome by the event organizers, followed by an introduction of the guest speaker, Dr. Uday Prasad Singh. Dr. Singh is a renowned sustainability expert with extensive experience in the field. His expertise in sustainable development and passion for creating a greener future set the stage for an insightful session. Dr. Singh commenced the session by providing a comprehensive overview of sustainability. He emphasized the need for a balance between social, economic, and environmental factors to achieve sustainable development. Through real-life examples and interactive discussions, he made the concept relatable to the students.



Dr. Singh emphasized the importance of adopting sustainable behavior as engineering fresher students. He discussed the significance of responsible consumption, waste reduction, resource conservation, and ethical decision-making. He encouraged the students to think critically about the environmental and social impacts of their actions and make conscious choices that promote sustainability.

The session concluded with an engaging Q&A session where students had the opportunity to clarify their doubts and seek further insights from Dr. Singh. His responses were informative and insightful, providing a deeper understanding of sustainability to

ALUMNI NETWORKING



A session was organized by Manav Rachna University on Alumni Relations with an aim to acquaint students about the achievements and accomplishments of students passed out from Manav Rachna University and inspire and motivate them.

The session began with display of the movie 'Startups' that showcased all the top achievers and successful alumni from Manav Rachna University across all disciplines who were that left the students completely mesmerized and motivated. The resource person of the session was Mr. Sanyu Shaha.

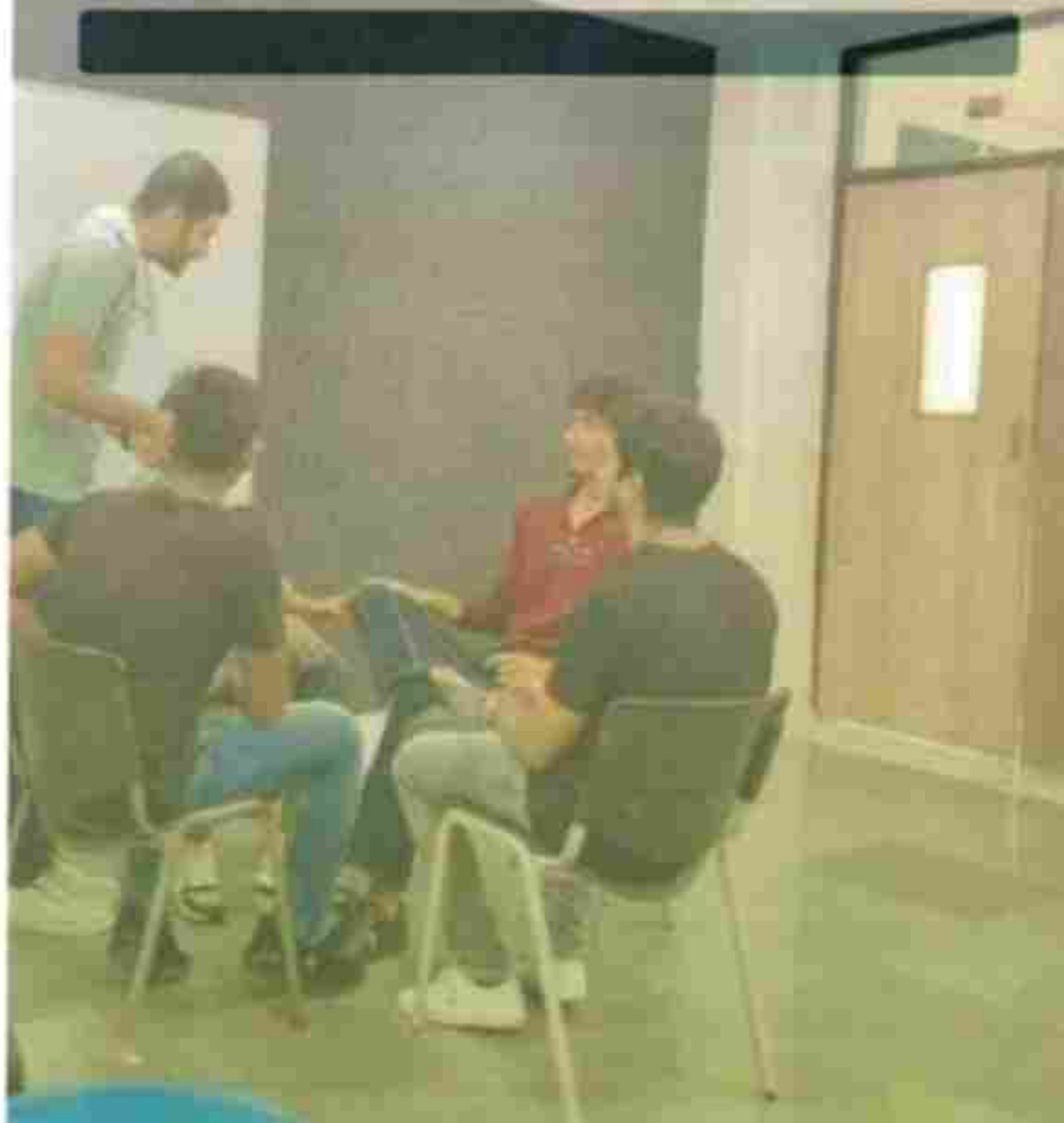
Mr. Sanyu Shaha to the stage, an eminent graduate of NYU who has returned to lead our Alumni Relations Officer and International Affairs with unparalleled dedication and passion. His intent is to cultivate strong connections with our alumni and foster a sense of belonging among graduates spanning the globe. Mr. Sanyu Shaha,

An alumnus of New York University, United States, she has been the driving force behind fostering strong connections, bridging bridges and nurturing lifelong relationships among our alumni network.

She has been instrumental in initiatives that have brought our alumni together, creating a thriving and supportive community.

She conducted a very interactive session with our new students in which she spoke about how Manav Rachna family was encouraging and accepting with open arms to work diligently for their development and she shared some of her personal experiences as a student in the past. She also conducted a very interesting activity in which letters were given to the students and they were to write their goals and they were to get back the letters on their convocation day. The session was enjoyed and appreciated a lot by the students.

SAGE- ASSOCIATING 02



CAMPUS TOUR

Post lunch, as part of the university's orientation programme, a campus facilities visit was organised to familiarise new students with the various amenities and resources available on campus. The purpose of the visit was to provide a comprehensive understanding of the campus layout, highlight important facilities, and ensure the students were aware of the services and support available to them. The campus visit commenced with a clockwise walk, led by faculty members who provided relevant information about each facility. The tour covered essential areas, including shooting range, Sports Science centre, Sports Arena. The purpose of the visit was to familiarise students with the sports facilities, highlight the importance of physical activity, and encourage participation in sports and fitness activities. Library, a vital resource for students, was included during the visit. The students were shown different sections, study areas, and the process of borrowing books and accessing digital resources.

The visit included visits to UIC, BC, Datta, BCC labs and workshops equipped with the latest technology and software. Students were informed about the availability of resources and how to access them for academic purposes. The visit fostered a sense of belonging and provided an opportunity for students to connect with each other and campus staff, setting a positive foundation for their academic journey ahead.





Club Carnival



Dr. OP Bhalla Foundation



Manav Rachna Centre for Peace and

Club Carnival



Department of Students Welfare



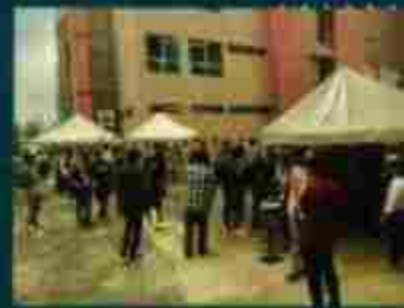
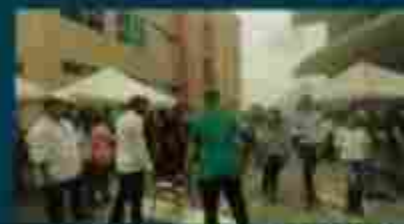
INTERACTION WITH STUDENTS' CLUBS

DEPARTMENT OF STUDENTS WELFARE

The Department of Student Welfare warmly welcomed new students on July 14, 2023 at the club carnival. They engaged in conversation with all of the heads of societies and clubs. All of the society and club leaders set up booths for their separate clubs so that people may learn more about its key features, how they operate, how to join, and how to take part in events and activities. The heads also organised a few activities; Kabaddi, the drama club, invited them to choose a random line of a dialogue that they had to act on, also a 10-push-up challenge was also given to freshmen. By the Athletic Society and from Sahaja Society freshmen were given a card with their impression of Mumbai and their name written in calligraphy which created a pleasant atmosphere. The seniors and freshmen groups, who were all dancing and singing, were the day's high point for their enthusiasm and engaged environment.

MANAV RACHNA CENTRE FOR PEACE AND SUSTAINABILITY

During the Club Carnival, Manav Rachna Centre for Peace and Sustainability, the interaction with the students club was nothing short of amazing. Freshers were warmly welcomed, and the atmosphere was filled with enthusiasm and excitement. The event kicked off with engaging games related to the butterfly project, fostering a sense of unity and environmental awareness among the attendees. The captivating photobooth stole the limelight, leaving everyone with cherished memories. The themes of peace and harmonious resonated throughout the event, encouraging a positive and harmonious environment. The decorations were thoughtfully put together, creating a visually stunning ambience. The highlight of the day was the captivating Mukhad Natak performance, captivating everyone's eyes and conveying a powerful message. The core team's efficiency and organization were evident in every aspect of the event, ensuring its smooth flow. Moreover, the interactive card table stand allowed the audience to express their thoughts on what brings them peace, adding a personal touch to the gathering.





DISCOVER THE WORLD OF WORDS

**NOTHING IS PLEASANTER THAN
EXPLORING A LIBRARY.**



As part of the exciting campus life at Mary Bachels University, freshers are warmly welcomed through a comprehensive campus tour and orientation program. One of the highlights of this orientation is the engaging library interaction, where students get introduced to the university's state-of-the-art library facilities. The library boasts an extensive collection of academic resources, ranging from textbooks to research papers, catering to diverse fields of study. Students are familiarized with the library's user-friendly catalog system and learn how to access online databases and journals. This immersive experience ensures that newcomers feel equipped to make the most of the university's rich academic resources, setting them on a path of success in their educational journey. Dr. Savita contributed in same.



SOCIAL MEDIA: OPPORTUNITY OF SUCCESS

SOCIAL MEDIA OPPORTUNITIES

Ms. Ritika started the session with lots of positivism and enthusiasm. She encouraged the students to maintain a strong focus in academics and manifest their dreams to make it happen. All students were asked to take out their mobiles and follow Manav Rachna on Instagram. She emphasised that if we are not active on social media, we are missing out on something in life. She also introduced her team handling marketing communications at Manav Rachna. Videos were played on Manav Rachna which captured the beauty of the campus to build more connection with the students. She opened a contest for the students to create videos through their own lens, the best five entries would win Amazon Vouchers of Rs 1000 each and they can be social ambassadors for the institution.



RESEARCH AND INNOVATION



On the 2nd day of the Orientation Program for Engineering, a highly interactive and engaging seminar was conducted at Muzart Institute of Technology by Dr. Pradyot Varshney on 28th July 2023. The seminar aimed to inspire and educate students about the importance of research and its potential impact on society.

The seminar began with a warm welcome by the event organizers, followed by an introduction of the speaker, Dr. Pradyot Varshney. Dr. Varshney is a renowned expert in research and innovation.

Key Highlights:

Understanding the Value of Research: Dr. Varshney emphasized the fundamental importance of research in advancing knowledge and addressing societal challenges. He highlighted that research serves as the foundation for innovation, enabling the development of new technologies, solutions, and advancements in various fields.

Building a Research-Focused Culture: The seminar focused on cultivating a culture that promotes and values research. Dr. Varshney discussed the need for organizations, educational institutions, and governments to invest in research infrastructure, provide adequate funding, and create an environment that encourages curiosity, exploration, and collaboration.

Encouraging Interdisciplinary Research: Dr. Varshney stressed the significance of interdisciplinary research, where different fields and domains collaborate to tackle complex problems. He explained that fostering cross-disciplinary collaborations can lead to breakthrough innovations by combining diverse expertise, perspectives, and methodologies.

Promoting Open Science and Collaborations: The speaker emphasized the importance of open science, which involves sharing research findings, data, and methodologies openly and transparently. Dr. Varshney highlighted that open collaborations and knowledge sharing can maximize the pace of research, foster innovation, and lead to more impactful societal outcomes.

Supporting Young Researchers: Dr. Varshney emphasized the need to nurture and support young researchers. He discussed the importance of mentorship, providing opportunities for hands-on research experience, and creating platforms for young researchers to showcase their work. By empowering the next generation, he stressed that we can drive a culture of innovation forward.

Ethical Considerations: The seminar also addressed the ethical dimensions of research and innovation. Dr. Varshney highlighted the need for responsible research practices, including considerations for data privacy, intellectual property, and ethical guidelines. He emphasized that ethical frameworks should be an integral part of any research endeavor to ensure the responsible and sustainable

INTERNATIONAL OPPORTUNITIES

A session was organized by Manav Rachna University on International Collaboration Opportunities. The session was taken by Dr. Meena Kapahi who is Director IQAC and IEC, MRU. The session touched upon topics related to the following international Activities (OIA), constitution of OIA, website, international Alumni, international faculty Panel, international Experts @ MRU, MRU Faculty @ International Fora, international Virtual Student Exchange, international Conferences/Workshops, DSAC Club, Research Collaborations:



SA **G**E-
OVERNING 03



NORMS AND CULTURE

ANTI RAGGING AND DISCIPLINE SESSION



A session was conducted by Manipal Institute of Technology (MIT) on July 12, 2023, in T Block. The primary objective of this session was to educate the new entrants of the 2023 batch about the university's anti-ragging policies and its comprehensive disciplinary policies. Prof. (Dr.) Sushil Kumar Shukla, the Proctor and Associate Dean Academics, emphasized that ragging is considered as an offense and presented a range of initiatives and measures implemented by the university to completely prohibit, prevent and eliminate the practice of ragging in any form. He raised awareness about the existence of various committees dedicated to tackling ragging and maintaining discipline, such as the Anti-Ragging Committee, Anti-Ragging Squad, Women Cell, 24x7 Helpline Number, University-level Discipline Committee, Board of Discipline, Departmental Discipline Committee, and Departmental Student Grievance Redressal Committee (DSGRC). These committees are established to handle any issues related to ragging and discipline in order to maintain a harmonious environment in the university. Additionally, he provided students with guidelines for appropriate behavior and the university's code of conduct. Various do's and don'ts within the campus were also discussed. Furthermore, Prof. Shukla explained different scenarios that fall under acts of indiscipline and misconduct, citing examples of penalties imposed for breaches of discipline in previous years. The students attentively listened to all the guidelines, and finally the session concluded with a positive note.



CAMPUS TO CORPORATE



Manav Rachna University conducted a highly informative session on the 2nd day of the Orientation Program, led by Mr. Rajesh Anand Pruthi on 11th July. The event aimed to provide guidance and support to first-year students regarding job placements. It covered various aspects of the placement process, including job search strategies, internships, networking, and industry-specific requirements. The session received a great response from students and was divided into segments for interactive discussions. Mr. Rajesh Anand Pruthi, the guest speaker, shared valuable insights and explained designated areas for resume review and mock interviews. The event was a resounding success, offering students a platform to gain valuable insights and guidance from industry experts, ultimately enhancing their employability prospects.



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GLOBAL EMERSION

The topic of International collaboration & Student opportunities on the Global scene at Manav Rachna Educational Institutions, followed by Mr. Nishan Taraja. He has a distinguished service of 14 plus years in Business development of the corporate world. He heads the "Office of International affairs" and New Business Initiatives for MREI. Dr. Geeta Thakur felicitated the guest speaker with a plant sapling.

The speaker talked about various tie-ups, MOUs, and international collaborations of MREI and urged the students to make good use of the basket of schemes, scholarships & associated avenues of International exposure that the University offers. He gave valuable insights on the details of such courses, student credit transfers & exchange programs that the students can avail of. Students listened in rapt attention and were curious to take the lead in such academic pursuits.



STUDENTS FACILITATION CENTRE

SFC- STUDENTS FACILITATION CENTRE



On July 12, 2023, Ms. Kanupriya Shekhar led a very informative and interesting session at Manav Rachna University as part of the third day of the orientation program for engineering students. The presentation was designed to inform the participants about the value of the Student Facilitation Centre for the newly inducted students who have joined to build their careers.



ACADEMIC POLICY



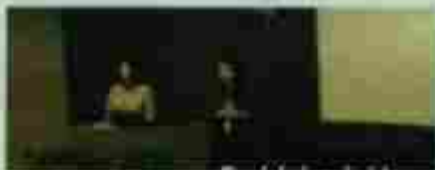
The last day of orientation commenced with an insightful presentation on the university's academic policies by Dean Academics, Prof. Dr. Shrutl Vashist. This session aimed to provide a comprehensive understanding of the university's academic framework, fostering a conducive learning environment for everyone. Following the academic policies session, the stage was set for a scintillating talent hunt, showcasing the diverse skills and talents possessed by the students. The talent hunt not only served as a platform for self-expression but also exemplified the rich cultural diversity present within the university community. The audience was enthralled by the remarkable performances and cheered enthusiastically to support their fellow students.

NEW TREND OF ERA: FOREIGN LANGUAGE

MRCFL - MANAV RACHNA CENTRE OF
FOREIGN LANGUAGES



Ms. Megha explained the importance of Manav Rachna Centre of Languages (MRCFL) by introducing the herself and her team to the students. She emphasized that MRCFL is a foreign language Centre offering professional Foreign Language Courses in Spanish, Japanese, French, and German. Learning a foreign language, no doubt, opens up various avenues for the learner and helps one to keep up with the increasing globalization. The MRCFL gives students satisfying learning opportunities and equips them to function in a multilingual and multicultural setting. It is dedicated to upholding the greatest standards of academic performance and cultural values, and it guarantees students an enriching learning environment. The MRCFL's language programs are a great opportunity to pick up a new language or hone ones that you currently know.



SAG **E**-EXPERIENCING 04

MIND!

SOUL!

BODY!

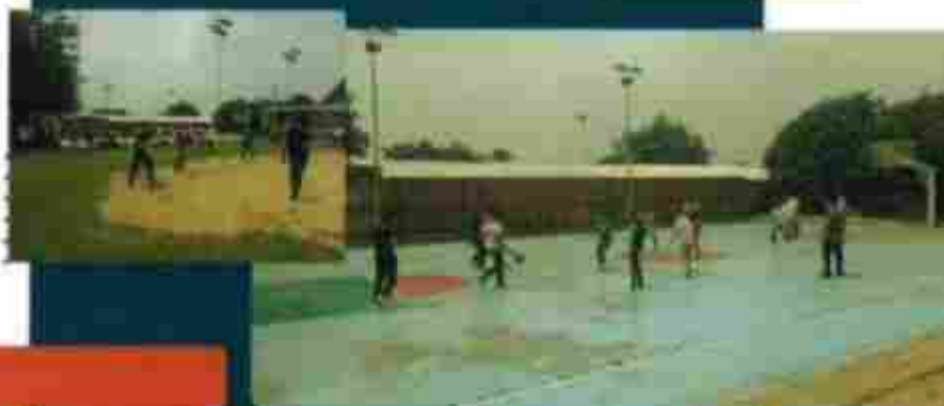


SPORTS WARI: GAME ON

THRILLING GAMES



During the vibrant campus tour of Manipal Academy of Higher Education, the enthusiastic freshers were delighted to explore the beautiful outdoor sports facilities that the university had to offer. The sprawling grounds and well-maintained courts for basketball, tennis, and football excited them, as they envisioned countless opportunities for fun and camaraderie. The freshers showed interest in participating in various sports clubs and teams, eager to embrace a healthy and active lifestyle while fostering new friendships along the way. The university's commitment to providing a conducive environment for both academic excellence and holistic development left a lasting impression on the freshers, sparking their enthusiasm for the journey ahead.



SPORTS WARI: GAME ON!

THRILLING GAMES



The day culminated with an energizing session on indoor sports activity. The students were introduced the sports facilities in campus. The Director of Sports MR.EE. Shri Sankar Tejwar, Dronacharya Lifetime Awardee, introduced his team to the new entrants. He motivated the students to be fit and play. Students played table-tennis, carom, chess and badminton.



RUBARU



The Ice Breaking Session held on 04th July 2023 was a highly engaging and successful event. The session aimed to create a comfortable and friendly environment among the participants, allowing them to connect and interact with their peers. The event was organized by the Orientation Team in collaboration with the Career Development Centre Team (CDC) of the university.

To break the ice and encourage interaction, the game "Finding Your Pair - Salt and Pepper" was organized, wherein the participants were given random cards with matching pairs, and they had to find their respective partners by matching the given cards. This game not only fostered teamwork but also brought a sense of excitement and laughter to the event.

Following the game, the participants engaged in an ice-breaking chat session called "Know Your Pair." This allowed everyone to connect on a deeper level by sharing their interests, hobbies, favorite places in the world, and personal preferences. The aim was to build rapport and create a sense of camaraderie among the students.

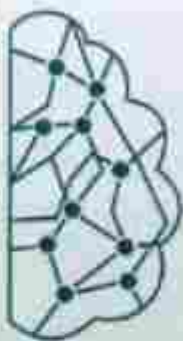
To further enhance team building, several group activities were organized. Participants were divided into teams and given specific tasks that required collaboration, creative thinking, and friendly rivalry. These activities encouraged participants to think outside the box, share ideas, and work together towards a common goal.

Each group had an opportunity to present their collective work, fostering a sense of accomplishment and providing a platform for participants to showcase their skills and talents.

A quiz session was conducted, which did not only test the participants' knowledge but also sparked lively discussions and friendly competition.

A video session was included to provide a visual and engaging element to the event. The video showcased a unique activity called "Non-Verbal Charade Wrapper." This activity emphasized the importance of effective communication and the importance of "Action words."

RUBARU



GENDER SENSITIZATION

During the orientation of Batch 2023 at Manav Rachna University, Ms. Rashmi conducted a highly interactive session on gender sensitization, highlighting its paramount importance in today's society. With enthusiasm and expertise, she engaged the students, who were genuinely interested in learning more about this crucial subject. The session served as an eye-opening experience, encouraging the students to be more aware and empathetic towards gender-related issues, fostering a more inclusive and understanding campus environment. Ms. Rashmi's initiative to address gender sensitization during the orientation proved to be a valuable and transformative moment for the students of Batch 2023.



DISCOVERING SELF

The Universal Human Values (UHV-I) session was organized on 11th July 2023 at G Block, Mansala, MDU with the aim of fostering personal development, character building, and instilling universal human values among the students. The session was led by Dr. Geeta Thakur, Dean-ESW.

The session commenced with a mind relaxation exercise to create a calm and focused environment. Students were guided through breathing techniques and visualization practices to help them relax and be present in the moment.

Dr. Geeta Thakur encouraged students to reflect on their personal objectives throughout their four years of education. This exercise aimed to inspire students to set meaningful goals and work towards achieving them. By setting clear objectives, students were encouraged to take ownership of their personal growth and academic journey.

An activity was conducted wherein students were provided with cards on which they wrote their individual goals. These goals ranged from academic achievements to personal aspirations and character development. The cards were collected and kept safely by the organizers to be handed over to the respective students during their farewell, serving as a reminder of their aspirations and growth.

To further build confidence and self-assurance, Dr. Geeta Thakur invited students to perform on stage. This activity aimed to provide a platform for students to showcase their talents, develop public speaking skills, and gain confidence within themselves. The performances varied from singing, dancing, poetry recitations, and other forms of creative expression.



DREAM VOYAGE



The UHV-1 session led by Dr. Guna Thakur had several positive outcomes for the students, including:

Increased Self-Awareness: The session enabled students to reflect on their personal objectives and aspirations, fostering self-awareness and a deeper understanding of their own values and beliefs.

Improved Confidence: Through the stage performances, students had the opportunity to overcome stage fright and gain confidence in expressing themselves in front of an audience. This experience helped boost their self-esteem and develop a sense of self-assurance.

Enhanced Communication Skills: The activities and interactions during the session promoted effective communication among students. By expressing their goals and performing on stage, students practiced articulating their thoughts and ideas, honing their communication skills.

Strengthened Character Development: The emphasis on universal human values during the session encouraged students to reflect on their own character and ethical values. This focus on moral development aimed to shape students into responsible and compassionate individuals.

The Universal Human Values (UHV-1) session was a transformative experience for the students. Through relaxation exercises, goal-setting activities, and confidence-building performances, students were provided with valuable tools for personal growth and character development. The session successfully instilled universal human values and empowered students to become confident individuals who can contribute positively to



PEACE FROM WITHIN

The Universal Human Values (UHV-I) session was organized on 16th July 2023 in G Block Mandala, MDU

A Universal Human Values (UHV-I) session was organized by Manav Rachna University on 17th July 2023 in G Block Mandala. The session was taken by Mr. Rupesh Sharma. Mr. Sharma is a pharmaceutical business leader since last 25 years and has been associated with a diverse range of Business Development leadership responsibilities with reputed pharmaceutical organizations. From the last seventeen years he has worked in the top management roles with reputed pharmaceutical companies such as USV Ltd, Apollis Therapeutics Limited and Lark Laboratories India Limited. He is a Delhi State Coordinator for Heartful Campus initiative of Heartfulness Education Trust and Facilitator with Heartful Communities. He has conducted approx. 100 workshops with various corporates, NGOs, Hospitals, Govt. offices on science of meditation, compassion & empathy, Happiness, Heartful habit series, Heartfulness enabled leadership Mastery etc.

The aim of the session was to understand the importance of meditation in every sphere of life. He also discussed about causality, interdependencies and various factors including our field of concern, influence and field of control. From the session it was well understood how we can make our surroundings harmonious by meditation. Session also included a video showing the importance of interdependencies.

A twenty minutes meditation session was also conducted by Mr. Sharma to feel the real experience along with few tips related to meditation and recommended to meditate regularly.

CHOICES IN LIFE

Universal Human Values Session on Heartfulness by Ms. Kritika who is an alumni of IIT Delhi and is a Certified Heartfulness Meditation Trainer with Heartfulness Institute (HFI) on 16 July 2025 from 8.30 to 9.30 am in Mandala Auditorium, C Block, 3rd floor.

Ms Kritika kept the audience engaged and it was evident how the students enjoyed the session. She had hit the right chord with the students talking about peer pressure and how it works. The students opened up about their personal experiences and how they took certain decisions in life under peer pressure. We as humans have the urge to feel included. The session focused on how to make right choices and excel at them without being affected by peer pressure.



CONNECTING TO SELF



A session was organized by O.P.J.S. Maharaja University as *Vishuddhanta* with its aim to foster the importance of meditation in maintaining our lives and addressing our anxieties and issues, thus bringing a balanced mental state. The session commenced with a welcome note and a brief introduction of the eminent resource person Mr. Sanjay Upadhyay who is a *Vishuddhanta* Trainer and *Vishuddhanta* Practitioner for last 22 years. Mr. Sanjay Upadhyay is highly qualified and he holds various degrees from reputed institutions of India, he holds a degree in M.Sc. Geology from Lucknow University, Diploma in Public Administration and M.Phil. in social Sciences from Prayagraj University. He is the recipient of National Railway Award. Besides being a potential professional in his field, he is presently working as a joint secretary and technical adviser, BSNL, (IT/ITP, OPGSI) and NCERT. His core areas of interest include capacity building and Intra-Transmutation. He has delivered lectures on professional theory and art skills like communication skills, presentation skills, group working, ethics in various forums and organizations.

The session commenced with the resource person first explaining the true meaning of *Vishuddhanta*, which is the intentional cultivation of positive states of mind such as gratitude in communion. He emphasized the idea where through these practices, we essentially train ourselves away from our default negativity, and become better at focusing on the positive. With consistent *Vishuddhanta* practice, we begin to strip bad habits about our lives. During the session Mr. Sanjay Upadhyay conducted various *Vishuddhanta* exercises which the students performed and felt rejuvenated and relaxed.

The session emphasized upon the power of gratitude and wholesome living which can be achieved through meditation. The session ended with a vote of thanks. It was much appreciated and applauded by the audience.



"FUNFEST: UNLEASHING THE JOY!"

MUSICAL EVENING



The much-anticipated Musical evening at MIRA College University during the Festival celebration was a tremendous success, thanks to the enthusiastic participation of the Medical Society of UOW (Department of Student Welfare). The event brought together a diverse array of talented students who showcased their musical prowess, moving the audience spellbound. As the melodious tunes filled the air, the atmosphere was charged with excitement and camaraderie, forging new connections among the brothers and creating lasting memories. The Musical Society's efforts in organizing the event and their dedication to promoting artistic expression truly made the evening a remarkable experience for everyone present.



A group of students are dancing in a large, brightly lit auditorium. They are wearing casual clothing and have their arms raised in the air, suggesting a lively and energetic atmosphere. The students are spread across the stage area, and the background shows the ceiling lights and the structure of the auditorium.

RHYTHM RUSH

BASED ON OUR CUSTOMERS REVIEW

During the exciting 'freshers' orientation at C Block Auditorium, the university students gathered for a memorable musical evening filled with joy and enjoyment. The DJ set the stage alive, creating an electrifying atmosphere that set the mood for the entire dance session. The rhythmic beats and pulsating melodies gave the newcomers a fantastic exposure to the vibrant campus culture. As they danced and mingled, the students formed new connections and friendships, all while reveling in the enchanting ambiance of the musical extravaganza. The event not only fostered a sense of unity but also left a lasting impression, ensuring that their college journey began on an unforgettable note.



ZUMBA FEVER

GET FIT, GET GROOVY



The university orientation period is a crucial time for new students to acclimate to their academic environment, make friends, and learn about various campus resources. In an effort to promote a healthy and active lifestyle, the university's organizing committee arranged an exhilarating Zumba session as part of the orientation program.

The Zumba session attracted enthusiastic participation from a large number of new students. The session commenced with a warm-up routine led by the instructors. This ensured that participants were adequately prepared for the high-energy workout ahead and minimized the risk of injuries.

The instructor skillfully guided the participants through the session. The Zumba session organized during the university orientation program proved to be a resounding success. By incorporating elements of fun, music, and dance, the session provided new students with an exciting platform to embark on their university journey with vitality and enthusiasm.

TALENT HUNT



The Talent Hunt Event took place on 20th July, 2023, marking the culmination of the University's orientation program for new students. The event aimed to welcome and engage the incoming students while providing them with an opportunity to showcase their diverse talents in singing, dancing, poster making, mimicry, stand-up comedy, fashion war and poetry competition. A considerable number of students enthusiastically registered for the talent hunt across all categories, reflecting the immense talent pool within the student community. Participants were given sufficient time to prepare for their performances and poster making. Many students were seen practicing diligently, honing their skills to deliver captivating acts. The talent hunt took place in the Mandela auditorium C-block from 12:30 onwards, which was decorated to create an inspiring ambiance for the performers. The event was well-organized, with each talent category allocated its specific time slots. The event commenced with poetry composition and recitation segment that added a touch of depth and emotion to the start. Participants recited their original poems, expressing their thoughts and feelings eloquently, following which mesmerizing singing and dancing performances took place.



TALENT HUNT



Students showcased their vocal prowess and dance skills, captivating the audience with their talent and confidence. The variety and stand-up comedy acts provided moments of laughter and amusement. The power posing category exhibited a vivid display of creativity and imagination. A panel of esteemed judges, comprising faculty members, evaluated the performances. The judging criteria included skill, creativity, stage presence, and audience engagement. Pro-Vice Chancellor, IIRU, Prof. Dr. Sanjita Banga, Dean Academics, Prof. Dr. Shivali Verma, along with Deans and Heads, joined the occasion. Pro-Vice Chancellor, IIRU, Prof. Dr. Sanjita Banga inspired the students with words of wisdom, highlighting the importance of balance in life. A balance between academic and co-curricular activities is essential for students' personal growth, skill development, and overall well-being. The Pro-Vice Chancellor's words of wisdom had served as a guiding light for the students, encouraging them to embrace a balanced approach to life, where academic and co-curricular activities harmoniously coexist, each alike for their holistic growth and success. Following the activities, the prize distribution ceremony commenced. Winners in each talent category were awarded certificates of excellence and exciting prizes to acknowledge their outstanding performances. Every participant received a certificate of participation as a token of appreciation for their efforts and courage in showcasing their talents. The season with the talent hunt and prize distribution was a resounding success. The event provided a platform for new students to express themselves, build confidence, and interact with their peers. It also showcased the school's commitment to nurturing talent and fostering a vibrant and inclusive student community.





GALLERY



GALLERY





DEPARTMENTAL ORIENTATION



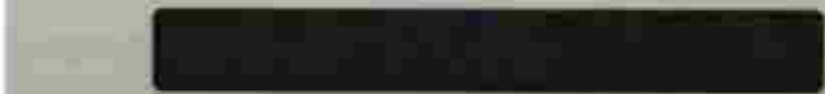
CONNECTING WITH DEPARTMENTS

SCHOOL OF
EDUCATION AND
HUMANITIES

SOCIALIZING



KNOWING YOUR DEPARTMENT



School of Education and Humanities organised an Orientation Programme for the 2023-24 session. The orientation session about the programme structure, credits and other programme-related information for B.A.B.Ed was taken on July 19, 2023, at JF 02 by Ms. Supriya Dang, Asst. Professor and the programme coordinator.

A piece of detailed information regarding the programme structure of the entire B.A.B.Ed programme was shared with the students. The students were also guided regarding the academic, examination and promotion policy of the University as well as the department thoroughly through power point presentation. After the presentation, the students asked certain questions related to their programme which were resolved by the coordinator.



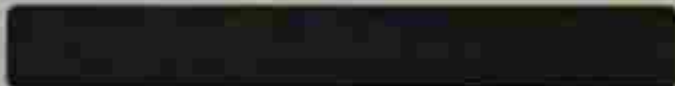
SOCIALIZING



ENGAGING IN DEPARTMENT ORIENTATION

School of Education and Humanities organised a two-week Departmental Orientation Programme for the new students of 2023-24 session. On day 1 of orientation session, the program coordinators of the respective programs gave their respective orientations of the specific programs. The orientation session for Integrated B.Sc.B. Ed was given by Ms. Eram Aziz, Assistant Professor and the Program Coordinator for semester 1 on July 19, 2023, at JUG 03. Ms. Eram Aziz gave a detailed presentation about the course Integrated B.Sc.B. Ed, emphasizing its importance and need. She explained about the various policies and regulations of Manav Rachna University to the students. She also explained about the Program Educational Objectives, and Program Specific Objectives to the students. She gave the students the program structure and the courses being offered across various semesters. The students were also guided and briefed about the credit system, club activities, examination and promotion policy of the University/department. After the presentation, the students asked certain questions related to their programme which were resolved by the coordinator.

SOCIALIZING



A session of Alumni Interaction was organised on July 21, 2023 from 12 noon to 2:00 pm in JUS03 as a part of the Departmental Orientation Program.

Our star alumni from batches 2017-18, 2020-22 and 2021-23 were invited to share their experiences with the freshers. The session was begun with the welcome of the resource persons Dr. Kiran Gupta, Associate Professor, School of Education and Humanities, who exhibited her happiness to introduce all the three alumni to the new students.

She said that it has become our culture here in School of Education and Humanities to provide the best of everything to our trainees - be it the teaching learning environment wherein they are equipped with higher order skills as well as metacognition. Consequently, they are moulded into balanced individuals equipped with effective teaching, managerial and interpersonal skills and prove to be an asset wherever they work and deliver their best to the institutions.

ASSOCIATING



NURTURING READING

An interactive session for fresh entrants on "Nurturing Reading Habits" was conducted on 21st July, 2023 by Dr. Chhavi Kulkarni, Associate Professor, School of Law, MRU. Due to the advancement in technology, the digital world has now taken over our traditional mode of reading. From times immemorial reading is considered significant as it nourishes the human mind. Reading is an unaltered adventurous discovery. It adds an aura to the personality. With this objective in mind, the session was divided into three segments for discussion:

1. How reading helps in nurturing human mind.
2. Misconceptions about reading.
3. How to convert non-readers into demanding readers.

The importance of reading was highlighted by giving the real life examples of great personalities who all are avid readers. Few activities based on comprehension were given to the students and undoubtedly they accurately comprehended and interpreted them. The session was enjoyed by all concerned.

ASSOCIATING



HEALTH VIGILANCE

A session was organised by School of Education and Humanities, Manasa Bachna University on the topic Women Health on 20th July 2023 for the new students as a part of the two-week departmental orientation program.

Ms. Eram Aziz welcomed the resource person and as a token of gratitude, a sapling was presented to Dr. Anshwarya Sinha, resource person by respected HOD Ms. Dr. Rajesh Singh. Dr. Anshwarya Sinha discussed the health problems that women often face in their day-to-day life emphasising the menstrual awareness, hygiene, diseases, and precautions to be undertaken. She gave knowledge about some of the very key concepts of women sexual organs namely

Females Have two sexual organs: Primary and Secondary

Primary sexual organs include: the Uterus, Fallopian tubes, ovaries and Vagina.

Secondary sexual organs include: breast

Breast cancer is common in females in India and is diagnosed at the very last stage and sometimes it is hard to get treatment. One can diagnose lumps in breasts by using their palms by standing or, for more clarity, one can examine them by getting laid on the flat surface by using the palm

ASSOCIATING



TECH UNLEASHED

Department of Education and Humanities organized an interactive session on the theme, Digital Tools for teachers for the students of B.Ed. and Integrated B.A. B.Ed. and B.Sc. B.Ed. Programmes on 20th July 2023, as part of the departmental orientation program. Resource person for the session was Dr. Deepthy Gupta, Assistant Professor, NCTE, BHU, Varanasi.

She has been earlier associated with range of projects at NCERT involving the development of variety of audio visual learning materials for students and teachers. The session covered hands on activities intended to provide practical orientation to the participants about various software and mobile applications like Audacity, Free Plane and H5P for effective integration of technology into the teaching learning process and evaluation. As part of the interactive session, students were also made aware of the various policy initiatives and Governmental policies for the promotion of ICT in Indian educational set up.

ASSOCIATING



SWOT INSIGHTS

The session started with some ice breaking activities. The students were then told that life is like juggling, every aspect of life depicts different balls. Some are made of rubber and hence they'll bounce back whereas some are made of glass, if dropped they'll be scuffed or permanently damaged. Using the analogy, students were introduced to the concept of Emotional Intelligence and its components. Then the characteristics of people with High EI and Low EI were discussed. The Teacher trainees were empowered to inculcate Emotional Intelligence. The session culminated with the discussion of ways to improve Emotional Intelligence.

ASSOCIATING



COMMUNICATION SKILLS: 21ST CENTURY TOOL

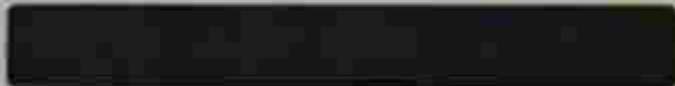
A session was organized on communication Skills: 21st Century Tool. Communication is a crucial 21st-century skill. In today's rapidly evolving world, effective communication has become more vital than ever before. Whether we are in academics, the workplace, or personal life, strong communication skills will be the foundation of our success and growth. The session was addressed by Mr. Bhupesh Kohli. He worked for 4 years in Zee News and is currently working in Sahara Samay News as a Channel head. He has been working as an Anchor for 20 years.

Sir discussed the importance of communication in media, as it is the most appreciated skill in today's world. He focused on the area of communication skills in media. He enlightened us how bold but polite you have to be in communication when it comes to the news, and sometimes you get on-the-spot information, and that news has to be told with confidence with less information. An activity was organized in which students had to read the sentences in bold voice with correct pronunciation. In the media world, sometimes you will get only little information with pictures; at this point, actual communication comes into the picture as the reporter has to tell the

GOVERNING



NAVIGATING EMS AND SCHEDULES



School of Education and Humanities organized an Orientation Programme for the 2023 batch admitted students. The session was to sensitize the students about ERP. It was conducted on July 20, 2023, at JUG-03 by Mr. Sharv Datt Anand, Assistant Professor and the Departmental ERP Coordinator.

Detailed information about attendance viewing on ERP, Course registration process, assignment submission on ERP were also discussed in detail with the students. The students were also guided regarding the academic, examination, promotion policy, supplementary, PSC, maintenance 80% attendance of the University as well as the department thoroughly through power point presentation. After the presentation, the students were asked to login into their respective ERP ids using the credentials provided by the university.

The session was very useful for the students, before starting of their academic life in the Manav Rachna University.

GOVERNING



GPS Map Camera

Faridabad, Haryana, India

J-Block, Manav Rachna University, Gurgaon East.

Lat 28.450112°

Long 77.366533°

DECODING EXAMINATION TIME LINE

School of Education and Humanities organised an Orientation Programme for the 2023 batch admitted students. The session was all about to sensitize the students about Examination scheme, evaluation pattern, programme structure, credits set for different courses. It was conducted on July 19, 2023, at JUG-03 by Dr. Akhilesh Kumar Dwivedi, Associate Professor and the Departmental Examination Coordinator.

Detailed information about examination pattern, types of courses, programme structure of the B.A.B.Ed, BSc-BEd and BEd programmes were also discussed in brief with the students. The students were also guided regarding the academic, examination, promotion policy, supplementary, PSC, maintenance 80% attendance of the University as well as the department thoroughly through power point presentation. After the presentation, the students asked certain questions related to their programme which was resolved by the coordinator.

GOVERNING



TAMING ANGER

A session on "Taming the Fire within: Anger Management" as part of departmental orientation program to showcase the importance of anger management nowadays and to decrease the level of stress in new admission students (B.Sc, B.Ed, B.A B.Ed. and B.Ed.) was conducted by Ms. Meenal Rajvat, Assistant Professor on 25 July 2023 from 11:30 am to 1:30 pm. Ms. Meenal made the students understand that everyone experiences anger differently. The students should, therefore, recognise the pattern and channelize the same. The session included discussion on recognizing the pattern and finding ways to channelize it at individual level. The participants were from B.Sc, B.Ed, B.A B.Ed. and B.Ed with an overall count of 40. The session was very enlightening and informative for the students to self-analyze. The session was followed by an interactive question and answer session with the students and Ms. Meenal. Lastly, a vote of thanks was extended by Dr. Pooja Parmar.

EXPERIENCING



MINDFULNESS

As part of the Departmental Level Orientation Program, an interactive workshop on the theme *'Mindfulness in Daily Life'* was conducted by Dr. Savita Sharma, from School of Education and Humanities, Manav Rachna University on 20th July 2023.

The session was organized for the newly enrolled students of Batch 2023 across all the programs B.Ed., B.Sc. B.Ed., and B.A. B.Ed. with the objective of providing hands-on exposure of diversified Mindfulness based practices and strategies for equipping future teachers with essential competencies for developing sound mental health.

Amidst increasing distractions and stress of modern life, the workshop was perceived by students to be of immense help in ensuring better psychological wellbeing so as to make them evolve optimally, in their role as students and also as future teachers.

EXPERIENCING



Erandvad, Maharashtra, India

FINANCIAL FOOTPRINTS: WALKING THE PATH OF EVERYDAY LITERACY

Financial literacy is a vital skill for all individuals, especially for graduate students who are transitioning into the professional world. To equip our graduate students with essential financial knowledge, an introductory session on financial literacy was conducted on 21st July 2023 in J Block, School of Education and Humanities, Manav Rachna University by Dr. Kriti. The session aimed to provide students with a foundational understanding of personal finance and empower them to make informed financial decisions throughout their lives.

Other activities included group discussions, case studies, and hypothetical scenarios that allowed students to apply their financial knowledge to practical situations, and evaluate videos shown in classrooms. At the end of the presentation, a Q&A session was conducted, providing students with the opportunity to seek clarifications and ask specific questions related to their financial concerns and goals.

The introductory session on financial literacy received a positive response from the graduate students. It successfully achieved its objective of imparting essential financial knowledge and fostering a sense of responsibility towards personal finances.

EXPERIENCING



WRINKLES OF WISDOM: AN ENRICHING OLD AGE VISIT

School of Education and Humanities, Manav Rachna University organized a visit to Anadi Sena Prakash, Faridabad (Old age home) as part of one of the sessions during the Departmental Orientation for our new students of 2023 batch on 24 July 2023.

The aim of the activity was to develop a community connect of our future teachers and to give them an exposure on the real-life situations.

The activity was resourced and facilitated by Ms. Riddhi Khanna and Ms. Meenal Rawat. There were in all 26 students who visited the place and donated eatables and clothing to the old age people.

The students shared the warmth and loving conversation with them. The elderly people discussed their life stories with the students which made them realize the hardships of life.

Students gelled up with them and made them dance, sing and smile, giving them some good memories for lifetime. Students were very touched by the visit and suggested such more frequent visits.

EXPERIENCING



Perkins, Haryana, India
Main Hallway Camera, 720p-30f, 3000k or 5000k, Series 42 Perimeter,
Harris 10000, 1000

THE PURSUIT OF HAPPINESS A MOVIE REVIEW

'The Pursuit of Happiness,' written by Steven Conrad and directed by Gabriele Muccino, is a moving story about fatherhood, poverty, and preserving childhood innocence. The film was moving and executed so that it inspires genuine emotion in its viewers throughout its nearly two-hour runtime. 'Pursuit of Happiness' is a very warm and above all, a very inspiring story about family, determination, and never letting go of one's dream.

Very few people, I think, could or would have tolerated what Gardner did in order to make a better life for himself and his son. The two were homeless on and off, and those scenes are devastating. Students enjoyed the movie and after that discussion with students about the movie relevance in education. Students express their thoughts regarding movie and it seems that they learn a lot from the movie.

EXPERIENCING



SESSION ON INNOVATIVE PEDAGOGICAL APPROACHES

As part of the Departmental Orientation Programme for newly inducted Batch of 2023, Department of Education and Humanities organized a session on the topic, 'Innovative Pedagogical Approaches' on 26th July 2023. The session was conducted by Dr. Sonam Bansal, Assistant Professor, Rantah Singh College of Education.

The resource person engaged the audience with variety of online strategies and techniques in order to make the overall learning more meaningful and interesting. Dr. Sonam Basal also shared with the students various ways through which MOOCs and open educational resources can be effectively integrated in the classroom in particular for online teaching. The session was perceived by all the learners as very fruitful and effective.

EXPERIENCING

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ECO-CANVAS: PAINTING A SUSTAINABLE FUTURE

An activity on Poster making on Environmental Sustainability as a part of one of the sessions during the Departmental Orientation, School of Education and Humanities, was organized for our new students of 2023 batch, with an aim to sensitize students about the need to make our environment more sustainable for our future generations as well as for our happy and blissful living and also to create a platform to bring out the creativity and divergent thinking of our students through art.

The session was resourced and facilitated by Dr. Shweta Tewari, Assistant professor, School of Education and Humanities, MBI and began with a brief discussion on the human activities harming the environment and some ways to prevent and suggest solutions for the same through art. The students participated enthusiastically in the activity and created some wonderful posters that were not only good from art point of view but brought out the ideas and uniquely creative thoughts of the students.

EXPERIENCING



FUN WITH CHEMISTRY

A session on "Fun with Chemistry" as part of departmental orientation program to understand the daily household activities and their relation to sciences was conducted by Dr. Shilpa Sharma, Assistant Professor on 25 July 2023 from 09:00 am to 11:00 am. Dr. Shilpa introduced some very interesting facts about the application of chemistry in daily life and made the session more interesting with video lecture demonstrations of the same. The session included discussion on recognizing the importance of science.

The participants were from B.Sc. B.Ed., B.A. B.Ed. and B.Ed with an overall count of 40. The session was very enlightening and informative for the students to self analyze. The session was followed by an interactive question and answer session with the students and Dr. Shilpa Sharma. Lastly, a vote of thanks was extended by Dr. Pooja Parmar.



DEPARTMENTAL ORIENTATION

CONNECTING WITH DEPARTMENTS

SCHOOL OF
ENGINEERING

SOCIALISING



Team from Xebia was invited for interaction with the new students during the departmental orientation program of School of Engineering on 27th July 2023 . The program started with the warm welcome of guest by the faculty members and student coordinators.

Initially Dr. Charu Jain, Academics Head, Senior Manager – Xebia interacted with the students. Later, Mr. Mr. Harikrishnan, Ms. Sangana Mudgal gave a brief introduction about Xebia and the services provided by them. They also spoke to the students about full stack development and AIML programs and opportunities in today's technical world. Students attended the program with enthusiasm. The event concluded with the vote of thanks given by Dr. Mrinal Pandey, Professor, CST,(Xebia SPDC ,MRU) to the Xebia team

SOCIALIZING



INGENIOUS INVENTIONS UNVEILED: A TECHNICAL SHOWCASE

School of Engineering students orchestrated a remarkable Technical Project Exhibition, captivating the students of batch 2023-2027. The primary aim of this grand event was to provide invaluable insights into the world of technical projects by showcasing a diverse array of project posters accomplished by their esteemed seniors. The exhibition, held at the prestigious K Block ground floor, was a sight to behold with ten awe-inspiring posters on display. The atmosphere was abuzz with curiosity and excitement as around 150 participants immersed themselves in the fascinating world of technology and innovation. From cutting-edge software applications to revolutionary hardware designs, the posters covered a wide spectrum of disciplines, leaving no stone unturned in inspiring the next generation of tech enthusiasts.

The success of the event can be attributed to the collective efforts of students, whose dedication and meticulous planning ensured a seamless and enlightening experience for all participants. It has undoubtedly set a high standard for future events and further bolstered the reputation of the institution as a hub of technical excellence. As the curtains drew on this exceptional exhibition, the students departed with a renewed passion for technical innovation and a deeper understanding of how to excel in their own future projects. The memories of this extraordinary event will undoubtedly resonate within them, propelling them to dream big and achieve even bigger in their academic pursuits and beyond.

ASSOCIATING



OPPORTUNITIES UNMASKED: CISCO'S CYBER SECURITY SPOTLIGHT

On Day 2 of departmental orientation, School of Engineering, Manav Rachna University invited Mr Mayank Jagota for a session of 'CISCO EVENT'. The aim of this session was to aware students about cisco net-cad certification programme and future opportunities in cyber security. Mr Mayank Jagota is a certified Cisco network associate, he has experience of working as a trainer for over five years. He has expertise in domains like cyber security, ethical hacking, cloud computing, network protection and more. Currently he is pursuing his career as a trainer in NIIT foundation. The session was hosted by Ms. Jyoti Narwal, in T block auditorium.

Dr. Mayank Jagota, an expert in the field, delivered a comprehensive presentation covering the benefits of these courses, networking essentials, cybersecurity, and the significance of obtaining certifications in the IT industry.

The event commenced with an introductory session highlighting the longstanding ties between Manav Rachna University and CISCO. Dr. Mayank Jagota discussed the primary objectives for the day, which included an overview of Cisco Netacad, insights into different job roles, and the advantages of completing the courses offered.

ASSOCIATING



EMBARKING ON ADVENTURES WITH THE CODING CLUB

The Coding Club, Department of Computer Science and Technology, Marwari Rachna University organized an orientation session for the students of the first year on 25th July 2023 at T block Auditorium. The primary objective of the orientation was to introduce the club's purpose, activities, and structure to new students while fostering a sense of community among the attendees. The session was aimed to familiarize participants with the club's goals and the various opportunities it offers to enhance coding skills.

100+ students of the first year attended the session. They were apprised about the various languages, the path for preparation to product-based companies, and various career options in CST. The session was graced by the faculty members and thoroughly enjoyed by the students.

Members of the coding club introduced students to various coding platforms like LeetCode, CodeChef, Geeks for Geeks and Hacker rank and were guided on various programming languages that can be used for competitive coding. The students were also made aware of the importance of DSA for the enhancement of their coding skills. In between the session a small quiz was undertaken to test the knowledge of the students. At the end of the session prize distribution ceremony for the 30 days of code challenge was conducted.

ASSOCIATING



ILLUMINATING TECH HORIZONS: IEEE CLUB NEWCOMER'S ODYSSEY

IEEE MRU Student branch organized an Orientation ceremony for the students of batch 2023-2027. The purpose of this orientation was to provide the overview of IEEE MRU to the freshers.

The orientation was started with an insightful presentation by Dr. Mahpreet Kaur, HOD CST and Branch Counsellor of IEEE MRU. Ms. Khushi Arora-vice chairperson IEEE MRU and student coordinator in IEEE India Council and Charu Goyal-chairperson of WIE IEEE MRU also shared some insights of IEEE. On conclusion of the presentations, sequence of fun events – Emo-Jeez and Click mania were organized along with Technopedia 1.0, a technical quiz. Emo-Jeez was a buzzer round in which the students had to guess the movie by the emojis which was being shown on the screen and the one who clicked the buzzer first was given the opportunity to answer. This was followed up by a technical quiz in which the students had to answer the questions in the google form in just 10 mins. The last event was Click Mania in which the students had to click the campus photos and DM it on IEEE social media platform and the best photographer was announced as the winner.

ASSOCIATING



The DSAC Club, part of the Department of Computer Science and Technology at Marwaa Rachna University, organized an orientation session on 25th July 2023 at the T block Auditorium. The main purpose of this orientation was to introduce the first-year students to the DSAC Club's goals, activities, and structure, while also fostering a sense of community among them. The session focused on explaining the opportunities available to develop skills in data science, analytics, and cybersecurity.

Over 100 first-year students attended the session, where they received comprehensive insights into different aspects of data science, analytics, and cybersecurity. Esteemed faculty members along with Dr. Mamta Arora Marwaa graced the session in which the students actively participated with enthusiasm.

During the session, there was a brief quiz to assess the students' existing knowledge in data science, analytics and cybersecurity. This interactive approach aimed to engage the students to reinforce their learning.

The agenda for the DSAC Club orientation was as follows:

1. Welcome and Introduction
2. Meet the Club Leaders
3. Overview of the DSAC Club
4. Club Activities and Projects
5. Achievements of DSAC Club Members
6. Membership and Joining DSAC

GOVERNING



UNVEILING NEPTEL: JOURNEY INTO A SEA OF KNOWLEDGE

The event aimed to provide an overview of the orientation process for SWAYAM NPTEL MOOC (Massive Open Online Courses) courses directed towards students. The objective of this orientation is to familiarize students with the platform, course offerings and provide essential information to ensure a successful learning experience.

Background: SWAYAM (Study Webs of Active-Learning for Young Aspiring Minds) is an initiative by the Government of India aimed at providing free online courses from the best faculty and institutions to learners across the country. NPTEL (National Program on Technology Enhanced Learning) is one of the major partners contributing to SWAYAM, offering high-quality courses in various technical and non-technical disciplines.

Purpose of Orientation: The orientation program for SWAYAM NPTEL MOOC courses serves several purposes, including:

- a) Platform Familiarization:** Introducing students to the SWAYAM platform, its user interface, navigation, and features, ensuring they can access and utilize all the resources effectively.
- b) Course Overview:** Providing detailed information about the available NPTEL courses, their duration, prerequisites, learning objectives, and the faculties who will be teaching them.
- c) Course Selection Guidance:** Assisting students in choosing the appropriate courses based on their interests, academic background, and career goals.
- Technical Requirements:** Informing students about the technical requirements (e.g., internet speed, browser compatibility) to access the courses smoothly.
- d) Assessment and Certification:** Clarifying the evaluation process, grading criteria, and the procedure to obtain certificates upon course completion.
- e) Communication Channels:** Introducing the various communication channels available for students to interact with course instructors, peers, and support teams.

GOVERNING



EFFICIENCY FUSION: NAVIGATING ERP AND MS TEAMS INTEGRATION

The training was conducted for Batch 1-8 as part of orientation program. Each batch comprises 30 participants. The purpose of this report is to provide an overview of the training session on the University ERP portal i.e. icloudems, Microsoft Teams (MS Teams). The training aimed to familiarize participants with these essential tools and platforms commonly used in professional settings. This report outlines the session objectives and learning outcomes achieved during the training.

The training session on ERP and MS Teams proved to be highly beneficial for the participants. Participants receive a comprehensive skill set to succeed in today's dynamic business and technical environment thanks to the combination of ERP and MS Teams competency.

By achieving the session objectives and learning outcomes, participants acquired essential skills and knowledge to leverage these platforms effectively for managing attendance and viewing course content and internal reports, professional networking, and lifelong learning.

EXPERIENCING

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ELECTRIFYING MINDS: INNOVATIONS IN ECE WORKSHOP

The Electronics Workshop was conducted as part of the orientation program for first-year engineering students at Manav Rachna University. The workshop aimed to introduce the students to the fundamental concepts of electronics and provide them with hands-on experience in practical applications. The students were divided into various batches and were made to do the workshop in various slots on different days as per their respective schedules. The workshop began with an introductory session, where the facilitators provided an overview of electronics and its applications. The session covered topics such as electronic components, circuit elements, Ohm's law, and basic circuit analysis techniques. The facilitators used visual aids, presentations, and interactive discussions to engage the participants. They focused on practical hands-on activities. The students were divided into groups and provided with electronic components and circuit boards. They were guided through the process of assembling basic circuits. The activities included building simple circuits, understanding resistor color codes, and measuring voltage and current using multimeters and making a small project on Mobile Charger. The workshop was conducted by experienced faculty members from the Electronics and Communication Engineering department. They provided valuable guidance and support to the students throughout the workshop. The Electronics Workshop conducted during the orientation program at Manav Rachna University successfully introduced first-year engineering students to the fundamental concepts of electronics. The workshop provided them with practical experience, fostered teamwork, and ignited interest in the field. The positive feedback from the participants indicates that the workshop was a valuable addition to the orientation program and contributed to the students' overall learning experience.

EXPERIENCING



MECHANICAL MARVELS: CRAFTING INNOVATIONS IN WORKSHOPS

The departmental orientation session started from 17th July, the students of all the groups from B1 to B8 visited the mechanical workshop from 12:30 to 3:30 pm as per their schedule given to them.

The students made a pen stand, comprising of PVC pipe, Acrylic sheet, fasteners and adhesive. Firstly the students were explained the role of workshop, which would help the students in making prototypes and complete their projects during their next 4 years in the university. The safety precaution and the rules to be maintained in the workshop were told to the students. The students were divided in the group of five. Each group has to make their individual pen stand. The students were briefed with the different processes they have to carry out in the production of the pen stand. The students were assisted by the lab technicians in carrying out the processes. The students learned the different tools and processes and had a wonderful hands on experience in the mechanical workshop.

EXPERIENCING



EXPLORING WORLDS WITHIN THE LIBRARY

On 27th July, 2023, a session for familiarization of students with Library facilities was organized in the Orientation Program for Engineering students of Manav Rachna University. The event was graced by the esteemed presence of Dr. Mamta Kaushik. She is Deputy Librarian at Manav Rachna University.

She highlighted how libraries serve as a hub of knowledge, providing students with access to a vast array of resources, including books, journals, databases, and digital archives. She discussed the wide range of library facilities available at the university, such as quiet study areas, group collaboration spaces, computer labs, multimedia resources, and specialized collections tailored to various academic disciplines. Dr. Kaushik also shed light on the library's online resources, demonstrating how students can access e-books, e-journals, and research databases from the comfort of their own devices.

The session concluded with a vote of thanks to Dr. Mamta Kaushik for her invaluable insights and for enlightening students about the immense potential of the university library. Students left the event with a renewed appreciation for the library's resources and a sense of empowerment to utilize them effectively.

SAGE- EXPERIENCING



SCRATCH SYMPHONY: COMPOSING CREATIVITY IN CODE

The Department of Computer Science and Technology, Manav Rachna University, conducted a lab session on "Introduction to the Scratch visual coding tool" as a part of the orientation programme for 1st year Engineering Students commencing from July 17 to July 25, 2023. The session was conducted by Computer Science and Technology Faculty to impart the latest knowledge to the students about block programming. The students were divided into various batches and were made to do the workshop in various slots on different days as per their respective schedules.

Our experienced faculty gave an insight into the tools available in Scratch, such as the stage, the sprites, the script, and the programming palette. Students thoroughly practiced the tools, coded their own interactive stories, animations, and games, and enjoyed the session a lot. The positive feedback from the participants indicates that the workshop was a valuable addition to the orientation programme and contributed to the students' overall learning experience. This event was a great opportunity for all the beginner developers. It was an interactive and informative event.





DEPARTMENTAL ORIENTATION



CONNECTING WITH DEPARTMENTS

SCHOOL OF LAW

SOCIALIZING



TALENT HUNT AND EXTEMPORE EXTRAVAGANZA

School of Law, Manav Rachna University during Orientation, conducted **Talent hunt and Extempore** session for the newly admitted batch of Law School students (2023-2028) was organized on 27th July 2023 in the GF03 of G Block. The event aimed to provide Platform to students to represent their talents in any field. It not only helps the participating students to show their abilities but also motivates other students, to come up front and show their hidden potential. It was conducted by Ms.Chhavi and Ms. Samprii Phukan.

Students participated enthusiastically in this event and displayed their abilities magnificently
They showcased their talent in different areas like Dancing, Singing etc.

The main motive behind organising this session was to groom the personality of students. The event was full of enjoyment for all and got to see the hidden talent of the students. All the Faculty Members appreciated the talent showed by the students through their Videos and Pictures.

SOCIALIZING



EXPLORING LIBRARY RESOURCES

The library resources session was conducted with an aim to familiarize attendees with the vast array of resources and services available at the library to support their academic, research, and personal interests. Dr. Mamta Kaushik, provided an informative and engaging presentation, highlighting various physical and digital resources accessible to library patrons. The attendees' feedback was overwhelmingly positive, with many expressing a renewed enthusiasm for utilizing the library's offerings.

The presenter showcased the extensive collection of physical resources available in the library, including books, journals, magazines, and newspapers. Attendees were introduced to the library's organization system and the ease of locating materials using the cataloging system.

A significant portion of the session was dedicated to exploring the library's digital resources. Attendees were informed about the library's online databases, e-books, e-journals, and digital archives. The presenter highlighted the advantages of digital resources, such as 24/7 accessibility and the ability to access materials remotely. The presenter demonstrated how to use various research tools and databases, enabling attendees to effectively search for scholarly articles, data sets, and other academic resources.

SOCIALIZING



Digital Frontier Expedition: Inside the Cyber Cell

As a part of the orientation program for the law students, a visit to the Intelligence Fusion and Strategic Operations Special Cell was organized. The purpose of this visit was to provide students with an opportunity to learn about the work of the cyber cell, interact with its members, and gather knowledge about the intricacies that come with the working of a cyber-cell of police. A total of 61 law students participated in the visit to the Earth Savior Intelligence Fusion and Strategic Operations Special Cell. They were accompanied by Ms Vani Kataria, Assistant Professor of Law, and Ms. Simran Singh, Assistant Professor of Law, who supervised and facilitated the interaction between the students and the cyber-cell members.

Upon arrival at the Intelligence Fusion and Strategic Operations Special Cell, the students were warmly welcomed by the staff. The visit commenced with a brief orientation about the cell's mission, history, and the services they provide to maintaining law and order in the society. The presentation helped students in grasping the challenges and other aspects faced by the cell. The students spent time engaging in conversations with the cell members, listening to their cases and stories, and learning from their life experiences. These interactions provided invaluable insights into the world of functioning of a cyber cell.

SOCIALIZING



Alumni Meet

As a part of the School Orientation, School of Law organized a memorable and impactful Legal Alumni Meet. The event aimed to bring together alumni from a different batch and freshers to connect him, fostering a sense of belonging and camaraderie among the legal community. The meet provided an excellent opportunity for an alumnus to share his experiences, networks, and reflect on their career journeys since graduating from the institution.

Adv. Anupam delivered the keynote address, sharing his personal journey since graduating from the institution. He also highlighted the value of staying connected with fellow alumni and the law school. The event featured engaging group discussions on various legal topics and emerging trends in the legal profession. Valuable insights and practical advice were provided to the students. Adv. Sharan also shared his success story and his professional journey as a lawyer.

The Alumni Meet included a dedicated session on career guidance and mentorship. Adv. Sharan offered his support and guidance to current students, providing them with valuable insights into various legal career paths and helping them make informed decisions about their professional futures.

GOVERNING



The session commenced with an introduction to ERP and its importance as a comprehensive platform for managing academic processes of a student. It was highlighted that how ERP simplifies essential academic tasks, such as tracking attendance, fee payments, and course results etc. By consolidating these functions into a single platform, students can access crucial information conveniently.

Students were informed about the convenience of ERP, which allows students to download admit cards, register for courses each semester, and submit assignments online. This streamlined approach significantly reduces paperwork and administrative burdens.

The session highlighted how ERP facilitates effective communication between students and faculty. Through the platform, students can provide valuable feedback, promoting a culture of constructive communication and improving the overall learning experience.

One of the key takeaways was how ERP provides easy access to course materials and personal academic records. This feature empowers students to take charge of their learning journey, promoting self-directed learning.

The session has active participation, students were asking questions about the same. This interactive segment fostered a collaborative learning environment, where students felt encouraged and supported.

GOVERNING



"Questions and Reflections on Legal Careers Introduction to Moot Court Committee: Rules and Regulations"

The School of Law organized a Career Panel Discussion on 20 July 2023 aiming to specifically empower the students of the first year with valuable insights and guidance by the best in the industry. The event brought together Advocate on Record Mr. Jitender Gupta, Former Additional Advocate General Mr. Hoopesh and Ms. Akanksha Tripathi from diverse backgrounds.

During the session, panelists shared their personal experiences highlighting the challenges of their respective industry and triumphs of their respective careers. The discussion also touched upon work-life balance highlighted by Advocate Jitender Gupta. The panelists also shed light on various specializations available to the students nowadays in comparison to a decade or two back. The discussion also centered around the skills required for a lawyer undertaking litigation. The students were really inspired towards the end of the session and better equipped to take the path to make an informed career choice in the dynamic legal landscape in the future when they graduate.

GOVERNING



CASE INSIGHT: UNVEILING REAL-WORLD SCENARIOS

The session aimed to introduce attendees to the case study teaching approach, a powerful and interactive pedagogical tool widely used in various educational settings. The presenter Ms. Sampriti Phukan effectively demonstrated the application of case studies in diverse disciplines, facilitating an engaging and interactive learning experience. The attendees' feedback indicated a high level of satisfaction with the workshop, expressing a newfound appreciation for the case study method and its potential to foster critical thinking and problem-solving skills.

The session began with an introduction to the case study method, outlining its history and relevance in education. The presenter explained how case studies enable learners to apply theoretical concepts to real-world scenarios, fostering a deeper understanding of complex issues and decision-making processes. The presenter highlighted the key advantages of using case studies as a teaching tool. Attendees were informed about the method's ability to promote active learning, encourage collaboration, and improve analytical skills. Moreover, the flexibility of case studies allows instructors to adapt the content to specific learning objectives and student backgrounds. A significant portion of the workshop was dedicated to discussing the process of designing effective case studies. The presenter demonstrated how to create compelling narratives with realistic scenarios, compelling characters, and relevant challenges. Attendees were encouraged to develop their case studies based on their subject areas and instructional goals.

EXPERIENCING



FROSTBREAKERS: THAWING THE ICE

The session started with a round of Students self-introductions, where each student shared their names, hometowns, and a fun fact about themselves. This activity immediately set a relaxed and friendly tone for the rest of the event. Furthermore, to promote teamwork all students were divided in a group of 10 each. Each team had to send 3-2 students per game. To enhance creativity, a "Dictionary and Charades" game was conducted. Students enthusiastically participated in guessing the words and phrases drawn or acted out by their teammates. After this, all students participated in "Skip a Letter or Alphabet Game". This game tested the students' quick thinking and memory. The students were asked to form a circle, and, in a rapid-fire manner, each student had to say any object or animal without stating the alphabet. It was a thrilling challenge that garnered immense participation. After this again 3-4 students each team played "Two Truths and a Lie Game". This game encouraged students to share interesting facts about themselves. Each student presented three statements about their life, two of which were true, and one was a lie. The others had to guess the false statement, sparking laughter and light-hearted banter.

In the last segment, the already formed groups had to participate as a team. The session concluded with an engaging activity where each group was asked to select a suggested category, such as "Legal word," "Health," "Books," etc. and represent it through an act, skit, performance, or song. This activity not only showcased the creativity of the students but also allowed them to collaborate and present collectively.

EXPERIENCING



"MASTERING SOFT SKILLS: UNLEASHING YOUR FULL POTENTIAL"

The event aimed to equip legal professionals with essential life skills to enhance their personal and professional lives. The distinguished speaker, Mr. SN Srivastava, former Commissioner of Police, Delhi shared his expertise and experiences, providing valuable insights to the legal community.

Effective Communication and Advocacy:

One of the key sessions focused on effective communication and advocacy skills for lawyers. Students learned the art of persuasive communication, negotiation techniques, and building strong arguments to strengthen their legal practice.

Stress Management and Resilience Building:

Stress management and building resilience were important components of the event. Mr. Srivastava emphasized the demanding nature of the legal profession and provided practical strategies to handle stress and maintain mental well-being.

Emotional Intelligence and Client Relationships:

Students were introduced to the concept of emotional intelligence and its relevance in building strong client relationships. Mr. Srivastava shared valuable tips on empathetic communication and understanding clients' needs and emotions.

Decision Making and Problem-Solving Skills:

The event included interactive sessions on decision making and problem-solving skills. Mr. Srivastava shared real-life legal scenarios, encouraging students to analyze situations critically and make informed decisions.

EXPERIENCING

VISITING BRIGHT FUTURE ENTERPRISE.

As a part of the orientation program for the law students, a visit to the Earth Savior Foundation, a non-governmental organization (NGO) dedicated to supporting abandoned elderly people, was organized. The purpose of this visit was to provide students with an opportunity to learn about the work of the NGO, interact with its members, and contribute to the happiness and well-being of the elderly residents. A total of 61 law students participated in the visit to the Earth Savior Foundation. They were accompanied by Amit Kumar, Assistant Professor of Law, and Yamini Atreya, Assistant Professor of Law, who supervised and facilitated the interaction between the students and the NGO members.

During their visit, the law students made sincere efforts to contribute to the happiness of the elderly residents. They also distributed small gifts and necessities to the residents, which were greatly appreciated by the recipients. The interaction with the law students not only brought joy and companionship to the elderly residents but also fulfilled their need for social fulfillment and purpose in life. The students expressed their gratitude for the opportunity to visit the Earth Savior Foundation, as it broadened their perspective on social responsibility in the legal profession.



DEPARTMENTAL ORIENTATION

CONNECTING WITH DEPARTMENTS

SCHOOL OF
MANAGEMENT
AND COMMERCE

SOCIALISING



EXPLORING ACADEMIC LANDSCAPE

On the first day of orientation on 19th July under the gracious guidance of Dean SMC, Dr. Parul Jhajharia, and the esteemed HOD, Dr. Pragati Chauhan, a momentous introduction unfolded. Faculty members of SMC were unveiled to the students, forging the first links of a transformative journey. A presentation painted a vivid canvas, depicting the department's visionary mission, underlining its purpose and direction.

With purposeful intent, the students were immersed in the world of academia's nuances. The concepts of mentor-mentee dynamics, CO POs (Course Outcomes and Program Outcomes), and the strategic support for both advanced and gradual learners were unraveled, forming the essential backbone of the department's educational framework. The students were apprised about the need to attend classes regularly and be mindful of their attendance and overall academic performance. The students were assured that the guidance provided in the shape of the mentor-mentee model followed by the department would benefit them by exploring their full potential.

SOCIALISING



GROUPING: ZODIAC SIGN

NRU-School of Management and Commerce organized an Industry Visit to Moon Beverages (Coca Cola bottling Plant) Greater Noida on 21st July 2023.

Moon Beverages started with manufacturing of soft drinks THUMBS UP, LIMCA, MAAZA, RIMZHAM, BISLERI, SODA GOLD SPOT under arrangement with Parle. However in 1994 the company became the authorized bottler of Coca Cola Atlanta, USA and started manufacturing and distribution of Coca Cola, Limca, Sprite, Maaza, Thumbs UP, Fanta, Minute Maid, Coke Zero & Kinlay.

The visit began at 10:45 am and the students were briefed by Miss Richa and her team about the organization. They were made aware of the Journey of the brand since its inception. The students were later taken around the shop floor. The students saw the fully automatic bottling line for Maaza beverage in action. The working of the complex machines and the manner in which quality is ingrained in every aspect of the business process was a learning process for the students. The students were also shown the syrup storage and purification system used in the plant.

The students had some interesting time in the Coca Cola museum where they witnessed the time capsules of the brand in the form of the iconic bottle designs over the century. They were also apprised about various CSR activities undertaken by the brand in the form of sustainable business practices and brands contribution in the field of primary education in Indian villages.

SOCIALISING



MEET AND GREET WITH KNOWLEDGE PARTNERS

As an effort to connect the students with the knowledge partners of the department, a Meet and Greet session was held as a part of orientation programme. Dr. Khushboo Assistant Professor introduced the esteemed guest from NSIC and ISDC to the students. The auditorium came alive as the Intellectual tapestry expanded to accommodate Mr. Siddhant Chandela, Mr. Vikas Khosla, Mr. Shakeel Ahmed Khan, and Dr. Nancy, each a luminary in their domain.

Mr. Shakeel Ahmed Khan's words rippled with significance as he shed light on the indispensable role played by NSIC in nurturing entrepreneurship. His scholars, living testament to NSIC's impact, shared their transformative experiences, lending authenticity and depth to his discourse. This unswerving of entrepreneurship's transformative potential resonated deeply with the budding minds present.

Subsequently, the stage was seized by Mr. Vikas Khosla and Mr. Siddhant, the heralds of wisdom from ISDC, who unraveled the intricate layers of Business Analytics with eloquence. The speakers, illustrating the dynamic interplay between theory and application in this modern business landscape. Dr. Nancy's impassioned narrative echoed through the hall, kindling the sparks of entrepreneurial aspirations. As she painted a vivid picture of start-up ventures, her words ignited a yearning for innovation and impact in the hearts of the young listeners.



ASSOCIATING



INSIGHTS FROM ALUMNI INTERACTION

On July 19, 2023, a noteworthy event unfolded within the hallowed halls of the 1 Block Auditorium, marking a significant chapter in the Departmental Orientation Program. A session of Alumni Interaction, meticulously orchestrated from 11 noon to 12:30 pm, was a pivotal endeavor that echoed the essence of unity and shared experiences.

This engagement aimed at fostering a robust bond between past and present, breathing life into the alumni network. It was a moment when the corridors of academia reverberated with wisdom as two distinguished alumni, Jishni Koparappu and Deepsi Batra, both trailblazers from the 2018 batch, stepped onto the stage. Their narrative journey through the maze of educational pursuits and professional odysseys became a guiding light for the eager minds seated before them.

Amidst an atmosphere teeming with anticipation, Ms. Vandna Zutani Bhat, an esteemed Assistant Professor from the School of Management and Commerce, extended a warm welcome to the returning luminaries. Her introduction radiated pride and enthusiasm, underscoring the significance of their presence for the incoming students.



ASSOCIATING



WAY FORWARD WITH BUSINESS ANALYTICS

An enlightening session on the "Use of Analytics," was conducted by Dr. Vinod Kumar Murthy. His distinguished role as the National Head of IT & Analytics at ISOC lent an aura of authority and expertise to the discourse, setting the stage for a compelling exploration into the world of data analytics. The heartbeat of the discussion centered on the escalating significance of analytics in our contemporary landscape. Driven by real-world applications, the discourse effortlessly illuminated the pivotal role analytics play in steering businesses towards profitability.

With an interactive flair, Dr. Vinod Kumar Murthy navigated through the intricacies of analytical methodologies, unveiling their potential to uncover hidden trends, foresee market shifts, and optimize operational efficiency. The session bridged theory and practice, intertwining abstract concepts with practical scenarios. The discussion acted as a conduit for students to recognize the ever-increasing demand for analytical acumen, emphasizing how the fusion of data and interpretation can lead to strategic breakthroughs in diverse sectors.

Dr. Vinod Kumar Murthy's expertise and interactive approach seamlessly melded academia with the contemporary business landscape, leaving an indelible imprint on the students' intellectual journey. Dr. Murthy was felicitated by Dean Management Dr. Parul who thanked the guest to spare his valuable time in order to interact with the students.

ASSOCIATING



AD MAD SHOW

In a dynamic display of creativity and marketing prowess, an engaging Ad Mad Show was held by the collaborative efforts of Ms. Shriti Batia and Ms. Sandhya, sparking a burst of imagination within the BBA first-semester students. The event not only ignited a competitive spirit but also provided a platform for students to delve into the art of persuasive communication.

Fueled by enthusiasm, students embraced this opportunity with zeal, selecting diverse products as their canvas for innovation. With ingenuity as their guiding force, they meticulously crafted punchlines that resonated with impact, conjured brand names that left an impression, and brought these concepts to life through captivating enactments.

The classroom transformed into a stage of marketing magic as students presented their imaginative creations. The atmosphere crackled with energy as each team passionately pitched their product, weaving humor, ingenuity, and effective communication into their performances.

The announcement of prizes celebrated the amalgamation of creativity and marketing acumen, recognizing the students' exceptional ability to not only conceptualize but also present their ideas persuasively.

ASSOCIATING



**FIKA - AN
ENTREPRENEURIAL
STYLE/ NETWORK IS
NET WORTH**

A highly motivating and invigorating session was taken by Ms Shafali Sangal founder of Yung Minds. It was an interactive session where students asked several questions related to start ups and its operations. The session also had various discussions on how to analyze market gaps and identify the existing opportunities which can be leveraged.



GOVERNING



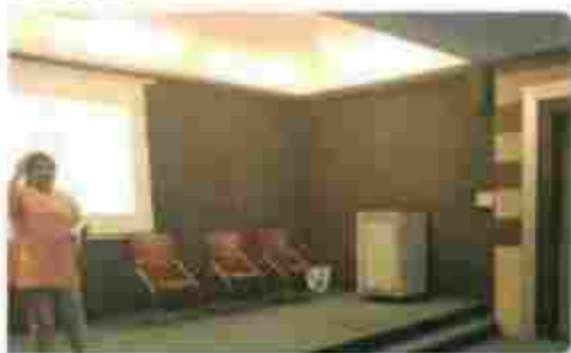
BUILDING LEADERS IN SPROUTING MANAGERS

Under the expert guidance of Dr. Dalip Parmoo, a distinguished team building and leadership session was held by the department. Through a carefully curated sequence of activities, the session aimed to instill a sense of camaraderie and leadership prowess among the participants, laying a strong foundation for their future roles as managers.

The activities, custom-tailored to the students' needs, encompassed a myriad of challenges that required collaborative problem-solving and effective communication. These activities were designed to not only hone teamwork but also to foster adaptability and strategizing – essential qualities for any effective team player and leader. Dr. Dalip Parmoo skillfully interwove theory and practice, using interactive methods to elucidate the multifaceted dimensions of leadership. Through engaging discussions and experiential exercises, the students were acquainted with the key attributes that define a successful leader in the corporate landscape.

Eager to imbibe knowledge and embrace growth, the students enthusiastically participated in the session. Their involvement translated into a vibrant synergy that permeated the room, as they absorbed valuable lessons not only from the content but also from their peers' diverse perspectives. This session stands as a pivotal juncture in their academic journey, one that molded not only their professional acumen but also their approach to teamwork and leadership.

GOVERNING



BRIDGING THE GAP OF ACADEMIC SUCCESS

The students were segregated into two batches Batch 1: BBA GOM +HCM and batch 2: BBA FAA +BBA BA. Dr Ruchi and Dr Seema addressed Batch 1 from 9.00 am to 11.00 am to the concepts of statistics. Accountancy was taught by Dr Pooja Kapoor to batch 1 students from 9.00 am to 10.00 am. Dr Sandhya taught Economics to batch 1 students from 10.00 am to 11.00 am.

Bridge courses of Economics and accountancy were taken by Dr Shweta and Miss Sandya , students interestingly participated and asked questions to the faculty mentors.

Bridge courses of Economics was taken by Miss Sandya , Students interestingly participated and asked questions. Bridge courses of Economics was taken by Miss Khushboo , Students interestingly participated.

Students attended the bridge class for Economics taken up by Ms Sandhya in the I block Auditorium. The next bridge course class was taken up by Dr. Sweta Goel in the area of Accountancy.

Bridge courses of Economics was taken by Ms. Sandhya, students interestingly participated

GOVERNING



GLOBAL IMMERSION JOURNEY: EXPLORING CULTURES

An informative session on Global Immersion Programme was conducted by Ms. Srishiti. The information covering the day to day itinerary was discussed along with testimonials of the students from the previous batch regarding their experiences on the GIP tours to Dubai and Singapore.



Faridabad, Haryana, India

CTFV-4004, Dabholi Bani Village, Sector 40, Faridabad, Haryana 121002, India

Lat: 28.445500°

Long: 76.08010°

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GOVERNING



HAWK EYE: FINDING OPPORTUNITIES

A highly enriching and interactive session was conducted by Mr. Rahul Khurana (Deloitte) on "Identifying Opportunities with an Hawk Eye (session by start-up entrepreneurs). Students actively participated in the motivational session.

2:00 pm to 2:10 pm: The winners of the Ad-Mad Show and the poster making competition were announced. Winners were awarded prizes by the Dean and HoD.

GOVERNING



MANAGEMENT LESSONS FROM SHREEMAD BHAGWAD GEETA

Immersed in the realm of wisdom and ancient philosophy, a captivating session unfolded under the guidance of the erudite Dr. Bindu Aggarwal. The topic of exploration, "A Lesson for Management: Shree Mad Bhagwat Geeta," transcended the boundaries of time and culture, seamlessly bridging the teachings of the past with contemporary management concepts. With eloquence, Dr. Bindu Aggarwal navigated through the profound layers of the Bhagwat Geeta, extracting pertinent lessons that resonated with the intricacies of modern management. The session metamorphosed into a journey of self-discovery, where the timeless teachings of the Geeta were juxtaposed with the challenges and nuances of organizational leadership.

The essence of the session lay in its illumination of crucial management principles that emanate from the Geeta. Dr. Bindu Aggarwal deftly unfolded the concept of "Dharma" (role and responsibility), emphasizing the importance of aligning one's actions with their inherent duty. The principles of empathy, karma (action), and leadership were interwoven seamlessly, creating a tapestry of guidance for aspiring managers. The session explored various individual strengths and leadership approaches, fostering a profound understanding of one's potential and the various ways to lead effectively. As the session concluded, its impact reverberated beyond the classroom, leaving students equipped with a deeper understanding of management principles and a renewed perspective on leadership. This session was a testament to the enduring relevance of ancient wisdom in shaping contemporary thought and action in the world of management.

EXPERIENCING



MASTERING THE ART OF POSTER PRESENTATION

As a part of the Orientation program the School of Management and Commerce held a poster making competition for the Semester I students. The theme was SDG goals. Under the expert guidance of Miss Khushboo and Miss Sandhya, an invigorating poster-making event unfolded, seamlessly blending artistic expression with the pressing concerns of our time – the Sustainable Development Goals (SDGs). With the global call for sustainable action resonating deeply, this event provided a platform for students to channel their creativity towards a meaningful cause.

With the theme of SDGs as their canvas, students embarked on a journey of exploration and representation. Armed with brushes, colors, and a passion for change, they brought forth a kaleidoscope of perspectives, each poster a vivid embodiment of their commitment to a better world. Through intricate designs, vibrant hues, and poignant imagery, the students masterfully translated complex global goals into visual narratives that spoke volumes.

The announcement of the first prize heralded a culmination of artistic excellence and resonance with the cause. However, beyond the realm of competition, each poster was a testament to the power of art as a catalyst for change. These visual chronicles of sustainability, hung proudly on the department walls, transformed the academic environment into a gallery of inspiration, prompting conversations and reflections.

EXPERIENCING



CINAMETIC PERSPECTIVES

A movie review session was held for the students with Ms Vandna and Ms Shristi as session incharges. The chosen cinematic gem was none other than "The Pursuit of Happiness," a narrative that resonated deeply with students and offered profound life insights.

With a palpable buzz of anticipation, students delved into discussions, dissecting the movie's nuances and extracting its inherent life lessons. The session transformed into an interactive platform where ideas flowed freely, each student contributing their unique perspective on the journey of the protagonist and the profound messages woven throughout.

As the students unpacked the film's narrative, two major takeaways emerged as the gems of wisdom that left an indelible mark. The first was the embodiment of grit and grace in the face of adversity, a lesson that struck a chord with those navigating their own challenges. The second was the concept of the power of attraction, highlighting the role of positive thinking and determined action in shaping one's destiny. The session wasn't just about reviewing a movie; it was a conduit for students to unearth deeper meanings and relate them to their own lives. The insights garnered were not just cinematic; they were life-affirming, touching upon themes of resilience, optimism, and the art of manifesting one's desires. With a fitting conclusion, Ms. Vandana and Ms. Shristi catalyzed a reflective discussion on the concept that what one seeks in life is, in turn, seeking them.

EXPERIENCING



INDUSTRY VISIT TO MOON BEVERAGES (COCA COLA BOTTLING PLANT) GREATER NOIDA

MRU-School of Management and Commerce organized an Industry Visit to Moon Beverages (Coca Cola bottling Plant) Greater Noida on 21st July 2023.

Moon Beverages started with manufacturing of soft drinks THUMBS UP, LIMCA, MAZZA, FIMZIM, BEELEH, SOGA GOLD SPOT under arrangement with Parle. However in 1994 the company became the authorized bottler of Coca Cola Atlanta, USA and started manufacturing and distribution of Coca Cola, Limca, Sprite, Mazza, Thumbs UP, Fanta, Mirinda Maid, Coke Zero & Kinley.

The visit began at 10:45 am and the students were briefed by Miss Richa and her team about the organization. They were made aware of the Journey of the brand since its inception. The students were later taken around the shop floor. The students saw the fully automatic bottling line for Mazza beverage in action. The working of the complex machines and the marvel in which quality is ingrained in every aspect of the business process was a learning process for the students. The students were also shown the syrup storage and purification system used in the plant.

The students had some interesting time in the Coca Cola museum where they witnessed the time episodes of the brand in the form of the iconic bottle design over the century. They were also apprised about various CSR activities undertaken by the brand in the form of sustainable business practices and brand's contribution in the field of primary education in Indian villages.



CULMINATION CEREMONY



The culmination of the orientation season marked an auspicious beginning for the academic year at Manipal Bachchan University. The event was a confluence of informative discussions on academic policies, a captivating talent hunt, and the gracious presence of the esteemed Pro-Vice Chancellor, making it a memorable day for all attendees. The season was concluded with an exciting prize distribution ceremony, acknowledging the talents and accomplishments of our students.

Esteemed Pro-Vice Chancellor Prof. Dr. Sangita Banga graced the occasion with her presence. Her words of wisdom and encouragement left a profound impact on the hearts of the attendees. Her blessings instilled a sense of purpose and determination in the hearts of the new students, inspiring them to embark on their academic journey with enthusiasm and dedication.

The day's festivities reached their pinnacle with the prize distribution ceremony. The winners of the talent hunt were felicitated with gifts and certificates of recognition. Additionally, OGV council students were acknowledged for their outstanding achievements.



MANAV RACHNA
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TEAM ORIENTATION, MANAV RACHNA UNIVERSITY



