

## School of Management and Commerce NEWSLETTER

# THE ASSURGENT

## Glimpses of September 2023

"Coming together is a beginning, staying together is progress, and working together is success"  
 ~Henry Ford

### Learning Beyond Classroom



#### G20 Dialogue

Dr S Jaishankar

External Affairs Minister graced the inauguration session, attended by students of BBA & MBA at DD Prasar, Bharti Bhavan.

#### G20 University Connect

Students from SMC, MRU visited the G20 event at Pragati Maidan



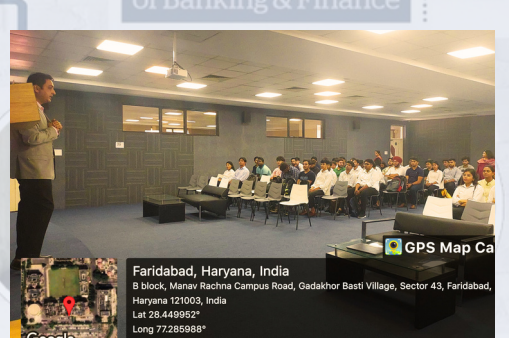
### Management Development Program

The National Institute for Entrepreneurship and Small Business Development (NIESBUD) organized three weeks ITEC Training Programme on Innovative Leadership for Organization Growth and Excellence (ILOGE) from 18 September to 6 October 2023 sponsored by the Ministry of External Affairs.

Prof. (Dr.) Parul Jhajharia, Dean, School of Management & Commerce was invited as the resource person for the session on 25th September 2023 at their NIESBUD training centre on the topic Strategic Project Management Integration: Aligning Projects with Organizational Goals for Growth & Innovation.

The participants were from countries like Bhutan, Cambodia, Fiji, Ghana, Kazakhstan, Mali, Malawi, Myanmar, Maldives, Niger, Tajikistan, Tanzania, Sri Lanka, Sierra Leone, Uganda and Zimbabwe.





## Industry Collaborative Learning

- Seminar on “FINTECH Disruptions in the Global Fintech Scenario- Are you Equipped with Right Skills?” on 18th September 2023 by Mr. Amit Pradhan, VP - Partnership & Alliances LIBF-India.
- Hospital visit at Asian Hospital was organized for BBA HCM Semester 1, for experiential learning in the hospital operations in wake of their program objective on 19th September 2023.
- In-campus lecture on “Learning and Sharing Knowledge in Healthcare Management” on 13th September 2023 by an industry expert from healthcare sector and Mr. M.K Kaul.
- National Small Industry Corporation (NSIC) visit organised for BBA EFB 5 semester students on 21 September 2023, under the guidance of Dr. Yogita Sharma.
- Workshop on "Generative Artificial Intelligence and Open Banking" organized by the London Institute of Banking & Finance attended by Dr. Tanushri Purohit, Dr. Pooja Kapoor & Dr. Sunil Kadyan, on 21 September 2023.



## Career Progression Communiqué



*Dr. Pragati Chauhan, Dr. Pooja Kapoor, & Dr. Yogita Sharma from SMC has been promoted to the post of Professor in the month of September 2023.*



## Students & Faculty Accolades

- Patent of the **DEVICE FOR TRACKING THE EMPLOYEE BEHAVIOUR BASED ON MACHINE LEARNING** has been registered under the names of **Dr. Tanushri Purohit, Dr. Pooja Kapoor, Mr. Neeraj Chopra, & Mr. Navdeep Kapoor.**
- **Dr. Sunil Kadyan** delivered a lecture on Health Insurance -Types and Features on PM E - Vidya Channel (LIVE STUDIO PROGRAMME) at NIOS (GOI) Noida.
- **Dr. Tanushri Purohit** registered a design on **Positron Emission Tomography Functional Magnetic Resonance Imaging Machine for Mental Health** (Certificate of registration for a UK design - Intellectual Property Office).
- **Dr. Yogita Sharma** received certificate of Leadership in recognition of her outstanding contribution and excellent Leadership at International Mentors Conclave 2023 held under the aegis of MENTORx International Education and Economic Exchange Forum.
- **Dr. Yogita Sharma** authored a blog titled “MBA in Business Analytics : A ticket to corporate Success” It was published on the official website of Manav Rachna University.
- **Mr. Hitesh Kakar, Dr. Rashi Banerji & Mr. Mandeep Singh** published a paper titled “Use Of Image Recognition Technology in Generating Reports from Kirana Stores in India for FMCG Companies” in European Economic Letters 13 (4) (ABDC) in September 2023.
- **Om Chaudhary** achieved 6th rank in Pre Nationals Senior Category and 1st rank in Junior category at the 32nd **All India GV Mavalankar Shooting Championship (PISTOL)**, also have qualified for Nationals.



Editorial Team

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