IPR CELL

Research and Innovation emerge both from industry as well as academic institutions. IPR is especially important for higher education institutions, as it protects the intellectual property of stakeholders created through research and development.

In today's era where intellectual property Rights are globally enforceable, Manav Rachna University had always recognized the importance of strong and vibrant IPR culture. University has created a strong ecosystem of protecting intellectual property rights of its academic community. The importance of IPR for universities has been highlighted through its weightage in NIRF ranking, NAAC, and NBA accreditation process.

In view of this and considering the importance of formally protecting the intellectual property of the teachers, staff and students, the University has established IPR cell in February 2017. The IPR Cell provides total support to faculty members, students and research scholars in filing of IPR applications, technology transfer, handling IPR issues in collaborative R&D apart from establishing networks with peer groups and government agencies etc. University has a IPR management policy and has established procedure for converting the knowledge generated to wealth.

VISION AND MISSION OF IPR CELL

VISION

Innovation is one of the Sustainable Development Goals set by the Government of India.

"An India where Intellectual Property stimulates creativity and innovation for the benefit of all" is the vision of our National IPR Policy. Taking inspiration from the vision of National IPR Policy, IPR Cell of Manav Rachna University has the vision

"To promote, encourage and nurture culture of Innovation and research and to be source of new ideas and innovations."

MISSION

The mission of IPR Cell at Manav Rachna University is

- To create an environment which delivers innovative ideas, conduct research and facilitate resources for development of intellectual property.
- To create awareness and guide the faculty, staff and students of University, on the significance of Intellectual Property Rights (IPR) amongst the researchers and academia

SALIENT FEATURES OF IPR POLICY

The National Intellectual Property Rights (IPR) Policy 2016 was adopted on 12.5.2016 as a vision document to guide future development of IPRs in the country. This has led to the strengthening of Institutional Mechanism, increase in Filing of IP and Creating IPR Awareness. Manav Rachna University has devised a IPR Policy largely based on the National Intellectual Property Rights Policy. The policy focuses on encouraging innovation and help innovators reap commercial benefits from their creative efforts. The salient features of IPR Policy of MRU are:

- Manav Rachna University, Faridabad shall be the owner, with the creators specially stated as inventors for all the intellectual property inventions, software designs and specimens created by the creators who include regular faculty members, research scholars, students and those who make use of the resources of the University.
- Right to be in joint name: -The patent shall be taken in the joint names of the University and the inventor.
- The inventor may retain ownership if the IP is developed without use of University resources and time.
- The expenses in connection with the registration of any I.P.R. shall be borne by the University.
- Any profit accruing from the patent shall be shared between the University and the inventor.
- The person responsible for the invention or discovery shall render free service to the University in connection with the exploitation of the patent. The terms on which patents may be offered for exploitation shall be determined solely by the University.
- The University faculty and students may publish their research outputs provided that are not copyrightable/patentable intellectual property.
- The process to be followed for filing a patent has been explicitly defined, and is to be followed for an efficient filing.

TEAM

Dr. Manisha Narula, Associate Professor, School of Law, IPR Cell Coordinator



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ACTIVITIES CONDUCTED 2023-2024

The IPR Cell generates IPR consciousness through organization of workshops and awareness programmes for students, researchers and faculties of the university. Interdisciplinary research and university-institution-industry collaboration is another focus of the cell.

- a) One day Workshop on "IPR and Youth: For a Better Future" was held on 21st July 2023 at G-Block, Mandala, featuring distinguished speakers Adv. Latika Khanduja and Mr. Shekhar Khanduja, founders of IPLoea, New Delhi. The workshop aimed to raise awareness about Intellectual Property Rights (IPR) and their significance for the youth in shaping a better future. Attendees had the privilege of learning from the expertise and experience of the esteemed speakers.
- b) IPR Cell of Institution Innovation Council of Manav Rachna University in association with IPQuad conducted a one-day IPR Workshop on 12th January 2023. The resource person Mr. Piyush Yadav has been at the cutting edge of the confluence between the stream of analytics and IP drafting. The Workshop started with the IPR basics. The Resource Person explained how one can protect inventions, novel ideas (Intellectual Property) by filing patents. He explained about the complete process from patent filing till patent grant
- c) National Intellectual Property Awareness Mission (NIPAM) organized an IPR Awareness session on 16th of November 2023, focusing on the intellectual capital being generated in the country and how it gets due recognition and protection so that the IP creators can enjoy their benefits. This session was conducted by Mrs. Pooja Kumar, NIPAM-IP Professional (Registered Patent Agent, Entrepreneur and Startup Facilitator). The objective was to raise awareness about the importance of intellectual property (IP) and to inform the participants about NIPAM's initiatives in promoting IP education, awareness, and protection.
- d) A workshop on "User Awareness on Intellectual Property Rights (IPR)" was organized by Swami Vivekananda Library and Research Cell in collaboration with IPR Cell and IQAC Cell on 24th of January 2024 from 11:00 a.m. onwards at I Block Auditorium, Manav Rachna University. The resource person for the workshop was Dr. Priya Rai, Deputy Librarian, National Law University, Delhi. The workshop aimed to educate participants about the importance of intellectual property rights, it's role in fostering innovation, and the legal aspects associated with protecting intellectual creations.
- e) Swami Vivekananda Library and Resource Centre, IPR Cell and Internal Quality Assurance Cell,Manav Rachna University in Collaboration with Balani Infotech Pvt Ltd organized a Training session on "Using Plagiarism Detection Software Drillbit" for the

faculty members of Manav Rachna University at Audio Visual Room L block, Swami Vivekananda Library & Resource Centre. The Session was conducted by Mr. Prakash Sachan, Sr. Account Manager, Balani InfotechPvt Ltd. The session aimed to familiarize participants with the features, functionality, and effectiveutilization of the software in detecting plagiarism in academic and professional documents.

- f) "IPR Mindmaze Quiz", a stimulating event designed to test participants' knowledge and understanding of Intellectual Property Rights (IPR) was organized by IPR Cell, Manav Rachna University on 21st February 2024, at 1:00 PM. The quiz attracted participation from School of Law and School of Engineering. The event aimed to promote awareness and appreciation for intellectual property laws and their significance in today's knowledge-driven economy. The quiz comprised multiple rounds, each focusing on different aspects of intellectual property, including patents, copyrights, trademarks, and trade secrets. Participants were organized into teams, fostering collaboration and teamwork throughout the competition. The questions ranged from basic concepts to complex legal scenarios, challenging participants to think critically and apply their knowledge effectively.
- g) "Encouraging innovation through Intellectual Property Rights", an insightful session conducted by Prof. (Dr.) Goldie Gabrani to provide valuable insights into the crucial role that intellectual property rights play in fostering innovation also with the aim of motivating faculty members to engage in patenting activities was organized IPR Cell, Manav Rachna University on 27th of February, 2024 at 3:00 pm. Prof. Goldie commenced the session by elucidating the concept of Intellectual Property Rights (IPR) and its relevance in academia. The discussion covered patents, copyrights, trademarks, and trade secrets, with a focus on patents as a crucial tool for protecting inventions and fostering innovation. One of the central themes of the session was the delicate balance between providing incentives for innovation through IPR and ensuring that such rights do not impede access to knowledge and technology.

PATENTS

With the sustained efforts, University has been able to build a credible IPR Portfolio including 84 published patent applications, 10 granted patents, 06 filed patents, and 05 registered copyrights till date.

Published	96
Design Registered/ Patents	30
Granted	
Filed	07
Copyright Registered	05