

Collaborations

1. Manav Rachna University with Commonwealth Educational Media Centre for Asia (CEMCA)

Manav Rachna University, Faridabad signed Memorandum of Understanding with Commonwealth Educational Media Centre for Asia on August 7, 2023. Commonwealth Educational Media Centre for Asia the regional centre of Commonwealth of Learning (COL) for Asia to host and offer a value added MOOC on “Lean Six Sigma Foundation” students and faculty members of Manav Rachna.

The initiative of this collaboration was taken by School of Management & Commerce, Manav Rachna University.

Signing of the MOU was in the presence of Prof. (Dr.) I.K Bhat, Honorable Vice Chancellor, MRU, Dr. Kameshwar Singh, Registrar, MRU, Prof.(Dr.) Parul Jhajharia, Dean, SoMC, Prof.(Dr.) Tanushri Purohit, HOD, SoMC, Dr. Pragati Chauhan, SoMC Prof. (Dr.) Pradeep K. Varshney, Dean School of Sciences and Dean Doctoral Programme, and Mr. Amit Jain, Head of Finance, CEMCA, Ms. Joyce Sunny, CEMCA

Manav Rachna University with a vision to provide holistic perspective and leverage talent and capabilities of students to meet the needs of contemporary dynamic business environment introduces MOOC on “Certification in Lean Six Sigma Foundation” in Association with Commonwealth Educational Media Centre for Asia (CEMCA) through its Learning Management System (LMS).

The course lays the foundation for understanding of Lean Six Sigma problem solving methodology which is being used by almost all organizations in some or other form to improve their processes and product qualities to enhance customer experience and satisfaction.

Course Benefits:

- This training will help students to practically understand DMAIC (Define, Measure, Analyze, Improve and Control) process improvement methodology and help use to solve daily business issues
- Globally accepted Lean Six Sigma Foundation certification
- Six Sigma is a widely accepted methodology in industry and its knowledge and skills add to the overall employability of the students.
- Course will be conducted on LMS(Learning Management System)
- Comprehensive e-handbook
- Weekly forums for topics & query discussions
- Certification by Manav Rachna University and Commonwealth Educational Media Centre for Asia (CEMCA)



Faridabad, Haryana, India

I block, Manav Rachna Campus Road, Gadakhor Basti Village, Sector 43, Faridabad, Haryana 121003, India

Lat 28.449952°

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07/08/23 12:58 PM GMT +05:30

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2. Manav Rachna University with TATA Steel Industrial Consultancy

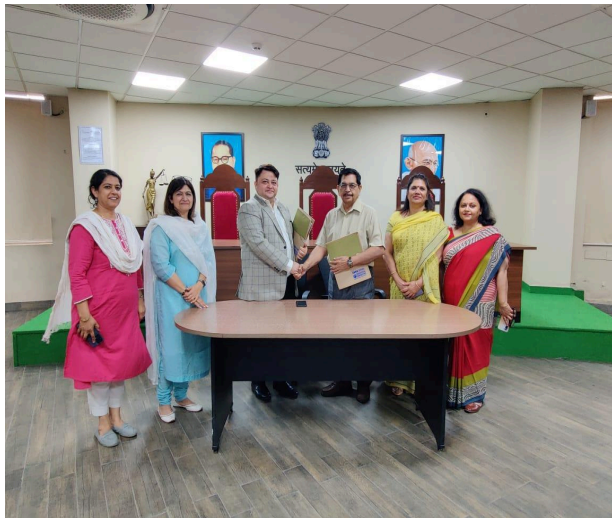
Manav Rachna University, Faridabad signed Memorandum of Understanding with TATA Steel Industrial Consultancy on June 9, 2023. Tata Steel Industrial Consulting is a consulting arm of Tata Steel Limited, an Indian multinational steel-making company and a subsidiary of Tata Group, originally incorporated on August 26, 1907 under the Indian Companies Act 1882, having its registered office at Bombay House, 24, Homi Mody Street, Mumbai.

The objective of this Memorandum of Understanding is to promote academic interaction between Manav Rachna University and Tata Steel in mutually beneficial areas such as contributing to managerial & technical curriculum, up-skilling of students, providing recruitment support and providing expert consultancy services etc. This MoU will also provide headway towards establishment of a Centre of Excellence in the university that will create further opportunities of growth and advancement by leveraging their practical experience and execute proven solutions for diverse stakeholder groups.

Focused areas of Collaboration

- Up-skilling of students**
- Faculty & SMEs support**
- Infrastructure consultancy**
- Recruitment and training of faculty**
- Industrial training and plant visit**
- Developing Center of Excellence**
- Faculty Development Programs**
- Certification Programs**

The collaboration was initiated by the School of Management & Commerce, Manav Rachna University. The Signing of the MOU was in the presence of Prof.(Dr.) Sangeeta Banga, Pro Vice Chancellor, MRU, Dr. Kameshwar Singh, Registrar, MRU, Prof.(Dr.) Shruti Vashist, Dean Academics, MRU, Prof.(Dr.) Parul Jhaharia, Dean, SoMC, Dr. Pragati Chauhan, HOD, SoMC, Prof.(Dr.) Tanushri Purohit, Professor, SoMC and Mr. Jatin Sabarwal, Tata Steel Industrial Consultancy.



3. V5 Global Services Pvt. Ltd. And Manav Rachna University MoU Sign up

Manav Rachna University signed and MoU on 4th of May 2023 with V5 Global Services Pvt .Ltd. which has its registered office at B-1/H-5, Second floor, Mohan Co-operative Industrial Estate, Mathura Road, New Delhi – 110044,India. V5 Global Services Pvt. Ltd. is engaged in providing jobs, trainings and providing the HR services to its customers that span across multiple industry segments like Telecom, IT, Consumer Durables & Electricals, BFSI, E-Commerce, Logistics, Manufacturing and Entertainment.V5 Global Services Pvt. Ltd is a market leader in Global Technology Solutions, People & Services. It is a Top Managed Services Provider with focus on end-to-end Sales & Marketing solutions. Two esteemed guests from V5 Global were Mr. Amit Jyot Singh (Head Talent Acquisition) and Mr. Vishal (General Manager).Under this MoU V5 Global shall provide to MRU students internships, job opportunities, guest lectures. Also Company shall provide inputs from time to time on current Industry requirements so that the syllabus and courses can be updated and made relevant as per Industry needs.

This MoU was signed by Dr. Kameshwar Singh (Registrar,MRU) and Mr. Amit (V5 Global)in the presence of Vice Chancellor- MRU Dr.I.K.Bhat, PVC Dr. Sangita Banga,Dean Academics - Dr. Shruti, Dean School of Management and Commerce - Dr. Parul Jhajharia, HoD -School of Management and Commerce Dr. Pragati Chauhan,Dean Research - Dr.Pradeep Varshney, Dr. Subodh Saluja,Associate Professor,School of

Management and Commerce. This MoU sign up will pave way for the students to be job ready and add value to both the organizations.



4. MOU signed with ICAI

The School of Management & Commerce has signed an MOU with the Institute of Chartered Accountants of India for our BBA Programs on 6th September 2023 at ICAI Bhawan, New Delhi.

The ceremony was graced by **CA. Vishal P. Doshi**, Chairman, Board of Studies (Academic), and **CA. Dayaniwas Sharma**, Vice-Chairman, Board of Studies (Academic), ICAI, CA Vandana D. Nagpal, Director- Board of Studies along with other dignitaries .

The Institute of Chartered Accountants of India (ICAI) is working effectively towards bridging the gap between industry requirement and academic curriculum of Commerce courses in the country which is in alignment of NEP 2020.

The objective of this MoUs is to stimulate and facilitate the development of collaborative and mutually beneficial programs, which will serve to enhance the intellectual life and cultural development in both ICAI and the School of Management & Commerce, Manav Rachna University in terms of curriculum/ content development, faculty development, interactive sessions, recorded lectures for professors and students etc

This MOU will facilitate the Accreditation process with ICAI in order to support the students pursuing CA and to transfer their Credits to their BBA programs as per the NEP2021.



5. LOC SIGNED WITH BYST ON 16th Jan,2023

This Letter of Cooperation (hereinafter referred to as "LOC") is executed on this, the 06th Day of January 2022, between Bharatiya Yuva Shakti Trust (BYST) and Manav Rachna University Sector – 43, Aravalli Hills, Delhi, Suraj Kund Road, Faridabad – 121004, (Haryana) Bharatiya Yuva Shakti Trust (BYST) is a Trust registered under the Trust Act having its office at C/o, Confederation of Indian Industry, 23 Institutional Area, Lodhi Road, New Delhi 110003. BYST is serving the nation through empowering young dynamic but disadvantaged entrepreneurs and integrating them into the economic mainstream. In order to scale up the impact of its proven Entrepreneurship Development Model, BYST on the occasion of its silver jubilee, has unveiled a unique Program 'Mentoring India' (MI). MI aims to create a pool of mentors at every touch point such as Academic, Financial, Government, Corporate and Incubation Institutions, where an entrepreneur currently interacts. The officials of such organizations having mentoring skill sets can guide the potential entrepreneurs and enhance their efficacy. Hence it was decided to nurture the mentoring skills of the concerned officials of such institutions by BYST through an accredited mentor development program and later certify them by City & Guilds, UK.

Manav Rachna University (MRU) is a leading State Private University (established by Haryana State Legislature Act No 26 of 2014 & under section 2(f) of UGC Act 1956), offering globally relevant education. The University has evolved from Manav Rachna College of Engineering (MRCE, established in 2004, a NAAC Accredited 'A' Grade Institution). Manav Rachna University is among the Top 2 Emerging Engineering Institutions of India and has been ranked the No. 1 Engineering Institution in India for Research Capability & Placements in the Times Engineering Survey 2022. Manav Rachna University has been bestowed with QS I-GAUGE, Overall DIAMOND rating. It has received QS I-GAUGE DIAMOND RATING for Excellence in Teaching and Learning, Faculty Quality, Facilities, and Social Responsibility, and QS I-GAUGE PLATINUM RATING for Employability and Academic Development.

Support to be provided by BYST will be as follows:

- Mentor Training: BYST will train members to be a Mentor, through a 2-day internationally accredited Training Course.
- Hand holding support: The mentors will be provided a handholding support for one year which will cover online up-skilling sessions through webinars on a monthly basis.
- Networking Platform: This platform will help in increasing mentor's engagement, which in turns will help the goal of creating momentum in the mentoring space. It will be mandatory for all mentors to join the networking platform.

- Mentor certification: International accreditation will be provided to mentors after completing the Mentor Training.
- Term Period:
Support to be provided by Manav Rachna University
- Nominating Mentors: Manav Rachna University
Identify potential mentors and nominate for Mentor Development Programme (MDP).
- Deputing single point of contact for coordination with BYST: Manav Rachna University will depute a point of contact for coordination with BYST.

Responsibilities of nominated potential mentors

- Learning Assessment: The mentors will have to complete assessment of Seven Modules of MDP.
- Online Sessions: It will be mandatory for all mentors to attend at least 4 online up skilling sessions (webinars) for getting accreditation.
- Membership to Mentor Networking Platform: Manav Rachna University will ensure that, all nominated mentors will be members of BYST's Mentor Networking Platform.
- Impact assessment: The Mentors will provide counseling and mentoring support to the youth and share the impact assessment report to BYST on quarterly basis.

6. MENTORX

School of Management signed Memorandum of Association with MentorX on January 18, 2023. The objective of this MOU is to enhance employability skills and to foster entrepreneurship by jointly working towards facilitating young students of both institutes / early stage start-ups; who exhibited strong entrepreneurial interests. It is also to provide them the opportunity to further hone up their skills/ ideas for mutual benefit and frequent interactions.

Benefit of students by this collaboration :

- The Department of Management and Commerce organized a Startup Conclave by Dr. Munish Jindal, founder and CEO of Hover Robotix and the founding president of Mentor X global on `10 th November, 2022.
- Partnership in innovation and entrepreneurship driven opportunities, skill development programs and resources.
- Promoting collaboration in the fields of mutual interest such as entrepreneurship, technology and innovation.
- Partnering to facilitate and handhold Start-ups
- MRU and MENTORx together organizes workshops / seminars / summits / conclaves / conferences / cohorts / events / startup-expos / internship fairs / skill development programs and e-programs in the mutual interest of the students.
- MENTORx also provides and supports the employability skills enhancement as well as entrepreneurship and start-up activities at MRU by sending / arranging guest speakers.



7. YOUNG MINDS

Memorandum of Association was signed with Young Minds on January 16, 2023. This MoU is a comprehensive agreement for association on various fronts viz. Entrepreneurship related activities of Manav Rachna; Social responsibility activities (Social Responsibility Committee); Academic discipline (Human Resources Area).

Benefit of students by this collaboration :

- Session on FIKA - An Entrepreneurial Style/ Network is Net Worth - A highly motivating and invigorating session was taken by Ms Saifyly Sangal founder of Yung Minds on 26th July 2023.
- HR Summit 2023 was organized by the School of Management and commerce in collaboration with Yung Minds on 31st January 2023.
- Joint Programs and Activities
- Yung Minds extends its support in planning the annual set of activities and workshops to be conducted under Incubation and Start-ups
- Yung Minds also extends help in preparing students for their career in HR and shall work in partnership of HR Club of the institute to:
 1. Organize specific HR workshops and seminars
 2. Connecting with industry's HR stalwarts for guest sessions, training sessions
 3. Providing Coaching / Mentoring to a specific set of students for their career related decisions and exposure.



8. National Small Industry Corporation (NSIC)

The Memorandum of Understanding between NSIC and Manav Rachna University was signed on 08th Feb, 2022. NSIC provides technical support to MSMEs through 'NSIC Technical Services Centers (NTSCs) and a number of TICs & LBIs spread across the country. The range of technical services provided through these centers include skill development in Hi-Tech as well as conventional trades, and material and product testing at our testing laboratories accredited by NABL / BIS, common facilities, energy audit, environment management etc.

Benefit of students by this collaboration:

- National Level Awareness Program on Entrepreneurship on November 24, 2021 was conducted for BBA Students.
- Industrial Visit of BBA Students to National Small Scale Industries Corporation 27oct, 2021 and recently on 21st September 2023.
- Mr. Shakeel Ahmed created awareness among the students about the pivotal role played by NSIC in entrepreneurship development and his scholars also shared their experience with NSIC during BBA Department Orientation held on 20th July 2023.
- NSIC has also provided internships to various BBA students.



9. International Skill Development Corporation (ISDC)

Manav Rachna University signed Memorandum of Understanding with ISDC on 17th Feb, 2022. ISDC is a leading International Provider for British Education and Skills with a vision of Skills for Tomorrow. ISDC is actively engaged in various skill development projects, professional & vocational education, corporate training, consulting, research & development, and a wide range of other learning solutions.

Benefit of students by this collaboration :

- List of courses to be taught by faculty of ISDC to student of BBA in Business Analytics - Statistics with R, SQL, SaS and Tableau, Machine Learning and AI and Social Media Analytics.
- Online session on Project Discussion ISDC - 16th and 22nd of July 2022
- CV Writing and Interview Skills ISDC IoA 04.05.2022
- Online Session on “Introduction to BlockChain ISDC IoA 12 May 2022
- An informative session on “Use of Analytics” was conducted by Dr. Vinod Kumar Murthy. He is associated with ISDC as a national head of IT & Analytics on 25th July 2023.
- Campus To corporate Mantra session was held on 26th and 27th September, 2023

10. ASIAN INSTITUTE OF MEDICAL SCIENCES

The Memorandum of Understanding between ASIAN and Manav Rachna University was signed on 31 Dec 2018.

Asian Institute of Medical Sciences is a 425-bedded super specialty tertiary care hospital that is truly futuristic in its services & technology and brings together some of the most talented medical professionals in India. The hospital has been accredited with NABH and NABL accreditations and is equipped with state-of-the-art technology. The hospital provides preventive, diagnostic, therapeutic, rehabilitative, palliative and supportive services all under one roof and is designed to meet patient care and research requirements of the new millennium.



11. AIC BIMTECH

Manav Rachna University signed Memorandum of Understanding with AIC BIMTECH on 13TH December, 2021. The collaboration between Atal Incubation Center (AIC) BIMTECH and Manav Rachna University (MRU) signifies a dynamic partnership aimed at nurturing entrepreneurial talent and fostering innovation. Through various initiatives such as round table discussions, workshops, and webinars, students from MRU's BBA program have been provided with invaluable opportunities to engage with industry experts, gain practical insights, and develop essential skills for success in the entrepreneurial realm.

Events like the Round Table Discussion on "Women in the Indian Entrepreneurship Scenario" and specialized workshops such as "Banking and Finance for Startup IV" have enabled students to delve into critical issues, explore emerging trends, and expand their entrepreneurial mindset. Additionally, internships offered by AIC BIMTECH have provided students with hands-on experience, further enhancing their readiness to navigate the complexities of the business world.

This collaboration exemplifies the power of academia-industry partnerships in nurturing talent, fostering innovation, and driving positive change in the entrepreneurial ecosystem. By providing a platform for learning, networking, and hands-on experience, AIC BIMTECH and MRU are empowering the next generation of entrepreneurs to make meaningful contributions to society and the economy.

12. Entrepreneurs Media

A team of Entrepreneurs Media visited MRU Campus to sign formal Memorandum of Association between Manav Rachna University and Entrepreneurs Media. The Entrepreneurs Media team included representation of Founders, Mr. Ankur Sareen and Kulpreet Singh Ahuja.

On behalf of MRU, Dr. Kameshwar Singh, Registrar, MRU signed the MOU in the presence of Prof. (Dr.) I.K.Bhat, Honb. Vice Chancellor, MRU; Prof (Dr) Parul Jhajharia, Dean Faculty of Management and Commerce; Dr. Tanushree Purohit, Professor, HOD, SMC; Dr. Yogita Sharma, Professor, SMC.

Focus of the MOU speci is to impart specialized skills related to the fields of Entrepreneurship, Innovation and Startup. We will be collaboratively working in direction of channelizing the efforts of students, towards achieving specific objectives of team building, problem identification and providing solutions so that they can achieve milestones quicker. This concentrated approach allows for more efficient use of time and resources.

This collaboration would facilitate our students to have a culture of start-up in the university.



13. Amrita Hospital

On February 15, 2023, Manav Rachna University and Amrita Hospital signed a Memorandum of Understanding. This was done to create a formal working relationship for the purpose of offering UG and PG-Program students a variety of administrative, operational, and healthcare opportunities in order to launch a student campus internship program .

Interns may be eligible for a Pre-Placement Offer (PPO) extension after their internship, depending on their performance and Amrita Hospital's staffing needs.