

## Institutional Social Responsibility 2020-21

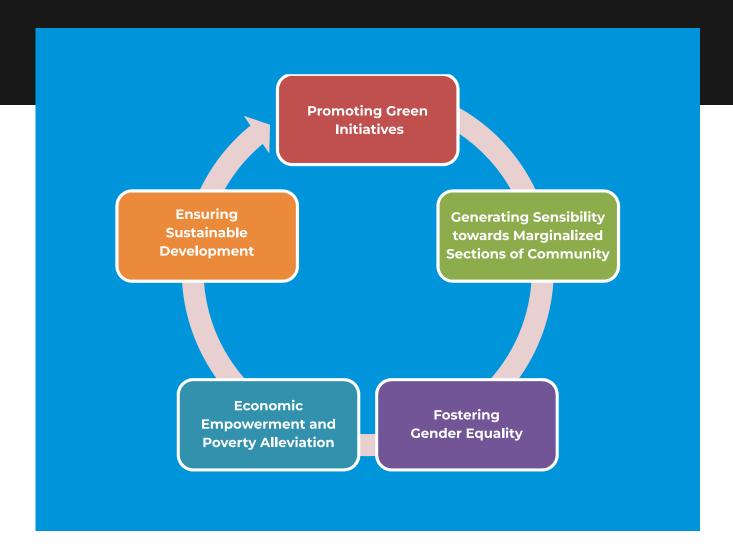
## Institutional Social Responsibility

## Manay Rachna University

It is indispensable for an educated youth to grow in an environment beholding social responsibility at the centre and become the flag bearers of the essential societal changes for their as well as organization's growth. Keeping this tone of belief, Institutional Social responsibility in Manav Rachna University is of utmost priority. The unswerving approach of Manav Rachna University to the holistic development of students has lead university to sustain magnificent resources for activities in addition to the academic infrastructure and resources. Dean Students Welfare, Manav Rachna University acts as an interface between students and administration. It nurtures the holistic development of students making them competent civilian.



## OBJECTIVES



The university's **Green initiatives** are not limited to providing material support, but also include community engagement and awareness drives. We advocates and supports the Green India initiative by the Govt. of India. We have a devoted **Eco Club to cater to Eco friendly initiatives. University has adopted the following Villages for overall development under UBA; Mewla Maharajpur, Fatehpur Chandila, Ankheer, Anangpur, Pali. We participate and contribute towards rural development and extend support towards health, education, basic amenities and employment opportunities in the villages. <b>Gender equality and diversity** is fostered through various activities. Empowering women, visiting old age homes, activities spreading happiness, distributing basic amenities and such other facilities for senior citizens and measures for reducing inequalities faced by **socially and economically backward groups** are the strengths of our institutional initiatives.

## **OUR INITIATIVES**

The UN defines: "Development concerns not only man's material needs, but also the improvement of social conditions of his life. Development is, therefore, not only economic growth but growth plus change-social, cultural and institutional as well as economic." Resonating with the alikeness of the definition, Manav Rachna University takes pride in its social initiatives and strive each moment to make a small difference that can bring a sustainable change in future. Through initiatives like Adoption of Villages, Blood Donation Camps, we strive to inculcate the sense of community service in our students and the society. Ek Mutthi Daan, Sustainability projects, Vaccination Camps, Health Camps are some of the initiatives that help us in taking forward the vision and mission of our Founder Visionary, Dr. O.P. Bhalla to make quality education and health services accessible to all.



Cleanliness Drives Under Swachh Bharat Abhiyan



Mega Blood Donation Camp



Ek Mutthi Daan



Drug Awareness Initiatives



Free Legal Awareness Drives and Camps



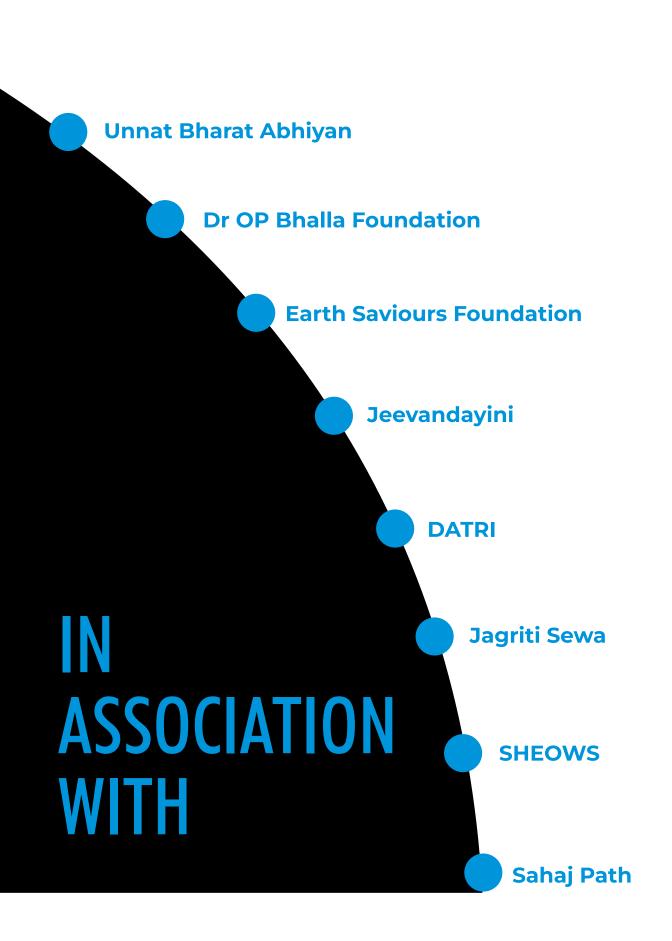
Sustainable
Development
and
Environment
Protection



Women Empowerment



Adoption of NGOs



Manav Rachna University is working jointly with organizations with an objective to bring about a positive change in society. Each organization has its unique focus, but they share a common goal of promoting social welfare and bringing about sustainable development in society. By working together, they are able to make a significant impact on the lives of people and contribute to the overall development of society.

- Unnat Bharat Abhiyan: The aim of Unnat Bharat Abhiyan is to promote the
  development of rural India by encouraging higher education institutions to
  work with villages and rural communities to identify their development needs
  and find sustainable solutions to address them. Located in Indian Institute of
  Technology, Delhi
- **Dr OP Bhalla Foundation :** The Foundation aims to improve the quality life of People, Nation and the World through inclusive growth and development of society. Located at MREI Campus, Sector-43, Faridabad.
- Earth Saviours Foundation: The Earth Saviours Foundation (T.E.S.F) is an internationally acclaimed and recognized non-profit organization. Established in 2008 by Shri Ravi Kalra. Located at Bandhwari, Gurgaon and Mandawar, Dausa.
- **Jeevandayini Foundation:** It is an independent Society based in India focused on the cure of blood related disorders like Leukaemia, Thalassaemia and Aplastic and Sickle Cell Anaemia.
- **DATRI:** It is a not-for-profit organization registered in 2009. Located at Chennai.
- Jagriti Sewa Trust: It is a nonprofit NGO and was formed with the primary purpose of ensuring an opportunity for education to all the poor and needy. Located at Faridabad.
- **SHEOWS:** It is an old age home working to save lives of the abandoned, destitute, and homeless elderly across Delhi NCR, and Uttar Pradesh. Located in GarhMukteshwar and Delhi.
- **Sahaj Path:** Sahaj Path 'Teacher on Call' program launched in Faridabad, Haryana on 25th April 2020 for the Government school students from class 6 to class 10.



### One Nation-Paryavaran Sanrakshan Gatividhi (15.08.2020 - 22.08.2020)

A series of activities under ONE NATION- PARYAVARAN SANRAKSHAN GATIVIDHI from August 15th to August 22nd were organized by MRU to look at the big picture and key issues, the common-sense solutions to our environmental problems, and the stories which remind us of our brilliant connection with the real world – nature.

## Let the new Generation Prosper

A Mega Plantation Drive (18-06-2020)

Under the aegis of Dr. OP Bhalla Foundation in One Nation Paryavaran Sanrakshan Gatividhi week,a mega plantation drive was carried out in five adopted villages by MRU (Pali, Ankhir, Mewla Maharajpur, Anangpur and Fathepur Chandela) and around 2000 saplings of trees like Guava, Jamun, Chakreshia, Sheesham, Neem, Kaner, Alstoniya, Kachnar, Curry Plant etc were distributed in all the adopted villages.





Mega Plantation drive (DSW)

## Other Activities



To continue with Paryavaran Sanrakshan Gatividhi other activities like Best out of Waste, online Debate competition - "is tourism beneficial to an environment, "Essay writing competition on "Climatic changes on Earth", "Environmental Photography Competition", "Poster Making Competition" on the theme "Warriors of Mother Nature", Selfie with Plant, a workshop on composting "PLANT AND NOURISHMENT" were successfully organized.





## Men of quality don't fear equality

#### Gender Sensitization: Street Play (September 2020)

A street play was organized in the campus to bring awareness about Gender Sensitization. Through their play, they touched upon various aspects of discrimination against women from birth, male rapes, the plight of trans-genders in our country and raised awareness about LGBT issues.



Street Play (September 2020)





### Mega Blood donation drive (16.09.2020)

Mega Blood Donation Camp was organized on September 16, 2020 in association with the Lions Club of Faridabad and the Samanvaya Parivar Trust. Students came forward for the donation drive. Following strict social distancing norms, staff members of Manav Rachna donated 91 units of blood over staggered slots



## Poster Launch of Unnat Bharat Abhiyaan (03.12.2020)



The Poster Launch of Unnat Bharat Abhiyaan was organised by MRU and the event was attended by a large number of dignitaries, students,

and members of the local community. During the event, the poster for the Unnat Bharat Abhiyaan was unveiled, showcasing the initiative's objectives and goals. The

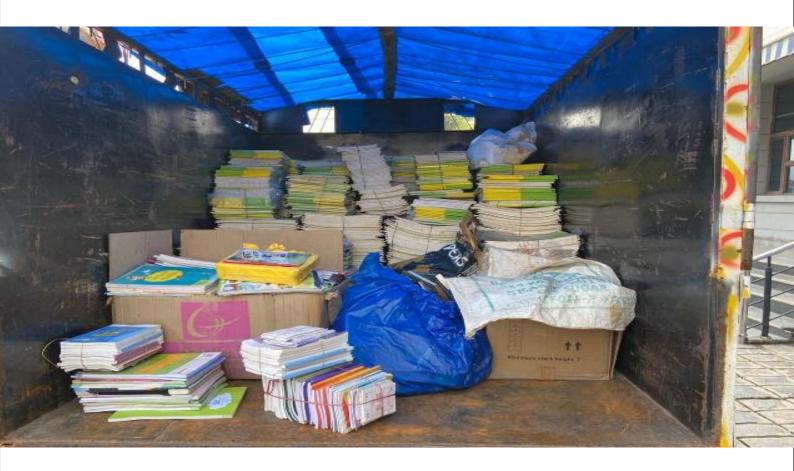
poster was designed to raise awareness about the program and to encourage people to get involved and support its efforts



Poster Launch of Unnat Bharat Abhiyan (03.12.2020)

## **Book Donation Drive (04.01.21)**

Over 2,000 notebooks and a multitude of old books were donated to the NGO by the Central stores. These educational resources have distributed to students in need, specifically those attending government schools. The initiative has received an outpouring of support of students.





### Webinar – Parashakti (19.12.20)

Parashakti and the Women's Indian Chamber of Commerce and Industry (WICCI) jointly hosted a webinar entitled "The New Empowered Woman: A Woman with Wings." The keynote speaker, Squadron Leader Dimple Rawat, shared her insights and personal experiences on the topic. All questions from the audience were answered by her. The webinar was hosted by Dr. Versha and moderated by Ms. Anupam. Students participated in this informative and inspiring event.

Brochure of Webinar-Parashakti (19.12.2020)

### Environment Youth Forum 2021 on the theme Paryavaran Chetna - Environment and Sustainability (12.01.2021-26.01.2021)

The University Level competitions were held across eight Zones from January 12- January 20 on the occasion of National Youth Day (Birth Anniversary of Swami Vivekananda). The Student Council of DSW for Manav Rachna University hosted the University level event: **Environment Youth Forum 2021** on the theme **Paryavaran Chetna - Environment and Sustainability**, on 14th January 2021.

The competition was divided into three sections: Introduction and work related to the environment, Extempore, and Group Discussion. Contestants were well researched and threw some light on topics like Electric vehicles, solar energy, putting a cap on industrial waste, and the use of micro-organisms to degrade plastics. Many more interesting inputs were brought forth and enlightened everyone's knowledge.

Two students Namit Aman and Gauri Verma of the B.Tech Computer Science Department qualified for the regional level.







### Webinar by Founder of

## **SHEOWS**

(16.01.21)

Dr O P Bhalla Foundation conducted a webinar where the Guest of the Day was Dr. GP Bhagat , Founder SHEOWS who is running many Old Age Homes and is looking after not only one or two but hundreds of destitutes, which was attended by all the students and faculty of MREI. The Members of the Student Council also played as moderators for the University Level competition in both the Universities. Students participated actively in the event.



webinar on Caring for the elderly, who need us (16.01.2021)

## 66 International Road Safety and Awareness Drive 99

Clan forest in association with the Department of student welfare organized a poster-making event on the occasion of **INTERNATIONAL ROAD SAFETY AND AWARENESS DRIVE** with an aim to provide road safety information for road users to encourage safer road user behavior among current and prospective road users and reduce the number of people killed and injured on our roads every year. Students in large number took part in the activity.

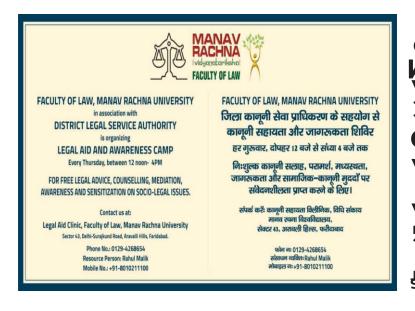




## **Series of Legal Aid Camp**

(18.02.2021)

The legal aid committee of faculty of law in collaboration with DLSA (District legal services authority) conducted the 1st legal aid camp on February 18, 2021. The committee and DLSA decided to conduct a legal aid camp every Thursday on different The main objective was to work in hard time of COVID -19 because pandemic doesn't mark a full stop on the lives of people and their problems. While conducting the camp, the cleaning staff came up with their problems related to disputed property, family harassment and many more serious concerns. Students participated in the activities in the camp. People seeking Legal advice tried to approach the committee members.



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In continuation of the series 2nd Legal Aid and Awareness Camp was conducted on February 21, 2021. Where certain matters for advisory purposes came into our account related property and waqf tribunal in Lucknow, domestic violence etc. The camp as usual was illuminous and was a successful event where our students had a great exposure of research, client counseling and public dealing.

2<sup>ND</sup> LEGAL AID AND AWARENESS CAMP



On March 04, 2021, 3rd Legal Aid and Awareness Camp of this series was conducted in MRU Campus. Where good number of matters for advisory purposes came into our account. The matters were related to RERA, Commercial Dispute, Labor Disputes and Marriages. Another major matter was related to domestic violence. The camp as usual was illuminous and was a successful event where our students had a great exposure of research, client counseling and public dealing.

On March 25, 2021, 4th Legal Aid and Awareness Camp of this series was conducted and no new matter presented before the committee. Both the members worked on one of the matters relating to Consumer Dispute before RERA and drafted one document for the applicant.

### Legal Aid and Awareness Camp Report (12-04-2021)

The legal aid committee of faculty of law in collaboration with DLSA( District legal services authority) and in consonance with letter No. 12170- (LO/2019/MS/HALSA)decided to conduct the legal aid camp at Manav Rachna University, G-Block, Moot Court Room while following all the precautions given by the authorities to prevent any kind of spread of covid-19.

An Awareness campaign on Human Immunodeficiency Virus (HIV) in association with Haryana State Aids Control Society (HSACS) was conducted on April 12, 2021 at Manav Rachna International University, Surajkund Road, Faridabad. A lecture was delivered by Advocate Nibrash Ahmed and he was accompanied by Sh. Jai Prakash, Para Legal Volunteer.



## Webinar on Water Day (22.03.2021)

The Dr. O. P. Foundation and Manav Rachna Center for Peace and Sustainability commemorated World Water Day on March 22, 2021, with a series of events. The highlight was a webinar on "Water Efficiency for Sustainable Buildings," which provided valuable information on water conservation.



## Turn Trash Into Treasure

### Eco Bricks awareness campaign (03.04.2021)

Dr O. P. Bhalla Foundation, in association with DSW MRIIRS and MRU took a session on Eco Bricks. Dr. N. C Wadhwa, DG - MREI, spoke at length about the importance of Eco Bricks and the role of the faculty members in creating awareness about the same amongst the students. He also explained how Eco Bricks Project was being taken up as a National Project gradually and that our University can play a vital role in the same. These Eco Bricks will be further used to create some artifacts in the campus on the occasion of Earth Day, which falls on 22nd April.





#### Online exhilarating event Kalesh-Turncoat Debate (24.04.2021)

Dr. OP Bhalla Foundation organized an online exhilarating event Kalesh-Turncoat Debate on 24 th April 2021 where students volunteered with the aim of bringing people together to discuss the prominent and debatable social issues. The event further aimed to provide a platform to the youth and bring forth their views and ideas on the social concerns by means of a debate. Participants from colleges like VIT, Delhi University and many others excitedly voiced his/her thoughts in front of the Judge and their fellow competitors.

#### Speech Competition on Health Awareness (26.04.2021)

Dr. OP Bhalla foundation along with students organized A Speech Competition to promote awareness and importance of health in today's time. There were 100+ participants in the competition from universities like Amity University, Delhi University, SRCC, IIT Delhi and many more. Keeping this in mind, a small step for spreading awareness among the students was taken. The topics for the speech in the event were 'Importance of health care in India', 'Are recreational drugs a deterrent to society'.

### **World Environment day Activities (05.06.2021)**

The Dr. O. P. Bhalla Foundation marked World Environment Day on June 5, 2021, with a series of events. The day began with a two-minute silence to honor those who lost their lives during the Covid pandemic. The Dainik Jagran group organized a multi-faith prayer meeting, featuring messages from various religious leaders, which was attended virtually by Dr. N. C. Wadhwa, Director-General of MREI and the Foundation team. It started with plantation of 5 saplings in the Butterfly Garden followed by an interactive webinar on "Supporting Sustainable Environment" in partnership with the Eco Club Faridabad, which saw the active participation of students, faculty, and parents. In the evening, an online activity was conducted on "Best Out of Waste" to encourage reducing household waste and maximizing its utilization. An online competition for "Best Out of Waste" was held in the evening and students participated.







Shivani Sachan

lg: @shivani\_5629

## What you can spare

## they can wear

## Old Clothes & Curtains Donation Drive (10.06.2021)

Under the guidance of Dr. O. P. Bhalla Foundation, over 300 curtains, along with a generous collection of clothing and other items, were donated to the Shirdi Sai Baba Trust today. The curtains were donated by MREIs, while the clothing and other items were contributed by MR associates. The efforts of this philanthropic endeavor were supported by student volunteers





**Donation of Sanitary Napkins(14.06.2021)** 

## Donation Drive to Pardada Pardadi Educational Society (14.06.2021)

The Dr. O. P. Bhalla Foundation oversaw the donation of over 3,500 sanitary napkins to the Pardada Pardadi Educational Society by the faculty and students of MREI. These sanitary products will be given to the women of Anupshahar Village, who have been adopted by the Society and are the focus of their empowerment efforts. The sanitary napkins were donated by MR Associates and the philanthropic drive was supported by student volunteers

### Donation Drive: "Give her wings to Fly" (23.06.2021)

The 'Give Her Wings to Fly' project of the Foundation was awarded a 9-month sponsorship by Ramco Steel. An amount of Rs. 1,35,000/- has already been transferred to the Foundation's account, which covers the cost of 4,500 sanitary napkins, equating to 500 napkins per month. These napkins will be donated to the women in our adopted villages, promoting both accessibility and awareness. The efforts were also supported by student donors who made generous contributions.



### Awareness for Stray Dogs (28.06.2021)

The Dr. O. P. Bhalla Foundation organized an event aimed at raising awareness for the welfare of stray dogs. The event encouraged participants to adopt stray dogs instead of buying them from breeders. Participants were asked to share photos, videos, and personal stories about their experiences with stray dogs and cats, such as feeding them, helping them, or witnessing acts of cruelty towards them. The event saw the participation of students.







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