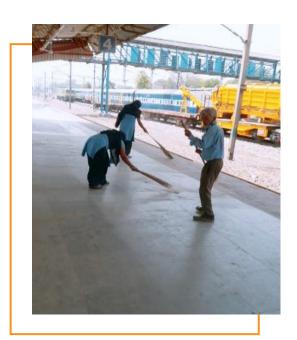


Institutional Social Responsibility

2018-19

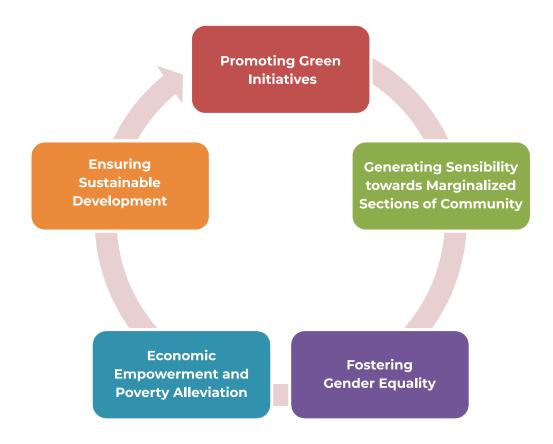
Institutional Social Responsibility

Manav Rachna University



It is indispensable for an educated youth to grow in an environment beholding social responsibility at the centre and become the flag bearers of the essential societal changes for their as well as organization's growth. Keeping this tone of belief, Institutional Social responsibility in Manav Rachna University is of utmost priority. The unswerving approach of Manav Rachna University to the holistic development of students has lead university to sustain magnificent resources for activities in addition to the academic infrastructure and resources. Dean Students Welfare, Manav Rachna University acts as an interface between students and administration. It nurtures the holistic development of students making them competent civilian.

Objectives



The university's **Green initiatives** are not limited to providing material support, but also include community engagement and awareness drives. We advocates and supports the Green India initiative by the Govt. of India. We have a devoted **Eco Club to cater to Eco friendly initiatives. University has adopted the following Villages for overall development under UBA; Mewla Maharajpur, Fatehpur Chandila, Ankheer, Anangpur, Pali. We participate and contribute towards rural development and extend support towards health, education, basic amenities and employment opportunities in the villages. Gender equality and diversity** is fostered through various activities. Empowering women, visiting old age homes, activities spreading happiness, distributing basic amenities and such other facilities for senior citizens and measures for reducing inequalities faced by **socially and economically backward groups** are the strengths of our institutional initiatives.

Our Initiatives

The UN defines: "Development concerns not only man's material needs, but also the improvement of social conditions of his life. Development is, therefore, not only economic growth but growth plus change-social, cultural and institutional as well as economic." Resonating with the alikeness of the definition, Manav Rachna University takes pride in its social initiatives and strive each moment to make a small difference that can bring a sustainable change in future. Through initiatives like Adoption of Villages, Blood Donation Camps, we strive to inculcate the sense of community service in our students and the society. Ek Mutthi Daan, Sustainability projects, Vaccination Camps, Health Camps are some of the initiatives that help us in taking forward the vision and mission of our Founder Visionary, Dr. O.P. Bhalla to make quality education and health services accessible to all.



Cleanliness Drives Under Swachh Bharat Abhiyan



Adoption of Villages Under Unnat Bharat Abhiyan



Ek Mutthi Daan



Mega Blood Donation Camp



Free Legal Awareness Drives and Camps



Sustainable
Development
and
Environment
Protection



NGO Connect



Women Empowerment



In Association With

Manav Rachna University is working jointly with organizations with an objective to bring about a positive change in society. Each organization has its unique focus, but they share a common goal of promoting social welfare and bringing about sustainable development in society. By working together, they are able to make a significant impact on the lives of people and contribute to the overall development of society.

- Unnat Bharat Abhiyan: The aim of Unnat Bharat Abhiyan is to promote the
 development of rural India by encouraging higher education institutions to work
 with villages and rural communities to identify their development needs and find
 sustainable solutions to address them. Located in Indian Institute of Technology,
 Delhi
- **Dr OP Bhalla Foundation :** The Foundation aims to improve the quality life of People, Nation and the World through inclusive growth and development of society. Located at MREI Campus, Sector-43, Faridabad.
- **Earth Saviours Foundation:** The Earth Saviours Foundation (T.E.S.F) is an internationally acclaimed and recognized non-profit organization. Established in 2008 by Shri Ravi Kalra. Located at Bandhwari, Gurgaon and Mandawar, Dausa.
- **Jeevandayini Foundation:** It is an independent Society based in India focused on the cure of blood related disorders like Leukaemia, Thalassaemia and Aplastic and Sickle Cell Anaemia.
- DATRI: It is a not-for-profit organization registered in 2009. Located at Chennai.
- Jagriti Sewa Trust: It is a nonprofit NGO and was formed with the primary purpose of ensuring an opportunity for education to all the poor and needy. Located at Faridabad.
- **Feeding India:** It is a non-profit organization dedicated to eradicate hunger and improve malnutrition outcomes in India. Located in New Delhi.

Clean City, Dream City:

"Swachh Bharat Abhiyan"

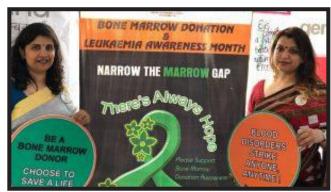
Village Visit to Anangpur (19.07.2018)

The Clan Wild Cats, MRU visited Government School to spread awareness about "Swachh Bharat Mission". Various activities were performed by the students such as Speech, Quiz, Song, Guessing Tag lines; Pledge was taken on the **Swachh Bharat Abhiyan**. Students of the government school participated actively, songs were sung by them and a beautiful speech was given by one of the students.





Be the Reason for Someone's Heartbeat



Bone Marrow Stem Cell Donation Drive (05.08.2018)

With this resonating theme, the Bone Marrow Stem Cell Donation Drive was organised by Jeevandayini Social Foundation & Wakt De Rakt De Society in technical collaboration with Gene Bandhu Stem Cell Donor Registry, on 5th August 2018, churned out a record 90 potential donors from different parts of Haryana. Cheers to the most enthusiastic team of ManavRachna University, Jeevandayini YOUTH CLUB Members, MRU who volunteered for this noble cause.



Don't be a "Negative" be "O Positive"

Mega Blood Donation Drive & Bone Marrow Donor Registry Drive (16.09.2018)

The Camp was organized under the aegis of Dr. O P Bhalla Foundation in association with the Lions Club of Faridabad; Rotary Club of Faridabad East; B K Hospital, Santon Ka Gurudwara and Samanvaya Parivar Trust. More than 241 students came forward for the blood donation and stem cell donation. 1220 units of blood were collected during the camp.

A bone marrow donor registry drive was also organized in association with Jeevandayini Social Foundation, in technical collaboration with Gene Bandhu Blood Stem Cell Donor Registry. 35 donors registered for the Bone Marrow/Stem Cell donor registry drive.



Live Life Cleaner. Make Earth Greener

Cleanliness Drive at Shiv Mandir, Sainik Colony, Faridabad (August and September 2018)

Under "Swacch Bharat Abhiyan" Manav Rachna has taken various initiatives and one such is the regular Cleanliness drive at Shiv Mandir. Supporting staff of MRU under the supervision of Mr. Dinesh (supervisor) and students visited the Shiv Mandir and carried out the cleanliness drive inside and out for about 3-4 hrs.





Cleanliness Drive at Shiv Mandir, Sainik Colony, Faridabad (August and September 2018)

Love All, Serve All

Mega Grain Donation drive (16.09.2018)

The entire Manav Rachna family paid homage to its Founder Visionary Dr. O. P Bhalla on his sixth remembrance anniversary today through culmination of the mega grain donation drive which carries out throughout the period of August and September. The grains collected were donated at Old Age homes and various other adopted NGOs. Students donated generously in the form of cash/grain along with faculty members and staff.

Learning: A Key to Enlightenment

Establishment of a Skill Development Centre in Mohna Village, Faridabad (17.10.2018)

Skill Development Centre was established in Mohna Village - Computer skills classes, Library facility and training in vocational skills. The impact of this initiative of Adoption of Mohna Village has been the upliftment of the residents of Mohna Village through all the three programmes. The Dental Clinics were run three times a week and were very useful for the residents of Mohna Village for all their dental problems. The initiative also constructed toilets at the community center in Mohna.

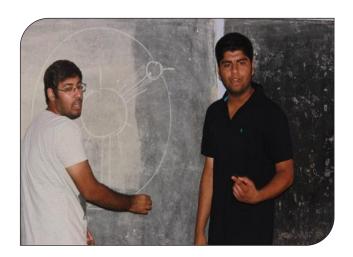


Establishment of a Skill Development Centre in Mohna Village, Faridabad (17.10.2018)

Let Science be the Art and Learning be the Knowledge

Science Workshop by MRU students at Govt. Girls School, Mohna Village, Faridabad (19.10.2018)

Students from Manav Rachna University visited Govt. Girls School in Mohna village and helped the students to explore science. The higher grade students were taught science experiments. Students were made aware of the basic properties of science which we come across almost daily like force and pressure by using simple demonstrations. Students were also taught how to make a kaleidoscope. A drawing competition was planned for the junior students.









Science Workshop by MRU students at Govt. Girls School, Mohna Village, Faridabad (19.10.2018)

Cancer should be Cancelled

Breast Cancer Awareness (23.11.2018)

With an objective to raise awareness about the importance of detecting breast cancer early, Dr. O P Bhalla Foundation, Jeevandayini & Sarvodaya Hospital & Research Centre, conducted a tete-a-tete with oncologist Dr. Sumant Gupta at a Health Awareness Talk on Breast Cancer.

Dr. Gupta accentuated the reasons, symptoms, cure and precaution in his speech. Mrs. Sudha Murgai, Director, India Roko Cancer Charitable Trust and Vice President, Cancer Care India was the guest of honor for the occasion and she imparted an overwhelming talk about her 40 year journey as a social worker and a cancer survivor herself. It was a session which not only caused awareness but also inspired all those who attended to spread the knowledge to their family and friends as well.





Breast Cancer Awareness (23.11.2018)

Law always Limits every Power it gives

Legal Aid and Awareness Camp (27.11.2018)

Faculty of Law, MRU organized a Legal Aid and Awareness Camp, in association with District Legal Services Authority, Faridabad at MRU Campus. Law Students sensitized the staff, faculty and students of other departments about their Rights and duties under various statutes including Maintenance and Welfare of Parents and Senior Citizens Act, 2007; Consumer Rights, Right to information, FIR (First Information



Report), Free Legal Aid, Right to Education, etc. Advocates from DLSA had a session with the law students as part of their clinical legal education and then addressed personal queries of the support staff of Manav Rachna who profited immensely by availing free legal advice in campus.

It's Hard to Beat a Person Who Never Gives up

Annual Sports Fest Lakshay at GGSSS, Mohna Village, Faridabad (16.12.2018)

The chilly winter air leaves Sushma unperturbed today. Wearing her school uniform with immense pride, she practices to run fast with her younger sister once again within the decrepit walls of her home. With bubbling joy and ostensible zeal, Sushma is among the hundreds of students of the Govt. Girls High School of Mohna village who thronged the campus today to participate in Lakshay-the Annual Sports Day organized under the aegis of Dr. O.P. Bhalla Foundation. In a bid to provide equitable learning opportunities to the underprivileged children, the foundation has adopted the Mohna village, offering services directed towards developmental activities in the school and village alike. The event aimed to encourage the young girls to not only engage themselves in a host of fun-filled races to strengthen overall fitness but also recognize the importance of sports in enhancing their team skills and elevating their self-esteem by kindling the spirit of camaraderie. Student volunteers of Manav Rachna University were part of the event







Annual Sports Fest Lakshay at GGSSS, Mohna Village, Faridabad (16.12.2018)

Bridging the Gaps for Education

Remedial Classes to the students at Jagriti Sewa Trust (22.12.2018)

One child, one teacher, one book, one pen can change the world – Malala Yousafzai.ManavRachna students are actively engaged in community service. Two students Varnita Jain (CST, MRU) and YashAggrawal (7CCB1, MR) joined Jagriti Sewa Trust (Sector 15 Branch, Faridabad) which is involved in teaching children from economically weaker sections of the society.





Remedial Classes at Jagriti Sewa Trust (22.12.2018)

Cleanliness is Next to Godliness

Cleanliness Drives at Old Faridabad Railway Station, Faridabad (Dec 2018)

Under government's flagship "Swachh Bharat Abhiyan" or Clean India campaign Manav Rachna has taken various initiatives and one such is the regular Cleanliness drive at Old Faridabad Railway Station on every Saturday in the month of May and June. Cleanliness Drive was carried out on all Sundays in Dec 2018 at Old Railway Station, Faridabad.





Cleanliness Drives at Old Faridabad Railway Station, Faridabad (Dec 2018)

Life is an Art and Saviours are the Artist

Visit to The Earth Saviours Foundation (22.01.2019)

A team of students and faculty coordinator visited the Earth Saviours Foundation, an internationally recognized NGO, situated in Gurugram, Haryana on January 22, 2019. The students interacted with the senior citizens and people with special needs and spent time with them. Students managed to involve them and bring smiles on their faces with their dance performances.



Visit to The Earth Saviours Foundation (22.01.2019)

Pahal: Sankalp Shiksha Ka

Academic Support at NGO, Anubhav Ek Ahsaas (Aug 2018-Feb 2019)

In the context of the students' involvement in Social Responsibility, one student of B.Ed Semester II Himanshu Jha has volunteered and taught from August 2018 to February 2019, in an NGO, Anubhav Ek Ahsaas working in the Education of children living in the slum areas of Surajkund village.



Sight to Insight

Visit to National Association for Blind, Faridabad (24.01. 2019)

Thirteen Students of Manav Rachna University Spent one day at National Association for Blind on 24th Jan 2019 .They involved the children in blind school in various activities and shared gifts.





Visit to National Association for Blind, Faridabad (24.01. 2019)

Let Melody be the Remedy

Cervical Cancer Awareness (16.02.2019)

Dr. O.P. Bhalla Foundation & Jeevandayini Social Foundation organized an enlightening session on "Cervical Cancer Awareness" at Manav Rachna Campus on 16 February 2019. An expert team of oncologists from Sarvodaya Hospital & Research Centre Dr. ShivamVatsal gave a presentation on 'Cervical Cancer & Its Prevention' apprising the audience about cervical cancer, related statistics, symptoms of cervical cancer, and prevention steps. He introduced PAP SMEAR and Colposcopy to the audience as well. The Guest of Honour Mrs. SudhaMurgai shared life experiences about her forty-year journey as a social worker and a cancer survivor herself, creating magnanimous waves of awareness. The drive finally proved to its purpose with many getting coupons for the PAP SMEAR test at Sarvodaya hospital which were given during the drive!



Cervical Cancer Awareness (16.02.2019)



Take Giving Not as a Duty but as a Privilege

Visit to The Earth Saviours Foundation (27.02.2019)

Faculty members and students of Computer Science & Technology Department, Manav Rachna University, took initiative to visit "The Earth Saviours Foundation". CST department conducted a ten days Collection Drive before the visit and were able to donate an ample amount of daily routine items along with some amount for the Medical Care Unit. During the visit, Ravi Ji was considerate enough to take out time from his busy schedule and address the students for an hour, guiding them how to be a better human being and a vigilant citizen, to live not for their own selves but for others.



Consume Delicacies not Drugs

Drug Abuse Prevention Awareness Programme (16.03.2019, 26.03.2019)

Shouldering the onus of creating healthy Society, Faculty of Education organized an Awareness programme on 16th March'19 based on the theme Drug Abuse Prevention for the Support Staff of Manav Rachna University. The Invited Speaker of the programme was Mr. Rajiv Shaw -a social activist and philanthropist. A very informative street play based on the programme theme was beautifully presented by the 11 students of the Education Department. This was followed by an interactive session of the speaker. Participants shared their experiences and tried to find out the causes of getting trapped in wrong practices. They were further sensitized by sharing a video on Drug Abuse. This awareness programme saw its success in arousing curiosity among target audience and definitely they will look forward for subsequent events in the series.





Drug Abuse Prevention Awareness Programme (16.03.2019, 26.03.2019)



Cancer, Is It Lethal!!

Awareness drive about Cancer (16.03.2019)

A Public Lecture on "Cancer, Is It Lethal!!" was organized on 16th March 2019. The speakers of the event were DrSumant Gupta, a renowned Medical Oncologist & Bone Marrow Transplant Specialist, currently practicing as Senior Consultant at Sarvodaya Hospital & Research Centre, Faridabad. DrShivamVatsal, a Surgical Oncologist, is currently practicing as Consultant at Sarvodaya Hospital & Research Centre, Faridabad. One hundred fifty nine students participated and volunteered in the drive.



It's Not Drugs, It's Destruction

Drug Awareness Campaign (26.03.2019)

Faculty of education organized an Awareness Programme on 26th March 2019. The theme of the event was Drug Abuse and prevention. The revered speaker for the event was MsGurpreet Kaur- a social activist and philanthropist. The event was an interactive lecture session. The programme was especially aimed at youth who may or may not be involved in drugs



Drug Awareness Campaign (26.03.2019)

Humanity is the Service to Mankind

Student Volunteers at various NGOs (June - July 2019)

Thirty One students of the Integrated BA.B.Ed Semester IV volunteered in various NGOs and Schools working in the area of education and upliftment of children and adults from marginalized sections of society during the months of June and July 2019. Names of NGOs and schools include the following: Sharad Foundation, Faridabad, Blooming Blossoms NGO, Faridabad, RoshniVidyaMandir NGO, Faridabad, PRAYAS Juvenile Aid Home, New Delhi, Nidan NGO New Delhi, Tender Heart NGO Faridabad and TRS Public School, Noida.



Sunshine to Mankind

Visit to The Earth Saviours Foundation (10 June 2019)

42 Students along with Faculty Members of Computer Science & Technology Department, Manav Rachna University, visited The Earth Saviours Foundation. The Foundation was founded by Shri Ravi Kalra who has dedicated his life to serve less privileged and deserted people. Prior to the visit, CST department conducted a tenday Collection Drive which enabled them to donate an ample amount of daily routine items. The students interacted with the residents and involved them in special singing and dance performances.



Visit to The Earth Saviours Foundation (10 June 2019)

Sensitization Towards Sanitation

Cleanliness Drive at Old Faridabad Railway Station, Faridabad (May-June 2019)

Under the government's flagship "Swachh Bharat Abhiyan" or Clean India campaign Manav Rachna has taken various initiatives and one such is the regular Cleanliness drive at Old Faridabad Railway Station on every Saturday in the month of May and June. Support staff of MRU under the supervision of Mr. Dinesh (supervisor) and students visited the Railway Station and devoted hours in the cleaning and maintenance of platforms, stairs and area near the station.









Cleanliness Drive at Old Faridabad Railway Station, Faridabad (May-June 2019)

Institutional Social Responsibility 2018-19

