

- ❖ **Dr. Pooja Kapoor** was awarded the Manav Rachna Karsu Kaushlam Puraskar 2022 for outstanding accomplishments, perseverance, meritorious service and contribution towards the growth and achievement of Manav Rachna.
- ❖ **Dr. Yogita Sharma** was awarded the Best Professor Award by Educational Icons Award -2022 by Mentorex India at International Conference On Innovative Technologies Driving Education.
- ❖ School of Management & Commerce feels delighted and proud to share with you all its first maiden issue of the Bi-Annual Newsletter-"PANORAMA". Our dedicated team of students led by "**Dr Yogita Sharma**" have worked tirelessly in assembling and drafting the contents of the issue to what has come out today as a wonderful collection of our department work and achievements. - February 2023
- ❖ **Dr. Pooja Kapoor, Dr. Rashi Banerji** who has expertise in the area of Business Taxation and Financial Management were given the opportunity to evaluate the proposals on BUDGET on central level of the university
- ❖ **On August 31, 2023, the second edition of the School of Management & Commerce's Bi-Annual E- Newsletter "PANORAMA" was published. This Newsletter is a comprehensive compilation of all activities held during the last six months, including the achievements of the School of Management and Commerce faculty and students, as well as participation from industry. Dr. Yogita Sharma and her student team did an excellent job organizing and presenting the information in the E- Newsletter.**
- ❖ **Prof. (Dr.) Parul Jhajharia** - The National Institute for Entrepreneurship and Small Business Development (NIESBUD) organized a three weeks ITEC Training Programme on Innovative Leadership for Organization Growth and Excellence (ILOGE) from 18 September to 6 October 2023 sponsored by the Ministry of External Affairs. Prof. (Dr.) Parul Jhajharia, Dean, School of Management & Commerce was invited as the resource person for the session on 25th September 2023 at their NIESBUD training centre on the topic Strategic Project Management Integration: Aligning Projects with Organizational Goals for Growth & Innovation.
- ❖ **Dr. Sunil Kadyan** delivered a lecture on Financial Planning for Individuals on PM E - Vidya Channel (LIVE STUDIO PROGRAMME) at NIOS (GOI) Noida on 13th October, 2023.  
Link : <https://www.youtube.com/live/ZcgqaHKZlKE?si=mN0-J8HFNw09M9Be>
- ❖ **Dr. Animesh Singh** was Editor of a Book titled as " Business Innovation, transformation, Sustainability.
- ❖ **Dr. Yogita Sharma** was invited as a Panelist on "Challenges in the area of Entrepreneurs" at Start-up Summit, 2023 on October 6, 2023.
- ❖ **Prof (Dr) Tanushri Purohit and Dr Sunil Kadyan** were resource persons for the online training session on the topic 'The Management Process for Bankers' at Indian Institute of Banking and Finance (IIBF) ON 30th - 31st October, 2023.

- ❖ **Mr Maharaj Koul** was the resource person for the training session on 'Maintaining quality processes in Hygiene and Sanitation' organized by Internal Quality Assurance Cell (IQAC) on 26th October, 2023.
- ❖ **Mr Maharaj Koul** in recognition of his constant endeavor and dedication, was felicitated during the culmination of 'उत्सव of Excellence' - CDC Rewards & Recognition on 31st October.
- ❖ **Prof. (Dr.) Pragati Chauhan** received the Karmasyu Kaushalam Award - Best Teacher of the year Award on 9th November, 2023.
- ❖ **Prof. (Dr.) Yogita Sharma** received the PSM Rashtriya Shiksha Ratna Samman 2022-23 by Prithvi Abhyudaya Educators Associations, India PAAI in October, 2023
- ❖ **Prof. (Dr.) Yogita Sharma** Sharma received Certificate of Appreciation for outstanding contribution as Convenor for 34th Chapter Convention on Quality Concepts 2023 by QCFL, Delhi Chapter in October 2023.
- ❖ **Prof. (Dr.) Tanushri Purohit** Conducted an interactive one day workshop on 'Decision making & Leadership' for senior officials of Punjab & Sind bank at their Staff Training Centre New Delhi organized by Indian Institute of Banking & Finance(IIBF) on 18th November, 2023.
- ❖ **Dr Sunil Kadyan** was the resource person for the online training session on the topic 'The Management Process for Bankers' at Indian Institute of Banking and Finance (IIBF) on 1st November, 2023.
- ❖ **Dr Pooja Kapoor** and **Mr. Neeraj Chopra** Patent registered 'DEVICE FOR TRACKING THE EMPLOYEE BEHAVIOUR BASED ON MACHINE LEARNING' date of issue 25/09/2023
- ❖ **Dr. Khushboo Gulati** and **Dr. Yogita Sharma** Patent Publication: Classroom Participation Detection Device, Application Number - 202211071433
- ❖ **Dr. Yogita Sharma** Research Paper "An analysis of work-family conflict resolution in the IT industry for employee sustainability" published in E3S Web Conf. Volume 430, 2023 15th International Conference on Materials Processing and Characterization (ICMPC 2023)
- ❖ **Dr. Yogita Sharma** Research Paper "Sustainability in electric vehicles: A bibliometric analysis of life cycle assessment" published in E3S Web Conf. Volume 430, 2023 15th International Conference on Materials Processing and Characterization (ICMPC 2023)
- ❖ **Dr. Yogita Sharma** Research Paper "Sustainability and role conflict: A bibliometric analysis of research themes" published in E3S Web Conf. Volume 430, 2023 15th International Conference on Materials Processing and Characterization (ICMPC 2023)
- ❖ **Dr. Rashi Banerji** Published Chapter " A systematic literature review on factors affecting mobile wallet adoption and future research direction ISBN 9789360133405 in book titled" The Abstract Blueprint" in November 2023
- ❖ **Ms Vandna Zutshi Bhat** Published Chapter " Transforming Labor:Analyzing the impact of Artificial Intelligence on non technical occupations" ISBN 9789360133405 in book titled" The Abstract Blueprint (November 2023)

- ❖ **Dr. Shweta Goel** Published chapter "Accessibility of Digital Payments Methods and Challenges faced by User in Rural Areas of NCR" in book titled "The Abstract Blueprint: Crafting Research Paper Summaries Edition 2023" published by Mind Your Law, Faridabad. ISBN: 978-93-6013-340-5.
- ❖ **Dr. Animesh Singh** Published a Paper titled "Validation of happiness at workplace scale in India—an empirical study on EdTech employees" in Industrial and Commercial Training indexed in scopus
- ❖ **Dr. Animesh Singh** Published chapter "Artificial Intelligence & its impact on Management Practices " in a book titled "The Abstract Blueprint: Crafting Research Paper Summaries Edition 2023" published by Mind Your Law, Faridabad. ISBN: 978-93-6013-340-5.
- ❖ **Dr. Yogita Sharma** was the Editor of Book titled as " Business Innovation, transformation, Sustainability"
- ❖ **Dr. Rashi Banerji** Published chapter Research Design in book titled Research Methods and Legal Writing: A Handbook for L.L.M & Ph. D Scholars on 21 Dec 2023
- ❖ **Dr. Rashi Banerji** Published chapter Sampling in book titled Research Methods and Legal Writing: A Handbook for L.L.M & Ph. D Scholars on 21 Dec 2023
- ❖ **Dr. Pooja Kapoor** Patent registered 'MACHINE LEARNING BASED HEALTH MONITORING WEARABLE DEVICE' date of issue 08/12/2023  
[https://search.ipindia.gov.in/DesignQRStatus/PDF\\_Viewer.aspx?AppNo=Mzk2OTgyLTAwMQ==&CNo=MTUwMDE2](https://search.ipindia.gov.in/DesignQRStatus/PDF_Viewer.aspx?AppNo=Mzk2OTgyLTAwMQ==&CNo=MTUwMDE2)
- ❖ **Dr. Animesh Singh** Published Book Chapter Title "Data Cleaning" in the Book titled Research Methods and Legal Writing ISBN No: 9789359807645 in December 2023.
- ❖ **Dr. Animesh Singh** Publish Book Chapter Title "Reliability & Validity of Data and Propositions " in the Book titled Research Methods and Legal Writing ISBN No: 9789359807645 in December 2023.
- ❖ **Dr. Rashi Banerji and Dr. Animesh Singh** Accepted for Publication "Do social media marketing activities promote customer loyalty? A study on the e-commerce industry" in **LBS Journal of Management & Research Emerald Publishing** indexed in Ebsco Discovery science
- ❖ **Ms. Preeti Chhabra and Dr. Rashi Banerji** Accepted for Publication " Digital Banking Service Quality: A Bibliometric Analysis of Literature from 1991-2022" in International Journal for Bibliometric in Business and Management by **Inderscience Publishers**
- ❖ **Dr. Yogita Sharma** - Panelist on How to plan a Lesson aligned with NEP2020 and NCF on December 17, 2023
- ❖ **Dr. Animesh Singh** - Paper Accepted for Publications "The mediating role of organizational learning capabilities between workplace happiness and organisational citizenship behaviour" in Journal of Workplace Learning Emerald Insight; Scopus Indexed
- ❖ **Dr. Animesh Singh** - Took a 3 hrs online Session on 6 -Jan-24 covering the topic of the Pivot Table for School students under the aegis of RUSH Programme

- ❖ **Dr. Khushboo Gulati** - Attended a three day FDP on qualitative data analysis with NVIVO
- ❖ **Dr. Yogita Sharma** Conducted Ice Breaking Exercises and Communication Skills for School students under the aegis of RUSH 4.0 on January 02, 2024
- ❖ **Dr. Yogita Sharma** Delivered session on Entrepreneurship and Family Business for School students under the aegis of RUSH 4.0 on January 08, 2024
- ❖ **Dr. Yogita Sharma** Research article published online - Exploring the connection among employee performance, employee retention and employee engagement within higher education institutions (HEIs), Journal of information and optimisation sciences, Web of science indexed
- ❖ **Dr. Yogita Sharma** Research article published online - Linking workplace incivility with employee turnover intention & job satisfaction : the mediating role of self efficacy of employees in telecom sector in NCR, Journal of information and optimisation sciences, Web of science indexed
- ❖ **Dr. Yogita Sharma** Presented a paper entitled " An empirical study on the relation between Environmental Concerns and Purchase Intentions towards sustainable fashion products: Mediating and Moderating Effect of Product Perceived Value" at International Conference on Global Business Transformation: Now, Next and Beyond at SIBM Symbiosis International University Hyderabad. (30-31 Jan 2024).
- ❖ **Dr. Yogita Sharma** Presented a paper entitled "Antecedents influencing consumer behavioral intention towards sustainable fashion products" at International Conference on Global Business Transformation: Now, Next and Beyond at SIBM Symbiosis International University Hyderabad. (30-31 Jan 2024).
- ❖ **Mr. M K Koul** Research article published online - Linking workplace incivility with employee turnover intention & job satisfaction : the mediating role of self efficacy of employees in telecom sector in NCR, Journal of information and optimisation sciences, Web of science indexed
- ❖ **Dr Sunil Kadyan** Presented a paper entitled Redefining Investment Paradigms: ESG Integration & Sustainable Finance in New Era of Investing at International Conference on Global Business Transformation: Now, Next and Beyond at SIBM Symbiosis International University Hyderabad. (30-31 Jan 2024).
- ❖ **Dr Sunil Kadyan** Chaired a session at Marketing track of the International Conference on Global Business Transformation: Now, Next and Beyond theme at SIBM Symbiosis International University Hyderabad. (30-31 Jan 2024).
- ❖ **Dr Sunil Kadyan** Research article published online - Exploring the connection among employee performance, employee retention and employee engagement within higher education institutions (HEIs), Journal of information and optimisation sciences, Web of science indexed
- ❖ **Dr Sunil Kadyan** Research article published online - Linking workplace incivility with employee turnover intention & job satisfaction : the mediating role of self efficacy of

employees in telecom sector in NCR, Journal of information and optimisation sciences, Web of science indexed

- ❖ **Dr Pragati Chauhan** Session Chair - Happiness & Wellbeing Conclave, 15th Dec'23, Panel Discussion: Shaping Tomorrow's Workforce: Cultivating Growth and Positive Mindsets through Strategic Collaborations between Corporations and Educational Institutions.
- ❖ **Dr Pooja Kapoor** research paper presented with research scholar Lida George on "Evaluating the effect of Corporate Income Tax Planning Approaches on Financial Performance of listed and private companies: A study based on Review of Literature" in Three days International conference on Indian Knowledge system for sustainable Development in the contemporary world at Sharda University 3rd -5th january.2024
- ❖ **Dr Pooja Kapoor** Best Paper presentation award received 'Lida George and Dr Pooja Kapoor' in the above conference
- ❖ **Dr Pragati Chauhan** Session Chair - International Conference on the theme of “India @ 2030: Third Largest Economy in the World” on January 29-30, 2024 organised by the Department of Commerce, Jesus and Mary College, University of Delhi.
- ❖ **Dr Pragati Chauhan** Speaker at the national conference on entrepreneurship on 29th novemeber 2023 at Chaudhary bansi lal university
- ❖ **Dr Pragati Chauhan** Resource-support for the FDP Session at Gurugram University, Topic: Enhancing Students' Engagement through Business Simulation'
- ❖ **Dr. Rashi Banerji and Dr. Animesh Singh** Paper Published "Do social media marketing activities promote customer loyalty? A study on the e-commerce industry" in LBS Journal of Management & Research Emerald Publishing indexed in Ebsco Discovery science
- ❖ **Mr. Neeraj Chopra** Took a 3 hrs online Session on 6 -Jan-24 covering the topic of the Graphs for School students under the aegis of RUSH 4.0 Programme
- ❖ **Dr. Rashi Banerji** Reviewer for Abhigyan, Fore school of Management, New Delhi
- ❖ **Dr Pooja Kapoor and Mr. Neeraj Chopra** CII conference on Decoding Human Resource Management' attended with 4 MBA students (Anshit, Ritish, Rajesh and Rohandeep) at Gurugram Haryana on 15th February2024
- ❖ **Dr Pooja Kapoor and Mr. Neeraj Chopra** GAM-IND Collaboration and Cultural Event Forum 2024 on 17th and 18th February 2024. The event involves campus tour, showcase of cultural event at MANCH, GAMBIA 59th Independence Day Celebration at Mandala, Career Counseling of Gambia Students
- ❖ **Dr. Animesh Singh** Paper Review: Done review for Employee Relations, Journal indexed in Scopus for Paper titled "Factors Determinant of Career Happiness in Oman Banking Sector" for
- ❖ **Dr. Animesh Singh** Paper tilted "EDUCATIONAL TECHNOLOGY ADOPTION IN INDIA" was presented in international conference held at the Budapest University of Economics and Business,

