



**MANAV RACHNA
UNIVERSITY**
(FORMERLY MANAV RACHNA COLLEGE OF ENGINEERING
NAAC ACCREDITED 'A' GRADE INSTITUTION)

Declared as State Private University under section 2f of the UGC act, 1956

Faculty of Management and Humanities

Department Of Management and Commerce

Minutes Of Meeting of BoS

Date: 16 June 2021

Members Present

Prof (Dr.) Parul Jhajharia

Chairperson of the Meeting .Dean of DMC

Dr.Pragati Chauhan

HOD of DMC

Dr. Manmeet Bali Nag

Associate Professor

Dr.Animesh

Associate Professor

Dr.Sachita Yadav

Associate Professor

Dr.Pooja Kapoor

Associate Professor

Ms.Srishti

Assistant Professor

Dr.Priyanka Singh

Assistant Professor

Ms. Vandana Zutshi Bhat

Assistant Professor



Ms. Sonu Kaul

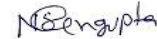
Academic Coordinator



External Expert

Dr. Narendra Nath Sengupta

Deputy Director of Studies at ICAI



Prof Davinder Singh

Assistant Dean, Strategy & Innovation, BML Munjal University

The Chairperson welcomed all the members. The agenda of the meeting was as follows:

1. Approval for proposed changes in the course structure of BBA EFB/FAA/OM/HCM
2. Approval for proposed changes in the syllabus content of a few subjects offered by BBA EFB/FAA/OM/HCM as per the feedback received from faculty and industry experts.
3. Introduction of BBA analytics program with its course structure and proposed syllabus of First Semester .
4. Approval of Changes done in an IT subject offered in 6th sem. The subject System Application & Products (SAP BA) is now changed to Google suites from Batch 2018 onwards. Visual Basic replaced with website designing. Course delivery changed to workshop .
5. Online courses offered on platforms like Coursera/Udemy/NPTEL in lieu of internships in BBA IV Sem (HCM/OM/EFB) and BBA VI sem (HCM) due to the current pandemic situation.
6. Introduction of Open Electives in the BBA program course structure in all programs to promote interdisciplinary education and choice based subject options to students.
7. Approval for area specific course syllabus for PhD.

Points of Discussion

Agenda Item 1.

The proposed changes in the Program structure/Syllabus of the **BBA Finance & Accounts (FAA)** were seen by the external experts and approved. It was suggested to include Capital Market and Digital finance in the courses offered as a topic.

Changes as listed below were proposed in Batch 2019 and the same were approved by external experts :

- In Sem 5, Visual Basics was replaced with Website Designing. Program delivery in in 0-0-3-0 mode of 1.5 credits
- open electives to be introduced with 2 credits in the V semester

BBA FAA 2020 batch is no longer offered in integration with US CMA. Hence some revisions were proposed and were approved :

- In Sem II, Cost and Management Accounting syllabus has been changed
- Research Methodology shifted from Semester IV to Semester III

- CSR and Business Ethics has been revised as CSR and sustainable Development and shifted from Semester VI to semester IV
- Financial Services shifted from semester VI to Semester III and new subject code given
- Syllabus revised for Management Information System
- Corporate Accounting -New Subject Introduced In semester IV in place of Financial Decision Making
- In Sem 5 Open Elective Courses Added(2 Credits)
- Consumer Behaviour removed from Semester III
- Customer Relationship Management removed from semester V
- Company Law introduced in semester V
- In Sem 5, Visual Basics to be replaced with Website Designing. Program delivery in 0-0-3-0 mode of 1.5 credits
- Risk Management in Banking Sector -New Subject Introduced in semester VI
- Total Credits for BBA FAA 2020 Program -127.5

BBA FAA 2021 Batch onwards following changes were proposed and approved-
Semester I

- Fundamentals of Management & Organizational Behaviour will be merged and offered as Management Principles & Organizational Behaviour in Sem I.
- CIS syllabus changed with delivery in the mode of 0-0-3-0 with 1.5 credit

Semester II

- Cost Accounting- New Subject Introduced In semester II in place of Cost and Management Accounting
- Business Environment is removed from Semester II
- Advance Excel in the mode of 0-0-3-0 with 1.5 credit.

Semester III

- Management Accounting- New Subject Introduced In semester III
- Consumer Behaviour removed from Semester III
- MIS syllabus has been revised by CST faculty

Semester IV

- Digital Finance as proposed by BoS external members- New Subject Introduced In semester IV

Semester V

- Customer Relationship Management removed
- Open Elective Courses Added(2 Credits) added in V Semester
- In Sem 5, Visual Basics to be replaced with Website Designing. Program delivery in in 0-0-3-0 mode of 1.5 credits
- Total Credits for BBA FAA 2021 Program- 131 credits

Agenda Item 2.

The Program structure/Syllabus of the **BBA Entrepreneurship and Family Business(EFB)**

was seen by the external experts and have given their approval for revision. The Program was well appreciated by external members as it gives multiple opportunities to students, curriculum was acknowledged and it was suggested that few topics can be covered by calling Entrepreneurs /Family Businessmen as a part of course.

Changes were proposed in Batch 2019 and were approved:

- In Sem 5, Visual Basics to be replaced with Website Designing. Program delivery in in 0-0-3-0 mode of 1.5 credits
- open electives to be introduced with 2 credits.

Changes in Batch 2020 were proposed and approved as stated below:

- In Sem 5 Open Elective Courses Added(2 Credits)
- In Sem 5, Visual Basics was replaced with Website Designing. Program delivery in in 0-0-3-0 mode of 1.5 credits
- MIS syllabus changed in III sem
- Research Methodology shifted from Semester IV to Semester III
- CSR and Business Ethics has been revised as CSR and sustainable Development and shifted from Semester VI to semester IV
- Consumer Behaviour removed from Semester III
- Orientation Program in Entrepreneurship (2 Credits) replaced with New Subject Applied Entrepreneurship Program (3 Credits)
- Customer Relationship Management removed from semester V
- Company Law introduced in semester V
- Total credits for BBA EFB 2020 Batch- 137.5 credits

BBA EFB 2021 Batch will introduce the following changes which were approved -

Semester I

- Fundamentals of Management & Organizational Behaviour will be merged and offered as Management Principles & Organizational Behaviour in Sem I.
- Creativity and Innovation in Entrepreneurship Shifted from Semester III to Semester I
- CIS syllabus changed with delivery in the mode of 0-0-3-0 with 1.5 credit

Semester II

- New Venture Creation is replaced with new subject Fundamentals Of Design Thinking & Venture Creation
- Introduction to Family Business Management shifted from semester III to Semester II and renamed.
- Business Environment is removed from Semester II
- Advance Excel in the mode of 0-0-3-0 with 1.5 credit.

Semester III

- Family Business Governance shifted from Semester V to semester III
- New Subject Business Modelling added in Semester III

Semester IV

- Management of Family owned Business removed from semester IV
- Orientation Program in Entrepreneurship (2 Credits) replaced with New Subject Applied Entrepreneurship Program (3 Credits)

Semester V

- Two subjects Social entrepreneurship and Technological entrepreneurship merged into new subject named New Age Entrepreneurship
- International Family Business Model- New subject introduced in semester V
- Total credits for BBA EFB 2021 Batch- 128.5 credits

Agenda Item 3

The Program structure/Syllabus of the **BBA Health Care Management (HCM)** was seen by the external experts and have given their approval for revision.

Changes listed below were proposed in BBA HCM 2020 Batch and were approved:

Semester III

- Consumer Behaviour removed from semester III
- Replacing Health Systems Management with Epidemiology from Sem 6 to Sem 3
- Research Methodology shifted from Semester IV to Semester III

Semester IV

- CSR and Business Ethics has been revised as CSR and sustainable Development and shifted from Semester VI to semester IV

Semester V

- Addition of Open Electives Slot of 2 Credits
- Visual Basic Applied to be replaced with Website designing
- Deletion of Customer Relationship Management

Semester VI

- Deletion of Epidemiology as it shifted to Sem 3
- Addition of Business Analytics like all streams
- Addition of Digital Marketing like other streams

Total credits for BBA HCM 2020 Batch- 133.5 credits

Changes Proposed and approved in BBA HCM 2021:

Semester I

- Deletion of Principles of Management
- Deletion of Organisational Behaviour
- Merging both deleted subject into MPOB

Semester II

- Business Environment Removed From Semester II
- Macroeconomics Removed and New Subject Healthcare Economics introduced in semester II
- Business Communication Skills II removed and new subject Health care communication introduced in semester II

Semester III

- Health System and Management removed from semester III
- Consumer Behaviour removed from semester III
- Epidimology shifted from semester VI to semester III

Semester V

- Deletion of Customer Relationship Management

Semester VI

- Deletion of Health Systems in India
- Deletion of Epidemiology as it shifted to Sem 3
- Addition of Business Analytics like all streams
- Addition of Digital Marketing like other streams

Total credits for BBA HCM 2021 Batch- 130.5 credits

Agenda Item 4.

The Program structure/Syllabus of the **BA Operations Management(OM)** was seen by the external experts and have given their approval for revision.External experts were impressed with the program offerings and 10 months internship to students during the program seemed a good idea to them.

Changes proposed in Batch 2019 were approved as listed below:

- In Sem 5, Visual Basics to be replaced with Website Designing.Program delivery in in 0-0-3-0 mode of 1.5 credits
- open electives to be introduced with 2 credits.

Changes in Batch 2020 were proposed and approved:

- In Sem V Open Elective Courses Added(2 Credits)
- In Sem V, Visual Basics to be replaced with Website Designing. Program delivery in in 0-0-3-0 mode of 1.5 credits
- Research Methodology shifted from Semester IV to Semester III
- Consumer Behaviour removed from Semester III
- Customer Relationship Management removed from semester V
- CSR and Business Ethics has been revised as CSR and sustainable Development and shifted from Semester VI to semester IV
- MIS syllabus changed in III Sem

Total credits for BBA OM 2020 Batch- 139.5 credits

BBA OM 2021 Batch will introduce the following changes which were duly approved-

Semester I

- Fundamentals of Management & Organizational Behaviour will be merged and offered as Management Principles & Organizational Behaviour in Sem I.
- CIS syllabus changed with delivery in the mode of 0-0-3-0 with 1.5 credit

Semester II

- Business Environment Removed From Semester II
- Advance Excel in the mode of 0-0-3-0 with 1.5 credit.

Semester III

- Consumer Behaviour removed from semester III

Total credits for BBA OM 2021 Batch- 127.5 credits

Agenda Item 5.

BBA Business Analytics new Program will be introduced from Academic Year 2021, which was well appreciated and approved by external members. It was recognised as a very innovative idea and nicely structured . It was suggested to exclude subjects which are not relevant in current times and include useful subjects like cryptocurrency, an upcoming field.

Total Credits for BBA BA 2021 Batch-132.5 credits

Agenda Item 6.

BoS members approved that BBA -EFB, BB-OM and BBA HCM will be offered in Fast track mode in the 4th and 6th sem. The course structure will mention Applied Project with 6 credits in the 4th sem and 8 credits in the 6th sem. This change will be applicable for BBA EFB, BBA HCM and BBA OM from 2019 batch.

Agenda Item 7.

Changes were proposed revision in **Area Specific Syllabus for PhD** which was all found in place and duly approved.

Agenda Item 8.

6th semester BBA HCM and 4th Semester BBA EFB/OM/HCM(FastTrackMode) students will be offered the online training and learning courses equivalent to 8 and 6 Credits through course era/career edge / Uдеми/academia et. al. as due to COVID-19 they were not able to pursue their internship which was scheduled from March 2021. The same was discussed and approved.

Meeting ended with thanks to the Chairperson.

