



**MANAV RACHNA  
UNIVERSITY**  
(FORMERLY MANAV RACHNA COLLEGE OF ENGINEERING  
NAAC ACCREDITED 'A' GRADE INSTITUTION)

Declared as State Private University under section 21 of the UGC act, 1956

**Manav Rachna University**  
Faculty of Management and Humanities  
Department of Management and Commerce

## **Board of Studies -Minutes of Meeting**

Date: 15th Oct 2016

Venue: HG-14

Time: 2:00pm to 4:10 pm

### **Members Present**

|                          |   |
|--------------------------|---|
| Prof (Dr.) Sanjiv Mittal | External BOS Member, IP University            |
| Prof (Dr.) Rajat Gera    | Chairperson of the Meeting, Dean & HOD of DMC |
| Prof Jaideep Singh       | Director, Industry Interaction, MRU           |
| Prof Birender Prasad     | Head- New Initiatives                         |
| Dr. Pooja Kapoor         | Associate Professor                           |
| Dr. Pragati Chauhan      | Associate Professor                           |

The following changes were suggested in Program structure and course syllabi for BBA

1. Core courses should be of 4 credits as per UGC guidelines. Students can be given the option of completion of BBA with 125 credits out of total of 132 credits. They can be allowed to drop courses like Decision Sciences which are difficult or uninteresting

2. BBA: Project report can be submitted in semester VI for 9 credits which would include the project work undertaken in semester V

-Minor project of semester IV can be renamed as summer internship report

-Business communication skills I and II should be of 4 credits ( 3 credits lecture and 1 credit communication lab)

-Internal/external evaluation for each course should be in ratio of 25:75 to increase objectivity which is also recommended by UGC

**BBA FAA:**

-International Finance & Treasury Management should be renamed as International financial management

-Management of Banks and Financial Institutions can be renamed as Banking law and practice as it will overcome the possible overlap with Management of Financial Services

**-BBA EFB**

-The course should have core courses such as Writing a Business Plan, Business Modelling, in each semester commencing from semester I/same was recommended for BBA HCM

**-BBA HCM-**

-It was recommended to refer to program structure of HCM being offered by AIIMS, Delhi and Jamia Hamdard University

-Dr Mittal agreed to send detailed suggestions on program structures of BBA FAA/EFB/HCM programs

**BBA semester I syllabi:**

-References should include year of publication and edition of books which should be latest

-Internationally accepted text books should be recommended .

-FOM MCH 101: Should be practice based and less theoretical/recommended to teach ideas from leading practitioners and management gurus such as Jack Welch/Peter Drucker.

-Micro economics MCH 102: "Mathematical tools for economic analysis" and other highly mathematical topics can be removed from syllabus as econometrics is not being taught at this stage hence can be misleading.

-Financial Accounting MCH 103: Text book suggested is by Khan and Jain/additional topics suggested are Indian accounting standards as per GAAP and IFRS.

-Human Resource Management MCH 104: Text book suggested is HRM by Dessler Gary/should be more practice based in delivery through activities/exercises and mini cases

QTB MCH 105: text book and syllabus was approved/ suggestion for application orientation for exp QTB in FAA should have exercises from Finance/Its was also suggested to rename some of the courses as per program for exp QTB for Finance

-C&IS MCH 106: syllabus is not as per management courses/theory topics should be aligned with lab/recommended for MS Word/MS Excel/MS Powerpoint to be taught in theory so that students can practice the same in Lab/No need to teach MS DOS as its outdated/

-Business Comm Skills I MCH 107: Grammar was strongly approved in syll/recommended to teach etiquette in all forms of comm. in addition to E-mail etiquettes /practical exercises recommended for dept comm.formats

**MBA Programs:**

Core courses recommended for 4 credits as per UGC guidelines / -MBA Dual specialization semester III and IV: program structure and syllabus approved without any changes/

-MBA REM/MBA sports management semester 1: program structure and syllabus approved without any changes/-recommended for specialization courses from semester II onwards

-for MBA REM: it was suggested to explore the possibility of collaboration with CREDAI so that their certification programs on REM can be embedded in the MBA REM program to make it industry valuable