



ANAV RACHNA ERSI

COURSE TITLE: QUANTITATIVE TECHNIQUES

Course Code: MCH7 12-B **Credit Units: 2**

Course Objective:

The aim of this course is to develop the understanding of the various Statistical models and Optimization Techniques used for analysis of data/information.

Course Outcomes:

On completion of this course, the scholars will be able to:

CO1. Understand various quantitative & statistical methods

CO2. Understand data and draw inference from data.

CO3. Calculate and interpret statistical values by using statistical tool (correlation & regression)

CO4. Demonstrate an ability to apply various statistical tools to solve research problems

Course Contents:

Section A

Data Analysis Techniques: Quantitative methods of data analysis; Hypothesis Testing - Parametric tests (Z-test, ttest, F-test, ANOVA), Non-parametric Tests (Chi-Square Test), Median test, Mann-Whitney U-test.

Section B

Tests of significance based on normal distributions; association of attributes. Bivariate analysis (Chi-square only), Regression Analysis.

Section C

Regression Correlation: Partial correlation, Simple Linear Regression Model, Least squares Method, Coefficient of Determination, Multiple Regression, Testing for Significance using Estimated Regression Equation, Logistic Regression.

Section D

Decision Analysis: Decision Analysis-Introduction, Structural equation modeling, Time series analysis.

References:

- 1. Morrison D.F. (1990) Multivariate Statistical Methods. New York: McGraw-Hill.
- 2. Neil J.S., Rasmussen K. (2007). Encyclopedia of Measurement and Statistics. Thousand Oaks, CA: SAGE Publications.
- 3. Scott W. M. (2002). Applied Logistic Regression Analysis. Thousand Oaks, CA: Sage Publications.
- 4. Darlington R.B., Weinberg S., Walberg H. (1973). Canonical variate analysis and related techniques. Review of Educational Research.
- 5. Gamst G., Lawrence S.M., Guarino A.J. (2008). Analysis of Variance Designs: A Conceptual and Computational Approach with SPSS and SAS. Cambridge University Press.
- 6. Peter Y.C., Paula M. (2002). Correlation: Parametric and Nonparametric Measures. Thousands Oaks, CA: Sage Publications.
- 7. Hair J.F., Black W.C., Babin B.J., Anderson R.E. (2010). Multivariate Data analysis. Pearson Prentice Hall.